DINE FINE at area Restaurants during SOIL SISTERS (Aug. 5 - 7, 2016)

We’d like to showcase your restaurant and the “locavore” specials you might be willing to feature on your menu during an upcoming community event, SOIL SISTERS: A Celebration of Wisconsin Farms and Rural Life, to be held August 5 - 7, 2016.

What is SOIL SISTERS?

For three days and with five unique components and involving numerous women-owned farms, the jam-packed SOIL SISTERS culinary event celebrates Wisconsin’s family farms and rural life in and around the farming communities of Monroe, New Glarus, Blanchardville and Brodhead, Wisconsin.  For more, see: [www.soilsisterswi.org](http://www.soilsisterswi.org)

Become a DINE FINE Restaurant for SOIL SISTERS

Participating restaurants would need to simply feature specials with locally-sourced fresh ingredients purchased:

(a)  directly from participating SOIL SISTERS farms (i.e., cucumbers, tomatoes, salad greens, garlic, potatoes, summer squash — as well as meat products). For a list of what is available from the Soil Sisters, see: <http://soilsisters.wix.com/soilsisters#!whats-for-sale/c1ayp>

and/or

(b)  from local farmers’ markets in Monroe or New Glarus

While we recognize that many restaurants in the area already source beer, cheese and some meat products (i.e., from Hoesly Meats), participating restaurants in the SOIL SISTERS event would need to commit to expanding their menu and include specials (breakfast, lunch and/or dinner) made with primarily locally-sourced fresh fruits, vegetables, mushrooms, nuts and eggs as well as cheese and meat ingredients.

WHAT RESTAURANTS RECEIVE

In addition to being featured on the website, the participating restaurants will be included in related marketing materials.  THERE IS NO FEE FOR PARTICIPATION.  When possible, media inquiries will be connected directly to participating restaurants for comment or interviews related to their product offerings.  If a recipe and photo can be shared by participating restaurants, this can also be featured on the website and used for promotional purposes by the media.

To help promote the event, SOIL SISTERS postcards will be provided to participating restaurants.

CONFIRM YOUR PARTICIPATION

If you would like to join as a participating restaurant in the Dine Fine component of SOIL SISTERS, please reply back, completing the Soil Sisters Restaurant Participation Form and return it either electronically, or via snail mail (local address: Lisa Kivirist, W7843 County Road P, Browntown WI 53522)

We’re looking forward to including your restaurant in the list of participating Dine Fine restaurants featured in the SOIL SISTERS event.

Thanks!

Best,

Lisa Kivirist and John Ivanko

For SOIL SISTERS

Home office telephone: 608-329-7056

[www.soilsisterswi.org](http://www.soilsisterswi.org)

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SOIL SISTERS “Dine Fine” Restaurant Participation Form

Name of Restaurant:

Owner Name:

Chef (if applicable):

Address (street, not PO Box):

Email:

Telephone number (for public use):

Cell number (for internal use):

Hours of operation:

Time of Specials (check all that apply):

[  ]  Breakfast, [  ]  Lunch and/or [  ]  Dinner

If available, please send along a high-resolution photo (5 inch by 7 inch, 300 dpi, jpg format) of diners enjoying a meal at your restaurant (attached or via photo sharing website)