



Press Kit

Contacts:

Samantha Logan

Chief Executive Officer

TransYouthChannel

307-274-5516

Samanthavenialogan@gmail.com

Amanda Barnes

Social Media Coordinator

Trans Youth Channel

386-847-2208

Killer.queenie@gmail.com

Susann Robbins

Website Facilitator

Trans Youth Channel

307-286-7899

Suerobb84@gmail.com

Company overview:

Since Trans Youth Channel began as a simple group on YouTube it has sought to improve the education of the public and betterment of the lives of transgender people who suffer many atrocities in law, education, employment, social situations, and many other aspects of their lives.

When Trans Youth Channel started in 2010 our objective was to provide support and guidance to individuals seeking to transition from one socially prescribed gender to the one they find most appropriate, while educating those who wanted to know more or did not agree with the validity of a transgender person's "dysphoria."

Moving forward into being an official organization however, we saw a tremendous need to lower the hurdles that many transgender and LGBT (lesbian, gay, bisexual, transgender) people in general face while getting resources and support in their area. In order to continue our work educating the public and provide resources to people who are unable to receive it, Trans Youth Channel has developed two main objectives to our mission:

1. Furthering the reach of brick and mortar non-profit organizations to support online communities that cannot find the vital and physical resources they need to live close by, including but not limited to educational, religious, scientific, and charitable organizations. The means of providing such service will be through online presence and charitable time and space in the media for those organizations.
2. To support and educate communities both within and outside of the Transgender community as to daily life challenges, opinions, and the process of transition. The means of providing such will be through the use of online social media, every day educational videos, conversations geared toward the communities that will help enrich our entire viewership, and occasional events for the online community.

The CEO – About Samantha Logan

Samantha Logan is a 22 year old transgendered young adult and the leader of TransYouthChannel. She is an activist for the LGBT+ community and runs her own personal YouTube channel, '*Nameissammi*' where she speaks about her transition coming full circle, from just starting out, to post op with Dr. Suporn.

Offline she takes part in various GSA and LGBT+ communities as a public speaker and PR representative for smaller non-profit organizations such as Across All Lines, her local GSA.

In Samantha's daily life she works in Fort Collins, CO as a full time customer engagement specialist for Constant Contact, an additional communications business that she has learned a great deal from. Samantha plans to go to School for a bachelor in Communications but as it stands she maintains a pretty large schedule as it is.

Samantha works hard to bring Trans Youth Channel to you in the thick and thin of it, running the organization as its president and CEO. The brainchild between much of the changes as well.

Frequently asked questions

What gender pronouns should I use when speaking about TYC's members?

The Trans* community is a very sensitive community in relation to gender confirmation and gender identity. To be sure that you are not misrepresenting the Transgender community in your media, it is best to use pronouns that match the desired identity of the person you are talking about as opposed to the birth sex. A transgender Female-to-Male transsexual would request male pronouns. If that person were Gender Queer they may request a non-gendered pronoun such as “they/them/their”.

Keep in mind though that it is always safe for you to respectfully ask your interviewee. Use safe verbiage such as, “do you mind if I ask you what pronouns you prefer?”

Can you provide definitions for many of the Trans* related terms you use?

An exhaustive list will be near impossible given the fluidity and flexibility of the terms that span the gender and sexuality spectrum. It takes time to learn but we understand you just need to know what a few words mean. We have a few here and for more complete and exhaustive list feel free to go to <http://transwhat.org/>.

- **LGBT+** - Common abbreviation for Lesbian, Gay, Bisexual, transgender, and other (other specifies a whole alphabet of acronyms including I for intersex and A for allies or asexual)
- **Transgender** – An umbrella term that refers to all individuals who do not identify with the genders assigned to them at birth, and consider themselves to be gender-variant. A short way of identifying the entire transgender community and remain inclusive is with the term “Trans*”
- **Transsexual** – different from the often confused term transgender, a transsexual is someone who is taking steps to change their gender from their birth gender, to the opposite one. This includes Male to Female, and Female to male transsexuals of varying degrees.
- **Gender spectrum** – rather than a societally impressed but incorrect idea of the “gender binary” the gender spectrum posits that there are a multitude of relatable identities in gender rather than just two; male and female.
- **Gender Dysphoria** - A feeling felt by many transgender people that is felt when their perception of gender is incongruous with their birth gender. Typically felt as a negative emotion and often described in terms of disgust, anger, sadness, depression, or hatred of their bodies or externally impressed gender norms.

Sexuality versus gender – What's the difference?

This is a definition that we here at Trans Youth Channel felt should get its own question because it is so important to the community for understanding how a transgender person feels and results in many questions being answered in the general public.

Sexuality put simply is how you feel about others around you. You could be attracted to men, women, Trans men or women, gender queer people, or any gender variant. It's who you go to bed with in relation to your gender identity

Gender identity on the other hand is who you go to bed as. It is the feeling you have of who you are, whether you are male, female, or anything in between.

Lastly, because of the difference between these two is important that you know they are not completely interlocked; ones gender is not dependent upon their sexuality. A transsexual woman interested in men is not a transsexual because she is a “hyper gay man”; it is because she is a woman. However her gender determines what sexuality one may have. If a transsexual man continues to date women he is regarded as straight, not gay.

How can I get involved?

Getting involved with Trans Youth Channel is an extremely easy 3 step process.

1. Read over our requirements for a volunteer below or at our volunteer page
 - a. If a blogger you must be Trans* identified in some manner and under the age of 18
 - b. You must be willing to make at least a 2 month commitment to assist TransYouthChannel
 - c. You must have the following technical requirements
 - i. A consistent internet connection that is not at risk of being lost
 - ii. A Facebook page to connect and interact with the group
 - iii. Access to all social media sites provided by TYC
2. Fill out our volunteer application at <http://www.transyouthchannel.org/volunteer.html>
 - a. Here you will tell us a little about your skills and how you can be an asset to TYC.
3. Wait for the email to be invited to the group!

Almost everyone will get in as Volunteers are always recommended. But it can do far more for volunteers if they remain active with the group instead of just doing a onetime thing. This includes adding us as contacts for resume’s and scholarships, getting business cards with your name on it, and getting free marketing experience from our CEO Samantha.

Are all of the volunteers’ transgender?

Amazingly they are not! While all of our front facing bloggers must be Trans* identified Trans Youth Channel employs volunteers from all communities in all walks of life to do multiple jobs. A list of the positions that we do employ all volunteers for include but are not limited to, research and outreach, video editing, quality analysis, social media management and advertising, and even web design!

Do you only support the Trans* community?

While Limitations are provided due to 501(c)(3) paper work and other legal requirements, we do our best to support any organization seeking to improve the lives of trans* and LGBT+ individuals including grassroots efforts, unofficial organizations, 501(c)(3) certified non-profits, and some for profit businesses. For profit businesses may have multiple limits legally incurred though.

How is Trans Youth Channel helping the Trans* Community?

A whopping 70% of our audience is either not out yet or stealth (in hiding but has transitioned) as a transgender person. Conversely that means that the people watching our videos are all online.

The vast majority of these people say the reason is because People feel afraid of the environments they live in or do not have a connection to the community they feel can or should grow. They have no connection to physical resources in their area that will help them stay in the out community.

On the other hand Trans Youth Channel has a target market that almost all physical brick and mortar organizations cannot find, contact, or interact with; the online community that is not out.

Finding support is a massive hurdle for transgender and LGB+ individuals because they have to gain the courage, the resolution, and the physical resources necessary to walk in that LGBT center's door. That's hard, and Trans Youth Channel assists the Community by giving these people what they need to overcome that hurdle, while bringing the door closer to them.

We hope to get more people over that hurdle and into the supportive hands of a community that will make them thrive where they live, not just online where so many things are impersonal and without the ability to hug them when things are terrible and buy them a cake for their coming out anniversaries every year.

Usable images:







Trans* Youth Channel

Trans* Youth Channel
*Bridging Unsupported communities
 & Budding Organizations*

Youth talking to youth

Communities getting help

efforts being noticed

A non-profit Organization

[Youtube.com/TransYouthChannel](https://www.youtube.com/TransYouthChannel)

Transyouthchannel@gmail.com

Transyouthchannel.org

Trans* Youth Channel

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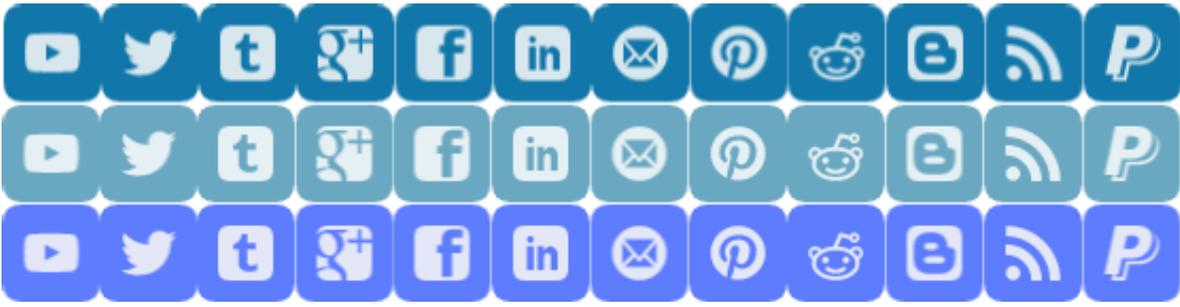
Trans Youth Channel (TYC) serves the Trans* and LGBT community as a channel on YouTube specifically meant to help and educate Trans* people, their families or friends, and those who wish to understand more. As a non-profit however, TYC is a bridge furthering the reach of brick and mortar LGBT+ non-profit organizations to support online communities that cannot find the vital and physical resources they need to live close by.

[FIND OUT MORE ON YOUTUBE!](#)

What is TransYouthChannel?

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YouTube



Press releases:

For immediate release

Contact: Samantha Logan, 307-274-5516

Trans Youth Channel in its revised form launched on March 31, 2014. Trans Youth Channel took the important step to become a non-profit organization in order to help and educate more people. Further to extend its reach. Tran Youth Channel, thanks to its volunteers, bloggers, viewers, donors and client organizations, is in essence an international organization as it has reached people in the US, Australia and England. We are an organization that works through social media through Facebook, YouTube, Twitter and Tumblr. Therefore all our efforts and news are seen and followed by many people. Trans Youth Channel made the realignment in the organization in order to serve the transgender community better and to inform people better. We hope to expand to other countries within the English speaking realm first and later, with needed additions, extend beyond the English speaking countries. While focusing on transgender youth, our vision is to help everyone within the transgender community as it is often a community that is overlooked within the LGBT community. We hope to help others on their journey and to give them the resources they need.

Visit us on our various platforms and contact us for further information.

Links:

Website: <http://www.transyouthchannel.org/>

YouTube: <http://www.youtube.com/user/TransYouthChannel>

Facebook: <http://facebook.com/transyouthchannel>

Google plus: <https://plus.google.com/u/0/+TransYouthChannel/posts>

Tumblr: transyouthchannel.tumblr.com

Twitter: <https://twitter.com/transyouthYT>

Email: TransYouthChannel@gmail.com