



A NOTE FROM THE PUBLISHER

We will publish our community newspapers weekly on Thursdays.

Call us today at 212-996-6006. or email harlemnewsinc@aol.com website: www.harlemnewsgroup.com

The Harlem Community Newspapers, Inc. publishes four newspapers; Harlem Community News, Queens Community News, Brooklyn Community News and Bronx Community News. These publications are "free" to our readers. We currently distribute 50,000 weekly copies in malls, supermarkets, retail outlets, apartment buildings, banks, colleges, YMCA, libraries and cultural institutions in the communities we serve. Our editorial features "only" positive news and information. We provide a positive environment in which businesses and corporations can advertise and promote their products and services. Our rates are reasonable for advertisers who may want to reach consumers in a specific area or they can advertise in all four of our publications utilizing our metro rates. All of our issues are presented with 4-color or 1-color covers.



morrisania's Annual Fredit ifestyles Fair: Family Fun





as of February 2015 Harlem Community Newspapers, Inc.

Harlem . Brooklyn . Queens . Bronx "Good News You Can Use"

2015 ADVERTISING RATES & SPECIFICATIONS

Frequency	<u>Discount</u>	*METRO	HARLEM	BROOKLYN	QUEENS	BRONX
FULL PAGE	1X	\$3,135	\$1,613	\$1,015	\$1,015	\$526
	6X	\$2,177	\$1,089	\$686	\$686	\$344
	12X	\$1,613	\$806	\$424	\$424	\$212
1/2 PAGE	1X	\$1,694	\$846	\$532	\$532	\$266
	6X	\$1,143	\$571	\$360	\$360	\$180
	12X	\$846	\$424	\$255	\$255	\$128
1/4 PAGE	1X	\$888	\$444	\$279	\$279	\$140
	6X	\$600	\$300	\$189	\$186	\$93
	12X	\$444	\$221	\$140	\$140	\$70
1/8 PAGE	1X	\$466	\$233	\$140	\$140	\$70
	6X	\$315	\$156	\$80	\$80	\$40
	12X	\$233	\$116	\$71	\$71	\$35
1/16 PAGE	1X	\$233	\$116	\$105	\$105	\$53
	6X	\$158	\$66	\$95	\$95	\$48
	12X	\$116	\$59	\$53	\$53	\$26

BACK COVER 4-COLOR \$5,625

SAU COLUMN INCH RATE \$52.25, 6 Cols.

(85 LINE SCREEN)

*METRO - INCLUDES ALL 4 NEWSPAPER EDITIONS - Total 50,000 Circulation HARLEM - 25,000 BROOKLYN - 10,000 QUEENS - 10,000 BRONX - 5,000

ADD \$350 for 4-COLOR ADS

AD SIZES:	FULL PAGE	10" X 10"	1/8 PAGE H	4.92" X 2.37"
	1/2 PAGE H	10" X 4.92"	1/8 PAGE V	2.37" X 4.92"
	1/2 PAGE V	4.92" X 10"	1/16 PAGE V	3.22" X 4.92"
	1/4 PAGE V	4.92 X 4.92"	BUSINESS CARD:	2.47" X 2.47

CLASSIFIED: \$1.00 per word (25 words minimum)
LEGAL: \$2.00 PER WORD (+\$25 for affidavit)

(Legal ad 50 words minimum - add \$25 for Notarized Affidavit)

BUSINESS CARDS: 1X\$50 2X\$90 3X\$125 4X\$150 5X\$175 6X\$200 12X300

INSERTS** \$75 PER THOUSAND(8 1/2 X11-8 pages)

**(advanced payment required for inserts).

Simple Ads produced one time per year at no charge

SPACE RESERVATION CLOSING: Wednesday PRIOR CAMERA-READY DEADLINE: Friday PRIOR website: www.harlemnewsgroup.com

DISCOUNTS

15% discount for recognized advertising agencies
10% discount for advance payment of 6-11 insertions
15% discount for advance payment of 12-23 insertions
25% discount for advance payment of 24+ insertions
(discounts cannot be combined)

PAYMENT CAN BE MADE BY: CASH, CHECK OR CREDIT CARD

CAMERA-READY ADS TO: Harlem Community Newspapers, Inc. 55 West 116th St, Suite #171, New York, NY 10026 email: harlemnewsinc@aol.com phone: (212) 996-6006



Harlem Community Newspapers, Inc.

Harlem . Brooklyn . Queens . Bronx "Good News You Can Use"

2015 CALENDAR

ISSUE JAN 1 HEALTH/FITNESS JAN 8 EDUCATION/CAREER JAN 15 MLK/ EMPLOYMENT JAN 22 EDUCATION/CAREER FB 5 BLACK HISTORY MONTH/EDUCATION FEB 12 BLACK SON BROADWAY FEB 19 BLACK HISTORY MONTH RECAP MAR 5 WOMEN'S HISTORY MONTH/EDUCATION MAR 12 WOMEN'S HEALTH/EDUCATION MAR 19 SPRING FASHONS/BRIDAL MAR 26 WOMEN BUSINESS OWNERS APR 2 EASTER (CHURCH LISTING) APR 9 EDUCATION/CAREER APR 16 HOUSING APR 23 WELLNESS WEEK/FAMILY HEALTH APR 30 HEALTH MAY 7 MOTHER'S DAY MAY 14 TRAVEL/TOURISM MAY 21 CAREER & EDUCATION/SUMMER ED MAY 28 MEMORIAL DAY/CAREER & EDUCATION JUN 4 BLACK MUSIC MONTH JUN 11 FATHER'S DAY JUN 18 MEN'S HEALTH JUN 25 JINT STREET FESTIVAL/BROOKLYN JUL 2 HAIR CARE/FASHION JUL 3 PLACES TO EAT AND DINE JUL 30 HARLEM WEEK - PART 11 AUG 6 HARLEM WEEK - PART 11 AUG 7 WEST INDIAN DAY PARADE/LABOR DAY SEP 3 BACK TO SCHOOL AUG 27 WEST INDIAN DAY PARADE/LABOR DAY SEP 3 BACK TO SCHOOL SEP 10 FAMILY HEALTH SEP 17 TECHNOLOGY SEP 24 CAREER & EDUCATION OCT 1 WBLS CIRCLE OF SISTERS EXPO OCT 8 HEALTH/ BREAST CANCER AWARENESS OCT 15 HOUSING OCT 22 WOMEN'S HEALTH NOV 19 BLACK FIDAY/SMALL BUSINESS SAT. NOV 26 HOLIDAY SHOPPING DEC 3 DEC 3 HOLIDAY SHOPPING DEC 10 THREE KINGS/KWANZAA/NEW YEAR		
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		THREE KINGS/KWANZAA/NEW YEAR

*MAJOR EVENTS / ISSUES EDUCATION/CAREER JAN 1, 8, 22 FEB 19 MAR 12

JAN 15 DR. MARTIN LUTHER KING

FEB 5-26 BLACK HISTORY MONTH

MAR 26 WOMEN'S HISTORY MONTH Salute to Local Women Business Owners

APR 23 WELLNESS WEEK

MAY 7 MOTHER'S DAY

MAY 14 TRAVEL/TOURISM

JUN 11 FATHER'S DAY

JUN 25 INTL, ST. FESTIVAL (Brooklyn)

JUL 30-AUG 20 "HARLEM WEEK" EVENTS

AUG 22 BACK TO SCHOOL

AUG 27 WEST INDIAN DAY PARADE

SEP 17 TECHNOLOGY

SEP 10 FAMILY HEALTH

OCT 1 WBLS CIRCLE OF SISTERS

Oct 8 BREAST CANCER AWARENESS

NOV 19 BLACK FRIDAY/ SMALL BUSINESS SATURDAY

DEC 3 Harlem Holiday Lighting
-XMAS/THREE KINGS/
KWANZAA

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