

Lake Michigan SuRF

Official Newsmagazine of the Lake Michigan Sail Racing Federation

LMSRF INVITES YOU TO "CRUISING FOR A CAUSE" WEST MARINE-CHICAGO'S CHARITY GRAND OPENING CELEBRATION

by Gail M. Turluck

Order your tickets today for *Cruising for a Cause*, the Grand Opening celebration for West Marine's new Flagship store at 1160 North Halsted Street, Chicago, Illinois, to be held Thursday, April 23, 2015, starting with a Ribbon Cutting at 6:00 pm and a *rocking PARTY* until 8:00 pm.

This fun celebration will feature food, beverages, live music, high-tech electronics demos, and much more. One beverage is included with admission and additional beverages will be available.

West Marine will be having special in-store deals only available during this Grand Opening event.

Lake Michigan Sail Racing Federation is a partnering nautical charitable organization that has been invited to benefit by 100% of the ticket sales proceeds plus a \$2.00 per ticket match from West Marine for all tickets sold, PLUS a share in the Raffle Ticket proceeds, Silent Auction proceeds, and Live Auction proceeds. By your purchasing a ticket to the event (whether you can attend or not), you directly benefit our great sailing organization!

When you come to the party, you have great opportunity to win great prizes and further benefit LMSRF. Watch our web page www.lmsrf.org and Facebook page for details on Live Auction items and more news as the event gets closer. LMSRF will have Silent Auction items at its table, as well as membership information, so be sure to stop by.

How to get tickets?

Electronic: LMSRF is offering tickets through its on-line portal at <http://tinyurl.com/Donate-to-LMSRF>. Use the link to get to the form, select how many tickets you want, click submit, confirm your information, click submit, enter your information for PayPal payments processing, click submit, and wait for your payment confirmation.

Check: If you want to pay by check, please email lmsrfadministration@lmsrf.org with your name, address, phone, and number of tickets desired, and bring your check to the event. Advance ticket sales are highly recommended and close April 22 at 5:00 pm EDT. Tickets may be purchased at the door.

All tickets will be held at the LMSRF Will Call table at the entrance to West Marine-Chicago the evening of the event. All attendees, including youth, need a ticket to attend.

Want to donate an item for the LMSRF Silent Auction at the event? Contact LMSRF Executive Secretary Gail Turluck at lmsrfadministration@lmsrf.org or by phone at 312.857.6640.

Help LMSRF make this Grand Opening the biggest one in West Marine history. Order your tickets today!

2015 LMSRF Corporate Members
Broad Reach Sailing
Copacetic Stores
Lake Michigan Performance Handicap Racing Fleet
Manitowoc Marina
National Marine Manufacturers Association
Skyway Yacht Works
World Yachts
For information on becoming an LMSRF Corporate Member, email lmsrfadministration@lmsrf.org .

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Cruising for a Cause

Thursday,
April 23
6 p.m. - 8 p.m.



Give Back with a Night Out

Support local nautical non-profits with an evening of food, entertainment and special in-store deals at the new West Marine Chicago Flagship Store.



Chicago

1160 N. Halsted St.

Tickets are \$10 and include appetizers, a drink and entertainment. **100% of the proceeds go to participating non-profits.** Get your tickets at the new **West Marine Chicago** store or through any participating non-profit.

- Ribbon Cutting at 6 p.m.
- High-Tech Electronics Demos
- Live Auction & Raffle
- Snacks & Beverages Provided

Photo by: Karen Harlich



SPECIAL MEMBER BENEFITS

Lake Michigan Sail Racing Federation's Corporate Member program provides the opportunity to provide current LMSRF Individual Members with special benefits annually only available to our members. Current offers:

Copacetic Stores: LMSRF members may stop in, or ask with their shipped order, for a Sun Bum sun protective lip balm, a \$5.00 value. Click link at right and contact Mary.



World Yachts: LMSRF members who are thinking either of buying or selling a boats get a **free market analysis**, a \$25 value. Click link at right and contact Eric Jones.



**Sun Protective
Hats and Clothing**


Tilley


Look good • feel happy

409 Main Street
Racine, WI 53403
262.634.4287
www.CopaceticStores.com

Lake Michigan SuRF Newsletter

The e-publication of the Lake Michigan Sail Racing Federation. Articles and photos of interest are encouraged to be submitted. All materials become the property of LMSRF and will not be returned. Electronic submission preferred.

FREE LMSRF NEWSLETTER SUBSCRIPTION

Share our newsletter with your friends! Forward it today. Anyone can subscribe to our newsletter. Sign up today by clicking this link: <http://tinyurl.com/LMSuRF>. Should you choose someday to not want it anymore (we hope not), there is a simple one-click unsubscribe button at the end of every notice.

When you change your email address, PLEASE notify our office!

NEWS WANTED! Send your sailing organization's news to the *Lake Michigan SuRF* newsletter.
Deadline: 20th of the month. EVERY month. Mark your electronic calendar!

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Sponsorships available HERE!

LMSRF has sponsorships available. To receive details, send your request to lmsrfadministration@lmsrf.org.

LMSRF's INTERNET COMMUNICATIONS INFO ...

LMSRF's web page is: www.lmsrf.org.

LMSRF's Google+ is:
<https://plus.google.com/+LmsrfOrg>



LMSRF's Facebook Page is (click here and "like" it):
<https://www.facebook.com/pages/Lake-Michigan-Sail-Racing-Federation>



LMSRF's Twitter handle (click here and "follow"):
<https://twitter.com/#!/LMSRF>



LMSRF is Linked in (click here and join):
http://www.linkedin.com/groups/Lake-Michigan-Sail-Racing-Federation-4323029?trk=myg_ugrp_ovr



Join LMSRF's Yahoo!Group! Sign up for this email list and posting board at <http://groups.yahoo.com/group/LMSRF/>. It's free, safe and secure. It is moderated so you can be confident spam will not get through. Email over 800 Lake Michigan sailing fans at once! Post your boat's need for crew or your availability to crew using the "Database" link on the Group home page. And more! For complete instructions on using the Yahoo!Group, visit: <http://lmsrf.org/lmsrf/index.php/going-racing/crew-hotline>

ORDER RUN RACES RIGHT

Great Race Committee training guide. Email the Office for an order form: lmsrfadministration@lmsrf.org

HELP LMSRF GROW THE SPORT

Invite your friends to join you to go for a sail today!

DONATE TO LMSRF

LMSRF works to build its endowment fund to provide grants to further education, athlete, and training support for sailboat racing and the conduct of events. Please make a donation today at: <http://tinyurl.com/Donate-to-LMSRF>

JOIN!

Join LMSRF Paper- <http://tinyurl.com/JoinLMSRF-Print>

Join LMSRF Plastic- <http://tinyurl.com/eJoinLMSRF>

LMSRF

Your sailing and sailboat racing leadership association to develop sailing education, leadership, events and opportunities in the Lake Michigan area by charitable works.

