



ISPE San Francisco Chapter 22nd Annual Fun Day Golf Tournament and Winery Tours Thursday, July 21, 2016

**Chardonnay Golf Club
2555 Jameson Canyon Road
Napa, CA 94558**

NOTE: Winery Tour is completely Sold Out

**If you have participated in the past, you already know how much fun this will be.
If you have never attended an ISPE Fun Day, you are in for a great surprise!**

Event Summary

All participants will start with an 8am complimentary networking breakfast that includes Bloody Marys and Screwdrivers. Wine Tour participants will depart the golf course in shuttles promptly at 8:45 am. Golfers will be asked to go to their carts at 9:30 am for a shotgun start targeted at 10:30 am. At approximately 4:00 pm, ISPE will host a banquet dinner open to ALL participants to network and reminisce about the day's events.

Event Schedule

7:30 am	Registration, Golf Hole Sponsor Check-In / Bag Drop
8:00 am	Networking Breakfast with Bloody Mary Bar - Open to all Golfers and Winery Tour Participants
	Driving Ranch Open
8:45 am	Winery Tour Participants Board Buses
9:00 am	Buses Leave for Northern Napa Winery Tours
10:00 am	Golf Tournament Shotgun Start
10:00 am	Winery Tour Buses Arrive at First Winery
11:30 am	Winery Participants at Castello di Amorosa for Lunch
3:00 pm	After Tournament Networking with No Host Bar and Appetizers
4:00 pm	Awards Banquet/Dinner Buffet

Event Committee

Trevor Auer, CRB (trevor.auer@crbusa.com) – Fun Day Chairperson
Arnold Asuncion, Total Validation Services (arnoldasuncion@tvsinc.com) – Golf Tournament Lead
Edda Mihaescu, PhD, Bayer Healthcare (edda.mihaescu@bayer.com) – Winery Tour & Luncheon Lead
Kimberly Syre, Attention to Detail (ksyre@cox.net) – Event Promotion and Registration
Rachard Duggan, Dome Construction (rduggan@domebuilds.com) – Event Signage

Golf Tournament

ISPE has been given exclusive use of the 18-hole Chardonnay and the adjacent 18-hole Eagle Vines golf courses for Fun Day. Conducting the Golf Tournament on 36-holes will speed up play and provide more sponsorship opportunities out on the courses.

We will continue a scramble format where the best shot from each player is used. This format makes the game fun for golfers of all abilities. Prizes will be awarded to the top teams, as well as closest to the pin and longest drive holes on both courses.

Chardonnay Golf Course

Chardonnay Golf Club & Vineyards, is an 18-hole, semi-private golf facility located just outside of Napa in Jamieson Canyon, at the gateway to the world renowned Napa Valley wine district. Chardonnay's 18-holes of championship golf offer a variety of challenges for players of all skill levels. The 18-hole layout features a unique blend of golf holes consisting of 6 par fives, 6 par fours, and 6 par threes that meander through over 150 acres of Chardonnay vineyards and feature numerous lakes and creek crossings and a wide variety of native trees, shrubs and wildlife. Unlike virtually all courses today, Chardonnay's golfers are not asked to play amidst any private residences. Several areas of the property are designed as wildlife preserves and are dedicated to maintaining wildlife habitat among the vineyards and fairways. Sharing the property with the golfers are several species of birds including hawks, kites, kestrels, hummingbirds, and an occasional golden eagle. In the early morning or late evening hours rabbits, squirrels, foxes, our bobcat family on #16 and many other "critters" stroll through the fairways.

Eagle Vines Golf Course

Eagle Vines Vineyards and Golf Club is a premier Napa Valley golf course situated in the foothills with vineyard views in every direction. Eagle Vines Vineyards & Golf Club was founded on the belief that nature and golf were meant to co-exist in magnificent harmony. Eagle Vines has made a profound commitment to protecting the extraordinary natural environment of the beautiful Napa Valley. Eagle Vines Golf Club is the perfect blend of a first-rate facility highlighted by a challenging golf course tucked into the beautiful landscape of the Napa Valley. Eagle Vines Golf Club in Napa Valley is an 18 hole, par 72 golf course, designed in part by the World Golf Hall of Famer, Johnny Miller. This Napa Golf Club is not only challenging, but an excellent way to indulge all the senses. Eagle Vines is one of the very few golf courses that is not surrounded by homes, it is pure golf in nature.

Napa Winery Tours

Wine participants are welcome to attend the networking breakfast at 8:00. We will convene in the golf course parking lot at 8:45 am to board shuttles, which will depart PROMPTLY at 9:00 am. The shuttles will use a shotgun approach, rotating to different Napa wineries throughout the day.

Lobster Feed at Castello di Amorosa

Back by popular demand, the Lobster Feed lunch will be served at Castello di Amorosa. Lunch will feature the lobster feed you've loved in the past or heard about from your colleagues. It's a fantastic spread of one full lobster per guest, prawns, corn on the cob, garlic, artichokes, red potatoes, all beef hot links, bread and drawn butter. Yum!!! Oh, and local "It's It" ice cream sandwiches are for dessert. A vegetarian lunch alternative is available if requested in advance. We will have tastings in the cellar/dungeon and guests will have an opportunity to purchase wines (their wines are not available in stores).

Here is your chance to visit an authentically styled, 13th century, Tuscan castle and winery. The property on which Castello di Amorosa stands, was purchased more than two decades ago by Dario Sattui, who came from a winemaking family. With Sattui's passion for medieval architecture and knowledge of Italian design, the idea to recreate a castle in California was born. Castello di Amorosa was constructed to emulate the authentic 13th-century Tuscan castles owned by Italy's elite. Every element of design and furnishing was chosen so that visitors can experience the majestic nature of an Italian fortress. The castle was built using construction methods and materials that would have been used 1,000 years ago, or used very old hand-made materials that had survived up to modern times. A fireplace predating Christopher Columbus adorns the Great Hall, and Iron Maiden from the late Renaissance dominates the torture

chamber. A wrought iron dragon from the times of Napoleon hovers over the massive main door. More than 8,000 tons of stone were chiseled, not sawed, by hand to be absolutely authentic. Nearly 200 containers of old, hand made materials were shipped from Europe to lend authenticity. Years were spent sourcing old materials. Nearly one million handmade, antique bricks from torn-down palaces were used. All lamps, iron gates and decorative iron pieces were made by hand over an open forge. Every nail, every chain link, every hinge and lock was hand made as were ceiling beams and lead glass windows.

Clos Pegase

A beautiful estate with elegant wines, Clos Pegase has always been known for its great estate grown and bottled wines. There are 450 acres in Napa Valley made up of four vineyards, each with unique characteristics that bring out the very best of the grapes for each vintage. From the rolling hills of Los Carneros in the southern Napa Valley to the foothills and valley floor of northern Napa Valley, Clos Pegase matches the right grape to the right vineyard location to make sure that the terroir comes out. The grounds at Clos Pegase winery are the creation of designer Michael Graves. Out of 96 design teams that entered, Mr. Graves was the winner of a 1984 architectural design competition in association with the San Francisco Museum of Modern Art to design the Clos Pegase winery. The result is a seamless integration of the building structure and grounds making a location that is at the same time majestic and tranquil. The portico is the entrance to the winery with its grandiose columns and open roof represents the integration of the winery structure and the natural environment in which it is located. This allusion to ancient, Mediterranean architecture also embodies the melding of indoors and outdoors that is a key part of the Napa Valley lifestyle. The courtyard is another important location on the grounds of Clos Pegase. The cypress-lined courtyard has the formal structure of a European garden but with a comfortable inviting feel to experience the scene at one of our benches.

Sterling Vineyards

Perched 300 feet above the town of Calistoga, Sterling Vineyards offers panoramic views of Napa Valley. An aerial tram carries visitors up the hill to the winery, whose architecture was modeled after that of the Greek island of Mykonos, where Sterling founder Peter Newton once lived. The brilliant white stucco stands out dramatically against the rugged Mayacamas and Vaca mountain ranges that flank each side of Napa Valley. Mount Saint Helena makes a lovely distant backdrop. The winery's towers house eight bells from London's Church of St. Dunstan's-in-the-East, originally founded in the 10th century. The church was destroyed by fire in 1666, rebuilt, and then destroyed again during the bombing of WWII. Each time, new bells were recast from the old metal to give them superior tonal quality. The rich tolling of these ancient bells sounds down through the valley on the quarter hour. Walkways, balconies, and motion-sensitive DVD screens allow guests to take a self-guided tour of Sterling Vineyards' winemaking facilities. Beautiful outdoor terraces and elegant tasting rooms provide the perfect environment to enjoy exceptional wines while taking in the view. The extraordinary Mediterranean-style architecture, unique aerial tramway, stunning location, historic bells, and attention to visitors make Sterling Vineyards a top destination.

Markham Vineyards

Bordeaux immigrant Jean Laurent came to California in 1852 to seek gold but instead founded one of the first wineries in Napa Valley. Laurent built his first winery in 1874, which was a modest wooden structure. Business was good and in 1879 he built the stone cellar that is the heart of the present-day winery. Laurent was one of the largest producers in the California wine boom of the 1880s. In those days, wines were sold in bulk and shipped by train to the east coast. After Laurent's death in 1890, the winery continued operating under a succession of owners. Bruce Markham arrived in Napa Valley almost 100 years later, also looking to start a winery. In 1978, he founded Markham Vineyards and the old Laurent winery was reborn. Markham focused on Cabernet Sauvignon in its early days and introduced the Markham Merlot with the 1980 vintage. From 1978 to 1988 the winery's production increased from 3,500 cases to 20,000 cases. The wine quality and praise from wine critics and consumers increased as well. In 1988, the old Laurent Winery once again rose like a phoenix to take on another new life. The winery was sold to Mercian Corporation and began an ambitious four-year, multi-million dollar renovation, expansion and vineyard-replanting program. These efforts would more than double the capacity and make Markham one of the most advanced, stunning winemaking facilities in the country. Even through the dust of the renovation, Markham was able to produce three of the number-one rated wines from California, as judged by Wine Spectator magazine.

SPONSORSHIP INFORMATION

Our sponsors are an integral component to the success of Fun Day. We encourage you to support our event through sponsorships. There are several reasons to sponsor the ISPE Fun Day:

- 1. Your tax deductible contribution helps support Chapter events and programs throughout the year.*
- 2. Your business benefits from the additional exposure.*
- 3. Participants that sponsor play a better round of golf or get better wine pours.*
- 4. You will live longer and prosper!*

Sponsorship opportunities are available based on a "first come, first served basis" and are not guaranteed until payment is received (faxed credit card is sufficient to guarantee payment). If you are cutting a check and would like to hold your spot, please fax your registration with a credit card to hold. Please write: "FOR HOLD ONLY Check will be mailed". The sponsorship details and benefits are on following pages.

Sponsor Logos Needed: Please go to the link below to determine if we have your current logo:

<https://www.filesanywhere.com/fs/v.aspx?v=8b70698e5d6171aa70ac>

If we do not have your current logo, please let us know so we can delete the files we have. Then upload your high resolution outlined and vectorized logo (eps or ai format) with "2016" in the file name using this link:

<https://www.filesanywhere.com/Dropbox/db.aspx?v=8a6b66895f676ea79f9c>

Please put your name and email address in the first field. If you cannot upload files, click on "Other Upload Methods" or you can email your logo to Kimberly Syre (ksyre@cox.net). If other formats are given (pdf, tiff, jpeg), be sure they are the highest quality possible.

If you were a sponsor last year, it is likely your logo is already in the FilesAnywhere folder. Please check to make sure it is the most current logo for your company.

Gift Bags! Thank you to these companies for donating gifts (More donations being accepted):

For Golfers:

Bags - AEPC Group

Golf Balls - Dome Construction

Golf Towels - BSUBAS

Golf Divots - ProPharma Group

Golf Tool Set and ball marker - Kinetics

Golf Tees - TVS

For Wine Tour Participants:

Bags - AEPC Group

Wine Opener - Kinetics

Wine Opener - Dome Construction

Flashlight - TVS

Neoprene Wine Bag - ProPharma Group

Each year, our volunteers assemble promotional gifts bags for all the participants. This is just another feature of the event that makes it special.

We need your gift bag donations! This is a great way to advertise your company by providing a useful, fun or just plain silly item for additional marketing visibility. In order to ensure all of the participants receive your promotional item, please furnish at least 150 each of promotional items for Wine Tour participants and/or 220 each of promotional items for Golfers. Popular items in the past have included bags, visors, sunscreen, wine bags, wine bottle openers, golf towels, etc. (suggested value \$7 - \$20 per item). No fragile items please (e.g. wine glasses).

Please email Kimberly Syre (ksyre@cox.net) to advise as to what items you are contributing. Your items should be sent to: Arnold Asuncion, TVS, Inc., 362 Village Square, Orinda, CA 94563. Make sure they arrive at least one week prior to the event. Please add "ksyre@cox.net" and "arnoldasuncion@tvsinc.com" to receive tracking notices of any shipments.

If you are sponsoring a hole, additional items can be given away on the green. Prizes that are valued at more than \$200 must be raffled (tickets to be earned by participants in a manner determined by the sponsor). The sponsor must sell additional raffle tickets to all Fun Day participants during the banquet event to allow any participant the opportunity to win the prize.

TOP TIER SPONSORSHIPS

GOLD SPONSOR

ACCO Engineered Systems

DPR Construction

Fluor

Hyde Engineering + Consulting

\$2000 (no limit)

- * Company name or logo prominently featured on all event day signage
- * Table for company literature near registration area.
- * Verbal recognition at Reception.
- * One free "Pick Your Theme" hole: Sponsor is encouraged to create a theme at your hole in a creative manner.
- * Note - ISPE / Chardonnay Golf Club reserves the right to approve / deny promotion.
- * A golf cart and two (2) box lunches will be provided. Also includes two (2) tickets for networking breakfast and banquet. If you have additional staff members wanting to participate in networking breakfast, banquet, or receive a box lunch, please purchase additional meals. See "A la Carte" registration.
- * Company logo on sign at hole.
- * One table, pop-up tent and two chairs will be provided at your hole.
- * Golf Tournament or Wine Tour Tickets are not included but can be purchased separately.

SILVER SPONSOR

AEPC Group, LLC

BNBT Builders

Hathaway Dinwiddie Construction Company

Kinetics

Syserco

XL Construction

\$1600 (no limit)

- * Company name or logo on all event day signage.
- * Verbal recognition at Reception.
- * One free "Pick Your Theme" hole: Sponsor is encouraged to create a theme at your hole in a creative manner.
- * Note - ISPE / Chardonnay Golf Club reserves the right to approve / deny promotion.
- * A golf cart and two (2) box lunches will be provided. Also includes two (2) tickets for networking breakfast and banquet. If you have additional staff members wanting to participate in networking breakfast, banquet, or receive a box lunch, please purchase additional meals. See "A la Carte" registration.
- * Company logo on sign at hole.
- * One table, pop-up tent and two chairs will be provided at your hole.
- * Golf Tournament or Wine Tour Tickets are not included but can be purchased separately.

RECEPTION SPONSOR

CRB

~~1 @ \$1500~~ **Sold Out**

- * Company name or logo on Reception signage.
- * Verbal recognition at Reception.
- * Drink tickets to be provided by Sponsor.
- * Sponsorship includes \$500 credit from ISPE for use at the No Host Bar.
- * Cost for drink tickets redeemed over the \$500 No Host bar credit must be paid for by the sponsor directly to Chardonay.
- * Golf Tournament or Wine Tour Tickets are not included but can be purchased separately.

HOSTED BEVERAGE BAR SPONSOR AT NETWORKING BREAKFAST

AVAILABLE!

1 @ \$1000

- * Company name or logo on Beverage Bar signage.
- * Sponsorship includes \$500 bar credit from ISPE. Cost for drinks over the bar credit must be paid directly to Chardonay by the sponsor.
- * Golf Tournament or Wine Tour Tickets are not included but can be purchased separately.

GOLF TOURNAMENT SPONSORSHIPS

Hole assignments will be assigned based on sponsorship level and course layout.

We will let you know your hole number as you arrive for set up.

NOTE: NEW for 2016! ALL golf hole sponsorships include a furnished pop-up tent, table, and two chairs at your assigned hole.

CART SPONSOR

2 @ \$1500

- * Company name or logo on cart signage provided by ISPE / Chardonay.
- * Sponsor may place additional promotional literature in carts prior to start.
- * Golf Tournament or Wine Tour Tickets are not included but can be purchased separately.

"PICK YOUR THEME HOLE" CONTEST SPONSOR

Banks Integration Group

DES Architects + Engineers

DST Controls - Chardonay Course

DST Controls - Eagle Vines Course

JKL Construction Services, Inc.

NNE Pharmaplan

Southland Industries

\$900 (no limit)

- * Company name or logo on Golf Tournament signage.
- * Sponsor is encouraged to promote itself at the hole in a creative. Note - ISPE / Chardonay Golf Club reserves the right to approve / deny promotion.
- * A golf cart and two (2) box lunches will be provided. Also includes two (2) tickets for networking breakfast and banquet. If you have additional staff members wanting to participate in networking breakfast, banquet, or receive a box lunch, please purchase additional meals. See "A la Carte" registration.
- * One table, pop-up tent, and two chairs provided at your hole.
- * Golf Tournament or Wine Tour Tickets are not included but can be purchased separately.
- * Friendly contest for best themed hole. Winner will be selected by the ISPE Fun Day Committee members out on the course and will be announced at reception, so get creative!

LONGEST DRIVE SPONSOR
Advent Engineering Services, Inc.
Dome Construction Corporation

4 @ \$750 (2 on each course)

- * Company name or logo on Golf Tournament signage.
- * Sponsor can promote itself on the hole in any reasonable manner. Note - ISPE / Chardonnay Golf Club reserves the right to approve / deny promotion.
- * One table, pop-up tent, and two chairs provided at your hole.
- * A golf cart and two (2) box lunches will be provided. Also includes two (2) tickets for networking breakfast and banquet. If you have additional staff members wanting to participate in networking breakfast, banquet, or receive a box lunch, please purchase additional meals. See "A la Carte" registration.
- * Golf Tournament or Wine Tour Tickets are not included but can be purchased separately.
- * ISPE to furnish cash prizes (\$50 each male and female winner); winners to be announced at Reception. Sponsor may also give a prize to each winner.

CLOSEST TO PIN SPONSOR

Steris Corp
Technical Safety Services
Total Validation Services Inc

4 @ \$750 (2 on each course)

- * Company name or logo on Golf Tournament signage.
- * Sponsor can promote itself at the hole in any reasonable manner. Note - ISPE / Chardonnay Golf Club reserves the right to approve / deny promotion.
- * One table, pop-up tent, and two chairs provided at your hole.
- * A golf cart and two (2) box lunches will be provided. Also includes two (2) tickets for networking breakfast and banquet. If you have additional staff members wanting to participate in networking breakfast, banquet, or receive a box lunch, please purchase additional meals. See "A la Carte" registration.
- * Golf Tournament or Wine Tour Tickets are not included but can be purchased separately.
- * ISPE to furnish cash prizes (\$50 each male and female winner); winners to be announced at Reception. Sponsor may also give a prize to each winner.

A la Carte Items

If you plan to have more than two people staff your hole, please order breakfast, lunch and banquet tickets for each additional person.

\$20 Networking Breakfast \$20 Boxed Lunch at your Hole \$50 Banquet

Discounts for Additional Sponsorships

- * Registered Gold, Silver, "Pick Your Theme", Longest Drive and Closest to the Pin Sponsors may purchase additional "Pick Your Theme", Longest Drive, or Closest to the Pin Hole locations on the "other" golf course for exposure to 100% of the Golf Tournaments participants at 50% of listed Sponsorship fee.
- * Additional sponsorships receive the same benefits and are subject to the same requirements as the base sponsorship

Wanting To Serve Drinks at Your Sponsored Hole?

If you would like to serve adult beverages at your hole, you can purchase them from the course directly or pay a corkage fee (if you select to bring your own). Other beverages and snacks can also be purchased.

To purchase any items from the course or to get approval to bring your own meals or adult beverages (and obtain corkage fees), please contact the Food & Beverage representative at Chardonnay (see below). If you are just serving snacks, there is no need to notify Chardonnay:

Sonny Roldan, Director of Food & Beverage, Chardonnay Golf Club

2555 Jameson Canyon Road, Napa Valley, Ca. 94558

707-252-5991- direct sroldan@chardonnaygolfclub.com

WINE TOUR SPONSORSHIPS - All Sponsorships Sold Out

LUNCH SPONSOR

Duncan Enterprises Inc/Stellar

Harley Ellis Devereaux

~~2 @ \$1500~~ **Sold Out**

- * Signage recognition at the Lunch with your company name or logo
- * Verbal recognition at the Lunch and Reception
- * Wine Tour Tickets are not included but can be purchased separately

BUS SPONSOR

DES Architects + Engineers

BSUBAS

Cupertino Electric

~~3 @ \$1000~~ **Sold Out**

- * Signage recognition in the bus
- * Verbal recognition at the Lunch and Reception
- * Wine Tour Tickets are not included but can be purchased separately

WINERY SPONSOR

Affiliated Engineers Inc

ISEC Inc.

Murray Company

~~3 @ \$1000~~ **Sold Out**

- * Signage recognition at the wineries
- * Verbal recognition at the Lunch and Reception
- * Wine Tour Tickets are not included but can be purchased separately

ISPE SF FUN DAY RESERVATIONS

Thursday, July 21, 2016

Register online at: <http://atdevents.net/register.php>

This form can also be faxed to 949-266-8461. Please contact Kimberly Syre at ksyre@cox.net or 949-387-9046 with any questions. Submit payment (credit card or check) with registration form. Sponsorship opportunities are available based on "first come, first served" and are not guaranteed until payment is received [faxed copy of check is sufficient to guarantee payment and order for sponsorship priority]. **Sorry, no refunds for Fun Day.**

Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Sponsorship(s) requested - First Choice: _____

Second Choice: _____

	Number of Tickets	Amount Due
Sponsorship Cost:		\$ _____
Discounted 2nd Sponsorship (50% off on other course)	_____	\$ _____
Golf Tickets (\$250 each/\$1000 foursome)	_____	\$ _____
Wine Tour Tickets: (\$250 each) - SOLD OUT	_____	\$ _____
Additional Networking Breakfast Tickets: (\$20 each)	_____	\$ _____
Additional Boxed Lunches for Sponsor Holes: (\$20 each)	_____	\$ _____
Banquet Tickets: (\$50 each)	_____	\$ _____
Total:		\$ _____

☐ Vegetarian Meal Requested for Golf Tournament Boxed Lunches (# requested _____)

☒ ~~Vegetarian Meal Requested for Winery Tour (# requested _____)~~

Make checks payable to ISPE SF Chapter and mail to 5319 University Dr., Suite 641, Irvine, CA 92612

Card Type: _____ Visa _____ MasterCard _____ American Express

Credit Card Number: _____

Expiration Date: _____ Total Amount: _____

Signature (required): _____

Please include your golfer and/or winery tour participant names (if you know them):

Golf Participants: _____

Winery Tour Participants: _____