

2014 BALIF Sponsorship

We invite your Firm/Company to sponsor BALIF, the oldest and largest LGBT Bar Association for 2014. Your sponsorship of BALIF will fund law student scholarships and mentor programs, CLE, Amicus briefs on LGBT issues, LGBT recruiting, social events for LGBT lawyers and more. In exchange for your sponsorship, you will receive the benefits listed below, including complimentary tickets to **BALIF's 34th Annual Dinner and Awards Gala – Standing Proud** on Friday, February 28, 2014, at the **Bently Reserve**. The Gala is BALIF's largest annual event with more than 600 attendees, including lawyers, judges, lawmakers, legal professionals, students, and in-house counsel. This year we are thrilled to be honoring **Judge Vaughn Walker** with the Legal Service Award and **LYRIC, A San Francisco LGBTQ Youth Organization** with the Community Service Award.

This year's levels and benefits for sponsorship are as follows:

Senior Partner Level: \$7,500

- **Banner recognition as a Senior Partner-level sponsor through the end of calendar year 2014** on BALIF website and in BALIF newsletter, and recognition at all BALIF sponsored functions, including firm logo displayed at Gala event, BALIF MCLE events, monthly networking receptions and law student functions.
- **Admission for twenty people** to 34th Annual Dinner and Awards Gala.
- **Admission to VIP reception** at Gala with in-house counsel, judges, BALIF Board of Directors and National LGBT Bar Association Board members.
- Custom, full-page Gala program advertisement.

Partner Level: \$5,000

- **Priority recognition as a Partner-level sponsor through the end of calendar year 2014** on BALIF website, in BALIF newsletter, and at all BALIF sponsored functions, including firm logo displayed at Gala event, BALIF MCLE events, monthly networking receptions and law student functions.
- **Admission for ten people** to 34th Annual Dinner and Awards Gala.
- **Admission to VIP reception** at Gala with in-house counsel, judges, BALIF Board of Directors and National LGBT Bar Association Board members.
- Custom, full-page Gala program advertisement.

Advocate Level: \$2,500

- **Priority recognition as Advocate-level sponsor through end of calendar year 2014** on BALIF website, in BALIF newsletter, and in all printed and online 2014 Gala materials.
- **Admission for ten people** to 34th Annual Dinner and Awards Gala.
- Custom, half-page Gala program advertisement.

Benefactor Level: \$1,500

- **Priority recognition as Benefactor-level sponsor through end of calendar year 2014** on BALIF website, in BALIF newsletter, and in all printed and online 2014 Gala materials.
- **Admission for five people** to 34th Annual Dinner and Awards Gala.
- Custom, quarter-page Gala program advertisement.

Individual Sponsorship: \$500

- **Priority recognition as Individual sponsor through end of calendar year 2014** on BALIF website, in BALIF newsletter, and in all printed and online 2014 Gala materials.
- **Admission for one person** to 34th Annual Dinner and Awards Gala.

In addition, BALIF sponsors may also participate in a limited number of additional sponsorship opportunities at the 2014 Gala event, including naming and branding recognition at various food, drink and entertainment stations throughout the event at the Bently Reserve and sponsoring the official Gala After-Party, likely in the Castro District of San Francisco. Prices for these additional sponsorship opportunities will range from \$500 to \$5,000+. If you are interested in any of these opportunities, please contact me at the email address or phone number below. Please note, these additional sponsorship opportunities are limited in number so please contact me soon if interested.

You must respond, and your payment must be received by **February 7, 2014** for your sponsorship and advertisement to appear in the Gala program. We hope that you will join us in ***Standing Proud*** as a BALIF sponsor and look forward to seeing you at the 2014 Gala!

Warm regards,

John Robert Unruh
2014 BALIF Gala Co-Chair
gala@balif.org
415.335.6417

SELECT	SPONSORSHIP LEVEL AND ASSOCIATED BENEFITS
	<p>Senior Partner Level: \$7,500</p> <ul style="list-style-type: none"> • Banner recognition as a Senior Partner-level sponsor through the end of calendar year 2014 on BALIF website, in BALIF newsletter, and at all BALIF sponsored functions, including firm logo displayed at Gala event, BALIF MCLE events, monthly networking receptions and law student functions. • Admission for twenty people to 34th Annual Dinner and Awards Gala—Standing Proud. • Admission to VIP reception at Gala with in-house counsel, judges, BALIF Board of Directors and National LGBT Bar Association Board members. • Custom, full-page Gala program advertisement.
	<p>Partner Level: \$5,000</p> <ul style="list-style-type: none"> • Priority recognition as a Partner-level sponsor through the end of calendar year 2014 on BALIF website, in BALIF newsletter, and at all BALIF sponsored functions, including firm logo displayed at Gala, BALIF MCLE events, monthly networking receptions and law student functions. • Admission for ten people to 34th Annual Dinner and Awards Gala – <i>Standing Proud</i> • Admission to VIP reception at Gala with in-house counsel, judges, BALIF Board of Directors and National LGBT Bar Association Board members. • Custom, full-page Gala program advertisement.
	<p>Advocate Level: \$2,500</p> <ul style="list-style-type: none"> • Priority recognition as Advocate-level sponsor through end of calendar year 2014 on BALIF website, in BALIF newsletter, and in all printed and online 2014 Gala materials. • Admission for ten people to 34th Annual Dinner and Awards Gala – <i>Standing Proud</i> • Custom, half-page Gala program advertisement.
	<p>Benefactor Level: \$1,500</p> <ul style="list-style-type: none"> • Priority recognition as Benefactor-level sponsor through end of calendar year 2014 on BALIF website, in BALIF newsletter, and in all printed and online 2014 Gala materials. • Admission for five people to 34th Annual Dinner and Awards Gala – <i>Standing Proud</i> • Custom, quarter-page Gala program advertisement.
	<p>Individual Sponsorship: \$500</p> <ul style="list-style-type: none"> • Priority recognition as Individual sponsor through end of calendar year 2014 on BALIF website, in BALIF newsletter, and in all printed and online 2014 Gala materials. • Admission for one person to 34th Annual Dinner and Awards Gala – <i>Standing Proud</i>

****Please email gala@balif.org if you are interested in any of the additional limited sponsorship opportunities explained in the sponsorship letter.**

FIRM NAME:	
ADDRESS:	
FIRM CONTACT:	CONTACT PHONE:
CONTACT EMAIL:	

Please select a Sponsorship Level above and a payment option below then send a completed form to the address below.

Payment is enclosed in the amount of \$_____.

We have made a credit card payment online through www.balif.org.

Please send an invoice.

Questions? Email gala@balif.org or call John Robert Unruh at 415.335.6417.