

Magna Commons – Four Programs to Promote

Be sure to include login instructions unique to your institution.

10 Ways to Engage Your Students on the First Day of Class

<http://www.magnapubs.com/magna-commons/?video=3025>

From the very first day—from the moment students walk in the door—you set the tone for the entire semester. You can establish expectations, clarify responsibilities, energize and engage your students, and create a strong framework for success. We provide you with practical, proven tips for starting your classes off right.

You will learn details on:

- Creating a first-day agenda
- Reviewing the syllabus
- Using visuals effectively
- Conducting interest inventories
- Delivering a “mini-lecture”—how and why.

Presented by Mary C. Clement, Ed.D.

What to Teach When There Isn't Time to Teach Everything

<http://www.magnapubs.com/magna-commons/?video=3031>

Get advice on what to include, and what you can safely disregard, as you write your syllabi and plan your busy semesters.

This seminar covers:

- The three BIG questions that will guide your teaching decisions
- How to think like a teacher, rather than a subject matter expert
- Maximizing instruction regardless of time constraints
- What to explore, and what to ignore, in your classroom

Presented by Ruth Rodgers

Managing the Adjunct Pool for Consistent Learning Outcomes

<http://www.magnapubs.com/magna-commons/?video=2986>

The use of adjuncts is on the rise and will continue to grow as colleges deal with economic challenges by hiring fewer full-time, tenure-track professors. We outline a system for successfully supporting a large pool of adjuncts, including evaluation, development and assignment.

During this seminar, you'll discover how to:

- Utilize a clear system for screening and selecting quality adjunct faculty.
- Implement orientation and training for consistent learning outcomes.
- Implement ongoing faculty development for adjuncts.
- Retain quality adjuncts by rewarding them for quality teaching.
- Describe flexible strategies you can use to combat resistance

Presented by Cynthia Tweedell, Ph.D.

A Good Start: Helping First-year Students Acclimate to College

<http://www.magnapubs.com/magna-commons/?video=3055>

Many first-year students arrive at college unprepared. It's not that they aren't smart or motivated. Instead, they experience a gap between the academic culture in high school and the culture of the university. These students arrive on campus thinking they are ready when no one has told them the rules have changed. This online seminar gives you the tools and techniques to help new students thrive during their first semester and throughout the rest of their college career.

You'll learn how to:

- Communicate your expectations in the manner most likely to encourage positive changes in your students
- Draft effective grading policies that eliminate confusion and promote clarity
- Build policy reminders and explanations into the curriculum to maintain standards throughout the semester
- Begin developing tools to help your students succeed in your class and beyond
- Increases the relevance of an online course to improve student engagement

Presented by Mary C. Clement, Ed.D.
