Alleghany Living

2016-2018

OFFICIAL PUBLICATION OF

Alleghany Highlands
CHAMBER OF COMMERCE & TOURISM

"The Chamber is pleased to endorse and encourage support of the magazine's production, and invites the business community, civic organizations, churches, schools, realtors and other community organizations to invest in the magazine, while supporting the Alleghany Highlands. The last edition was a great success – with an exciting new look and format it was a wonderful marketing piece used by the Chamber and many other organizations to showcase our area to potential new residents and businesses."

—Teresa Hammond, Executive Director
Alleghany Highlands Chamber of Commerce & Tourism

The Plan

Alleghany Living, the official magazine of the Alleghany Highlands Chamber of Commerce and Tourism, provides a high-quality positive environment to present your message to prospective businesses and industry as well as to newcomers moving into our area.

Richly printed and beautifully photographed, Alleghany Living is our chamber's NUMBER ONE marketing tool, designed to showcase the natural beauty of our mountains and spotlight our unique quality of life.

Help us present our story to the world as you share your own message alongside other leading businesses in the area. Don't miss this opportunity… it only happens once every two years.

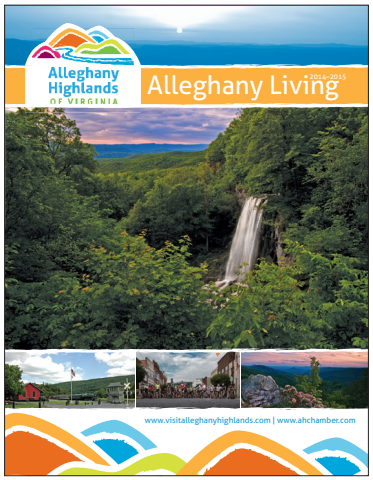
Multimedia

PRINT >>

This beautiful keepsake edition positions you as a leader and valuable resource to incoming residents, new businesses and the local marketplace. Circulation: 5,000 (two-year shelf life).

ONLINE >>

Create online impressions for your business with a page-turner e-guide. Unlimited circulation



Distribution

With our focused distribution plan, advertisers will reach both the local as well as the newcomer and business prospect. Every business or residential inquiry to the chamber will receive a copy of Alleghany Living. Area realtors also use the guide to provide valuable information to prospective residents and to newcomers moving here. Since every new resident begins as a visitor, Alleghany Living is also distributed at all Virginia Visitor Centers as well as:

- Local hotels, dentists and doctors offices
- LewisGale Hospital Alleghany
- Alleghany County Public Schools
- Covington City Schools
- WestRock
- Realtors

Why We Support It

"Having advertised in the *Alleghany Living* magazine in the past, I support the Chamber's endeavors to attract potential new residents and businesses to the Alleghany Highlands. The magazine is a wonderful way for our local bank to communicate with a large number of prospective new customers and to feature all the Alleghany Highlands can offer."

—Bryan Thompson, President
Highlands Community Bank

FIND OUT MORE

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