



BCCC

Brazil-Canada Chamber of Commerce
Chambre de Commerce Brésil-Canada

9th Edition

Doing Business in Brazil Forum

29 September 2015 |

Agenda



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Master of Ceremonies: **Marcelo Sarkis**, Principal and Patent Agent, Prima IP Inc. and Executive Director BCCC

MORNING SESSION	<p>Welcoming remarks by <i>Frederico Marques</i>, McCarthy Tétrault, Partner and Head of Latin America Group, PhD R LLM in International Law, and Chair BCCC</p> <p>Opening remarks by <i>José Vicente de Sá Pimentel</i>, Brazilian Consul General</p> <p>Current Economic & Political Landscape: Opportunities in Uncertain Times <i>John Welch</i> - CIBC World Markets, Executive Director Macro Strategy, Latin America and Vice-Chair BCCC <i>Stephanie Nolen</i> - The Globe and Mail, South America Bureau Chief, Rio de Janeiro (Via Webcast) <i>Paulo Vieira da Cunha</i> - ICE Canyon LLC, Economist and Head of Macro Research, New York <i>Marvin K. Hough</i> - Marvin Hough International Research and Analysis Limited (MIRA), President,</p> <p>Trade “Facilitation” & Logistics: The Facts of Doing Business <i>Arnon Melo</i> - MELLOWHAWK Logistics, President and Managing Director <i>Romaine Seguin</i> - UPS International Inc., Latin America, President <i>Joey Barnes</i> - Export Development Canada, Senior Account Manager</p>
	<p>Luncheon - Keynote speaker <i>Ana Bailão</i>, Toronto City Councillor, “Sister Cities”</p>
AFTERNOON SESSION	<p>Case Studies: Success Stories Doing Business in Brazil</p> <p>Moderator: <i>Fabio Seabra</i> - SSK Signs, Vice-President and Director BCCC <i>Osvaldo Carvalho de Sousa</i> - Harrison Pensa LLP, Q. Arbitrator, ADRIO Lawyer, Foreign Legal Consultant and Vice-Chairman Trade and Investment BCCC <i>Steve Malinowski</i> - Kraus Flooring, CEO and former President of Janes Family Foods <i>Steve Anderson</i> - Lamex Foods Inc., President <i>Paola Saad</i> - Mandala Group, President and Executive Director BCCC</p>
	<p>Building Strategic Alliances: What You Need to Know Moderator: <i>Frederico Marques</i></p> <p>Q & A Moderator: <i>Bill Macheras</i> - DFATD, Trade Commissioner, Europe and the Americas Provincial, regional, and federal Canadian governmental representatives <i>Additional speakers to be announced</i></p>

REGISTRATION FEE:

MEMBER and PARTNER

\$140 - Full day (Lunch included)

\$70 - Morning or afternoon session (Lunch not included)

NON-MEMBER

\$180 - Full day (Lunch included)

\$90 - Morning or afternoon session (Lunch not included)

STUDENT (ID at Registration)

\$90 - Full day (Lunch included)



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