

BIG Y RAISES OVER \$220,000 FOR BREAST CANCER

In order to raise awareness and funds for breast cancer, all Big Y Supermarkets raised \$220,000 and donated proceeds from their 2015 October initiative "Partners of Hope" to 21 local breast cancer support groups throughout Massachusetts and Connecticut. Big Y 'Partners of Hope' focuses on breast cancer awareness and research. Since 2007, the Massachusetts-based chain has raised over \$1,000,000 for this cause.

Among the 21 recipients was the Terri Brodeur Breast Cancer Foundation (TBBCF), where 100% of the funds raised go directly to breast cancer research. The Big Y \$5,000 donation to TBBCF supports 2015 TBBCF funding for three \$100,000 grants to promising breast cancer researchers. TBBCF, in just ten years, has raised and granted over \$3.4M and 34 research grants.

According to Big Y CEO, Donald D'Amour, "I often write about how important our customers' health and well-being are to me. There's a reason I keep returning to that subject, and it's quite simple: It's the truth. Yes, we're a grocery store. But it's my hope that Big Y can be more than that — that we can be a trusted partner in your family's ongoing health and wellness."



Pictured here (L-R) are Karen LaFemina, Employee Service Representative, Patti Burmahl, TBBCF President, and Ray Lathrop, Store Director, at a check presentation ceremony at the Mystic Big Y on Saturday, February 27.

For more information about the Big Y Partners in Hope program visit www.bigy.com. For more information about TBBCF, visit www.tbbcf.org or call 860-437-1400.