



# North Charleston ARTS FESTIVAL

May 1-9, 2015

## Artist Application

Dance, Music, Theatre, Visual Arts, Crafts, Photography, Media Arts, Literature  
Application Deadline: 5:00pm, Friday, December 5, 2014

### ABOUT THE FESTIVAL

The North Charleston Arts Festival began as a one-day celebration of the arts at Park Circle in 1982. As the festival and City matured, the event moved to the new North Charleston Coliseum in 1995 and expanded to two days of activities. The 2000 opening of the Charleston Area Convention Center, North Charleston Performing Arts Center and additional city venues allowed the festival to expand to nine days of activities and events. In 2008, the festival was recognized by the Southeast Tourism Society as a Top 20 Event. Today, the event continues to thrive and is one of the most comprehensive arts festivals in the state, featuring a multi-disciplinary program schedule. Over 30,000 residents and visitors of all ages and backgrounds take part in the annual array of free and ticketed offerings. The festival is organized and produced by the City of North Charleston Cultural Arts Department with assistance from numerous volunteers, community partners and other City departments.

**Main Event: Sat., May 2 (10:00am-4:00pm) and Sun., May 3 (2:00pm-5:00pm)** • The Main Event, held the first weekend in May at the North Charleston Performing Arts Center and Charleston Area Convention Center, offers free admission and parking to more than 40 performances on four themed stages: General Audience, Cultural Heritage, Bands, and Youth Entertainment. Other Main Event activities include judged art and photography shows, the SC Palmetto Hands Juried Fine Craft Exhibit, a gem and mineral show, an antique show, children's activities, art and craft booths, and a food court. The review panel will select performances for the themed stages. Selected artists will have staffed professional sound systems provided and must work within the allotted 30 or 60 minute time slots (set up and strike time will be backstage as much as possible). Roving performers and other applicants will be selected based on what complements other festival activities. They will work varying lengths of time and provide their own equipment to supplement what is available on site.

**Individual Events: Fri., May 1 - Sat., May 9** • Over 65 individual events take place in a variety of locations, including parks, theaters, community centers, libraries, malls, churches, schools, and hotels. Examples of activities include: plays, 2-D and 3-D art installations, concerts, children's programs, literary events, film screenings, street dances, demonstrations, workshops, etc. The review panel will select applicants from all art disciplines to create a mix of free and ticketed events that will work well in the available venues and are geared to meet the interests of a cross-section of ages, cultures and backgrounds. Proposals for new concepts or programs are encouraged. Artists may contact the office to discuss options/assistance.

### WHO CAN APPLY?

National, regional & local artists, ethnic & cultural groups, community groups, and individuals are eligible to apply. Artists may apply to participate in the Festival's Main Event and/or submit a proposal for a stand-alone Individual Event in the following disciplines: Dance, Music, Theatre, Visual Arts, Crafts, Photography, Media Arts and Literature. Applicants who wish to apply for both the Main Event and an Individual Event must submit a separate application for each category.

The review panel will consider applications with requests ranging from paid compensation to non-paid free event proposals. Various forms of assistance will be provided based on the requests in the applicant's proposal. There is no fee to apply.

### APPLICATION PROCESS TIMELINE

Application period: October 1 – December 5, 2014 (No e-mailed or faxed applications will be accepted.)

Application deadline: Fri., December 5, 2014 (Late applications will be placed on a waiting list and may be considered in the event of a vacancy.)

Selection notifications and contracts (if applicable) mailed to applicants: January 15, 2014

#### MAIL COMPLETED APPLICATION(S) TO:

City of North Charleston Cultural Arts Department  
P.O. Box 190016, North Charleston, SC 29419-9016

#### HAND DELIVER COMPLETED APPLICATION(S) TO:

North Charleston City Hall, Cultural Arts Dept., 2<sup>nd</sup> floor,  
2500 City Hall Lane, North Charleston, SC 29406

Delivery confirmation of applications received by mail will be sent to the applicants' provided e-mail address. Incomplete applications will not be considered.

Visit [NorthCharlestonArtsFest.com](http://NorthCharlestonArtsFest.com) to view details on participation opportunities, the 2014 festival components, and updates on the 2015 festival schedule. Downloadable applications are available for: Judged Art, Photography, Youth Art, SC Palmetto Hands Fine Craft, National Outdoor Sculpture, and Fiber Art competitions & exhibitions; Art, Craft, and Food Vendors; Opening Processional; and Volunteers.

For more information, contact the Cultural Arts Department at (843)740-5854 or visit [NorthCharlestonArtsFest.com](http://NorthCharlestonArtsFest.com).

# North Charleston ARTS FESTIVAL

May 1-9, 2015

## Main Event Artist Application

Saturday, May 2 (10am-4pm) and Sunday, May 3 (2pm-5pm)  
N. Chas. Performing Arts Center & Chas. Area Convention Ctr.

For Official Use Only	
Code: ME- _____	Also IE _____
Date Received by Mail or Hand _____	
Delivery: _____	
Selection: Yes _____ No _____	
Notification Ltr: _____	
Contract: Out _____ In _____	
Details Ltr: _____ or N/A _____	
Thanks Ltr: _____	
SASE Enclosed: Yes _____ No _____	
Materials Returned: _____	

Please print clearly. All fields must be completed.

1. Discipline: Dance <input type="checkbox"/> Music <input type="checkbox"/> Theatre <input type="checkbox"/> Visual Arts <input type="checkbox"/> Crafts <input type="checkbox"/> Photography <input type="checkbox"/> Media Arts <input type="checkbox"/> Literature <input type="checkbox"/>
Have you participated in the Arts Festival in the last 3 years? Yes <input type="checkbox"/> No <input type="checkbox"/> If yes, when? 2012 <input type="checkbox"/> 2013 <input type="checkbox"/> 2014 <input type="checkbox"/>

<b>2. Artist/Contact Information:</b>				
Applicant:		Contact/Agent :		
Street:	Apt. #:	City:	State:	Zip:
Day Phone:		Cell:		
E-mail:		Website:		
Facebook:		Twitter:		

<b>3. Publicity Information:</b>	
Group or Individual Name:	Number of Artists:
Title of Event (If applicable):	
Brief description for use in festival brochure/press (175 characters max.):	

<b>4. Application Materials:</b> Submit high resolution promotional photographs (300 dpi or greater) in a digital file format (JPEG, GIF, PNG). Include captions & photo credits. No hard copy printed photos. For performing artists, live action shots, performance photos, or images that convey the arts discipline (i.e. with instruments/props or within a venue) are preferred.
Indicate items enclosed: CD <input type="checkbox"/> DVD <input type="checkbox"/> Resume <input type="checkbox"/> Bio <input type="checkbox"/> Press/Reviews <input type="checkbox"/> Other <input type="checkbox"/> List:
The NCCAD reserves the right to use or reproduce any materials submitted for publicity. Application materials will be discarded at the end of the festival unless a self-addressed, appropriately stamped envelope is provided by the applicant.

<b>5. Promotion:</b> In order to help selected artists/groups advertise their event, free Arts Festival promotional postcards with custom labels highlighting each event will be made available if requested on the contract.
Indicate additional ways you will help to promote your event/performance if selected:
Website <input type="checkbox"/> Social Media <input type="checkbox"/> Email Blasts <input type="checkbox"/> Flyers <input type="checkbox"/> Mailings <input type="checkbox"/> Other <input type="checkbox"/> List:

<b>6. Availability:</b> Indicate all potential days and times available for consideration:
Sat. May 2 <input type="checkbox"/> 10am-12pm <input type="checkbox"/> 12-2pm <input type="checkbox"/> 2-4pm <input type="checkbox"/> Sun. May 3 <input type="checkbox"/> 2-5pm <input type="checkbox"/>

<b>7. Location:</b> Indicate your preferred venue type: Indoor <input type="checkbox"/> Outdoor <input type="checkbox"/> Either Indoor or Outdoor <input type="checkbox"/>
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<b>8. Equipment Needs:</b> Indicate the type of equipment and quantity the City would need to provide: [Note: Each stage area is furnished with a professional sound system and technician equipped with CD/cassette player, 4 mic stands with booms, and microphones (2 omni, 2 unidirectional, 1 hand held, 2 lapel)].
Chairs <input type="checkbox"/> Qty: Tables <input type="checkbox"/> Qty: Other <input type="checkbox"/> List:

<b>9. Artist Fees:</b> Indicate all options you would like the Review Panel to consider by completing each corresponding space:							
Time Length	Artist Fees				Minimum Size Space (L' x W')	Minimum Set-up Time	Minimum Strike Time
	Artist(s) are responsible for their own travel, lodging, meals, etc.						
	Regular Fee	Option for a smaller group?	Non-paid community service promotion				
		# of artists	Fee				
One Set @ 30 min.	\$		\$	No Fee <input type="checkbox"/> In-Kind <input type="checkbox"/>			
Two Sets @ 30 min. ea.	\$		\$	No Fee <input type="checkbox"/> In-Kind <input type="checkbox"/>			
1 hour	\$		\$	No Fee <input type="checkbox"/> In-Kind <input type="checkbox"/>			
Other:	\$		\$	No Fee <input type="checkbox"/> In-Kind <input type="checkbox"/>			

<b>10. Proposal:</b> Are there any other details you would like the Review Panel to consider? If so, please attach (one page max.).
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<b>11. Artist/Agent Signature</b>	<b>Date:</b>
By submission, the applicant accepts all conditions set forth in this application.	

# North Charleston ARTS FESTIVAL

May 1-9, 2015

## Individual Event Artist Application

Friday, May 1 - Saturday, May 9  
Various Locations

For Official Use Only	
Code: IE- _____	Also ME _____
Date Received by Mail or Hand _____	
Delivery: _____	
Selection: Yes _____ No _____	
Notification Ltr: _____	
Contract: Out _____ In _____	
Details Ltr: _____ or N/A _____	
Thanks Ltr: _____	
SASE Enclosed: Yes _____ No _____	
Materials Returned: _____	

Please print clearly. All fields must be completed.

<b>1. Discipline:</b>	Dance <input type="checkbox"/>	Music <input type="checkbox"/>	Theatre <input type="checkbox"/>	Visual Arts <input type="checkbox"/>	Crafts <input type="checkbox"/>	Photography <input type="checkbox"/>	Media Arts <input type="checkbox"/>	Literature <input type="checkbox"/>
Have you participated in the Arts Festival in the last 3 years? Yes <input type="checkbox"/> No <input type="checkbox"/> If yes, when? 2012 <input type="checkbox"/> 2013 <input type="checkbox"/> 2014 <input type="checkbox"/>								

<b>2. Artist/Contact Information:</b>				
Applicant:		Contact/Agent:		
Street:	Apt. #:	City:	State:	Zip:
Day Phone:		Cell:		
E-mail:		Website:		
Facebook:		Twitter:		

<b>3. Publicity Information:</b>	
Group or Individual Name:	Number of Artists:
Title of Performance (If applicable):	
Brief description for use in festival brochure/press (175 characters max.):	

<b>4. Application Materials:</b> Submit high resolution promotional photographs (300 dpi or greater) in a digital file format (JPEG, GIF, PNG). Include captions & photo credits. No hard copy printed photos. For performing artists, live action shots, performance photos, or images that convey the arts discipline (i.e. with instruments/props or within a venue) are preferred.
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Website <input type="checkbox"/> Social Media <input type="checkbox"/> Email Blasts <input type="checkbox"/> Flyers <input type="checkbox"/> Mailings <input type="checkbox"/> Other <input type="checkbox"/> List:

<b>6. Availability:</b> Indicate all potential days and times available for consideration: (M = Morning, A = Afternoon, E = Evening)
Fr. 5/1 <input type="checkbox"/> Sa. 5/2 <input type="checkbox"/> Su. 5/3 <input type="checkbox"/> Mon. 5/4 <input type="checkbox"/> Tue. 5/5 <input type="checkbox"/> Wed. 5/6 <input type="checkbox"/> Th. 5/7 <input type="checkbox"/> Fr. 5/8 <input type="checkbox"/> Sa. 5/9 <input type="checkbox"/>
M A E    M A E    M A E    M A E    M A E    M A E    M A E    M A E    M A E

<b>7. Location:</b> Indicate your preferred venue type: Indoor <input type="checkbox"/> Outdoor <input type="checkbox"/> Either Indoor or Outdoor <input type="checkbox"/>
Do you have a specific venue in mind? If so, list name/address:

<b>8. Equipment Needs:</b> Indicate the type of equipment and quantity the City would need to provide:
Chairs <input type="checkbox"/> Qty:    Tables <input type="checkbox"/> Qty:    Other <input type="checkbox"/> List:
Can artist provide sound? No <input type="checkbox"/> Yes <input type="checkbox"/> Fee: \$    Can artist provide lights? No <input type="checkbox"/> Yes <input type="checkbox"/> Fee: \$

<b>9. Artist Fees:</b> Indicate all options you would like the Review Panel to consider by completing each corresponding space:							
Time Length	Artist Fees				Minimum Size Space (L' x W')	Minimum Set-up Time	Minimum Strike Time
	Artist(s) are responsible for their own travel, lodging, meals, etc.						
	Regular Fee	Option for a smaller group?		Non-paid community service promotion			
# of artists		Fee					
One Set @ 30 min.	\$		\$	No Fee <input type="checkbox"/> In-Kind <input type="checkbox"/>			
Two Sets @ 30 min. ea.	\$		\$	No Fee <input type="checkbox"/> In-Kind <input type="checkbox"/>			
1 hour	\$		\$	No Fee <input type="checkbox"/> In-Kind <input type="checkbox"/>			
Other:	\$		\$	No Fee <input type="checkbox"/> In-Kind <input type="checkbox"/>			

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