

Travel | Marin County

An Insiders Guide to Weekend Escapes

Marin County

10 perfect weekends

A guide to great getaways in the Bay Area & favorite playground
Plus: Michael Bauer's top Marin restaurants

Stand-alone broadsheet section and special online features

The staff of Food + Wine is preparing a special section devoted to the attractions of Marin County. It will be filled with exclusive content about local art, dining, wine and much more.

Last year, more than 1.5 million Bay Area adults visited Marin

Capture and grow the number of people already visiting Marin County for a day trip or overnight stay. That's an average of 125,000 a month. Of the 1.5 million visitors, 24% (354,000) stayed overnight. If the overnight visitors alone spend an average of \$500 each during their stays on lodging, dining, shopping and other activities, that's \$177 million in annual spending.

- 1 issue of the Sunday Chronicle and 7 days on SFGATE delivers 35% of Marin County visitors (510,800)
- The Chronicle readers and SFGATE visitors are 62% more likely to visit Marin County than Bay Area adults overall

Source: Scarborough Research, R2 2015 (1 issue Sunday Chronicle and 7 days of SFGATE)

Overruns are distributed throughout the Bay Area in highend hotels and racks.

Additional print & digital marketing efforts to help promote this special feature.

Make sure your business is part of this exciting Destination Section as our award winning editorial staff highlights all the wonders of Marin County.

Editorial Coverage, Deadlines & Rates

Pub Date	Space Reservations	Camera Ready
Sunday, 5/22	5/13 5PM	5/17 5PM

Color Ad Size	Dimensions	Includes Digital Impressions	Total
Full page	9.75" x 20"	300,000 ROS	\$6,499
1/2 page	9.75" x 9.83" or 4.792"x20"	150,000 ROS	\$3,499
1/4 page	4.792" x 9.83" or 9.75" x 4.75"	82,000 ROS	\$1,859
1/9 page	3.139" x 6.33" or 4.792" x 4.33"	60,000 ROS	\$935
1/20 page	3.139" x 2.68" or 4.792" x 1.83"	43,000 ROS	\$649

Time is limited! Reserve your space today.