



Community Action Partnership
1140 Connecticut Avenue, NW, Suite 1210
Washington, DC 20036



**COMMUNITY ACTION
PARTNERSHIP**

**2016 MANAGEMENT &
LEADERSHIP TRAINING
NATIONAL CONFERENCE**

**JANUARY 6-8, 2016
THE WESTIN NEW ORLEANS
CANAL PLACE**

*Leading with
Resilience –
The Community
Action Way*



COMMUNITY ACTION PARTNERSHIP 2016 MANAGEMENT & LEADERSHIP TRAINING CONFERENCE

LEADING WITH RESILIENCE – THE COMMUNITY ACTION WAY

Dear Community Action Colleagues,

I hope you will join us in New Orleans in January. Our winter conference is smaller in scale than our annual convention, but deeper in terms of content. The sessions are longer, the topics advanced, and the audience is targeted at board and staff leadership. Resilience is our theme at the family, agency, and community levels and we know you are focused every day on keeping your Community Action Agency and Association healthy and resilient in the face of challenging times.

Sessions will bring Community Action colleagues together with subject matter experts to engage both in training and dialogue. So often CAA leaders tell us they want an opportunity to hear and share with each other and the winter conference provides those types of experiences. There will be sessions designed to address the CSBG Organizational Standards that have recently gone into effect as well as helping CAAs navigate what is coming in terms of ROMA Next Generation.

This is a critical time for Community Action and I hope you will take advantage of this opportunity to join your colleagues for training, networking, and support.

Sincerely,

Denise Harlow, CCAP
Chief Executive Officer



RESILIENCE IN COMMUNITY ACTION

Community Action has been a major force in the lives of millions of families and communities across our nation during times of hardship: economic, man-made, or natural disasters that test our strength and resolve. Our theme of “Resilience” characterizes the great strength of Community Action.

Resilience is the process of adapting well in the face of adversity, trauma, threats or significant sources of stress — such as family and relationship problems, serious health problems or workplace and financial stressors. It means “bouncing back” from difficult experiences.

Join us as we move into a new year; one that is sure to be filled with many issues that face our agencies, families, and our communities. We will focus on the resilience of Community Action

and how we look at new ideas; new approaches; and ongoing research to strengthen us – and those we serve.

COMMUNITY ACTION IN NEW ORLEANS

New Orleans was recently named as one of the “100 Resilient Cities” in a project sponsored by the Rockefeller Philanthropy Advisors.

As we begin 2016 together in New Orleans, there is no better place to spotlight the theme of “Resilience.” Just a little more than 10 years after Katrina – no city in the country better captures the essence of resilience better than New Orleans. We will explore, with many experts in the field, how the theme of “resilience” plays out in so many of the major areas: Health; Toxic Stress; Nutrition; Environment, Risk; and many other issues addressed by Community Action each day.

BUS TOUR OF LOWER 9th WARD

Our host Community Action Agency in New Orleans, **Total Community Action**, will be offering an optional “New Orleans Resilience Tour” on Thursday afternoon, January 7, from 2:00 – 5:00 pm. The tour will give attendees the opportunity to view areas in the Lower 9th Ward that have been the hub of redevelopment and restoration, including the Lower 9th Neighborhood Empowerment Association and the Lower 9th Center for Sustainable Engagement & Development. Registrants will also see some homes developed under Brad Pitt’s Make It Right Foundation. Attendees will view significant historical sites, such as Homer Plessy Historical Marker site. Plessy v. Ferguson became universally known as the “separate but equal law.”

OPENING PLENARY KEYNOTE

Lester Salamon, author of the new book *The Resilient Sector Revisited: The New Challenge to Nonprofit America*, will provide the opening keynote address. Community Action is facing many challenges today including increased family needs and expanding agency accountability while seeing resources remain stagnant or lose ground. Dr. Salamon's recent work addresses the tensions that currently exist and has framed them as four identified "impulses" -volunteerism, professionalism, civic activism, and commercialism. These tensions can pull or constrict Community Action Agencies in ways that impact their ability to effect change; however, if we understand the force field they create and recognize the pressures they put on us, we can adapt our leadership and organizational strategies to effectively adjust and thrive in the future.

Dr. Lester Salamon is a Professor at The Johns Hopkins University and Director of the Johns Hopkins Center for Civil Society Studies. He previously served as Director of the Center for Governance and Management Research at the Urban Institute in Washington, D.C. and as Deputy Associate Director of the U.S. Office of Management and Budget in the Executive Office of the President.

LUNCHEON WITH DAVID BRADLEY

Our luncheon will feature David Bradley, Executive Director of National Community Action Foundation (NCAF), who will present a legislative update and outlook for the coming election year. David's untiring work on H.R.1655, CSBG re-authorization, introduced in the House of Representatives in March, 2015, and his efforts in support of Community Action and CSBG over the past several decades, have been unmatched. Community Action is stronger because



We have a great mix of National Community Action leaders, practitioners in the Network, and thought leaders for you to learn from and network with, including:

- Corporation for Enterprise Development (CFED)
- Food Research and Action Center (FRAC)
- Local Initiatives Support Corporation (LISC)
- National Network of Public Health Institutes (NNPHI)
- National Association for State Community Services Programs (NASCSPP)
- Community Action Program Legal Services, Inc. (CAPLAW)
- Federal Office of Community Services

- Federal Office of Head Start
- KCEOC Community Action Partnership (2015 Award for Excellence winner)
- Garrett County Community Action Committee
- United Planning Organization
- Wipfli, LLP
- Jim Masters, CCAP
- Elena Cohen
- Margaret Eaton



of David's work and we look forward to hearing his thoughts and comments as we move into the next cycle.

REGISTRATION

Conference registration will begin on Tuesday, January 5, at 1:00 pm. Please complete and return the registration form included on the final page.

Your registration includes Opening breakfast, luncheon with David Bradley, and a light Networking Reception on Wednesday night.

EXHIBITORS & SPONSORSHIPS

There will be a limited number of table-top exhibitor opportunities. If you are interested in exhibitor information, please contact Sranda Watkins at swatkins@communityactionpartnership.com; for sponsorships, contact Avril Weisman at aweisman@communityactionpartnership.com.

WESTIN NEW ORLEANS CANAL PLACE

Community Action Partnership has reserved a limited number of rooms at the special rate of \$149 per room per night plus state and local taxes. Rooms must be reserved by Friday, December 4, 2015 in order to receive this special rate. Rooms at this rate are only available on a first come, first served basis. We cannot guarantee that rooms will be available until the cutoff

date. Be sure to mention that you are booking with Community Action Partnership in order to receive the group rate.

Enjoy the unique flavor of the French Quarter just steps away and return to the calm of the Westin New Orleans Canal Place, French Quarter. The view from the hotel is one of the best in the city, offering a panoramic view of the Mississippi River and the entire "Crescent City"

The Westin New Orleans is just steps to Jackson Square, museums, art galleries, dining and the central business district.

You may click on the hotel link on our website to register online.

Contact information:

Westin New Orleans Canal Place
100 Rue Iberville
New Orleans, Louisiana, 70130
1-888-789-3090

TRANSPORTATION

The Hotel is located about 25 minutes from the New Orleans MYS Airport. Taxi fare: \$36 flat rate 2 people/\$15 for each additional person; Super Shuttle \$20 (one way).

For more information on hotel reservations, registration, and session updates visit
<http://bit.ly/2016CAPmltc>

CONFERENCE AGENDA*

Sessions Focused on Building Resilience at the Family, Agency, and Community Levels

TUESDAY, JANUARY 5

1:00 – 5:00 pm Registration Open

WEDNESDAY, JANUARY 6

8:30 am – 5:00 pm Registration

9:00 – 10:30 am Breakfast and Opening Keynote: The Resilient Sector, Dr. Lester Salamon, Director, Johns Hopkins Center for Civil Society Studies
CSBG Performance Management Update
Update from National Partners

10:30 – 12:00 noon

BREAKOUT SESSIONS

- 1) Program Innovations for Rural Child Poverty Through a Two-Generation Approach
- 2) Building Family Financial Capacity: A Planning Guide for Financial Capability
- 3) Crafting an Effective Fund Development Strategy for CAAs
- 4) Dynamic Duo: Enhancing Board & Executive Directors' Relationship and Performance

12:15 am - 1:30 pm

Lunch – on your own

1:30 – 4:30 pm

BREAKOUT SESSIONS

- 1) Breaking Down the Silos: Financial Empowerment Integration Strategies
- 2) Positioning CAAs for Innovative Anti-Poverty Approaches
- 3) Organization-Wide Strategic Planning
- 4) Preparing for ROMA Next Generation
- 5) Moving from Community Health to Population Health and Performance

4:45 - 5:30 pm

Special Plenary Presentation on Race and Equity

5:30 - 6:30 pm

Light Networking Reception

THURSDAY, JANUARY 7

8:00 – 5:00 pm Registration

9:00 -10:30 am

BREAKOUT SESSIONS

- 1) New Orleans: Path from Crisis to Recovery
- 2) Tools for Sustainable CAAs
- 3) Auditing: What CAA Leaders Need to Know
- 4) Community Economic Development: Research from the Community Action Network

10:45 am – 12:15

BREAKOUT SESSIONS

- 1) Planning for CAA Financial Resilience
- 2) Advocacy: Community Action's Voice for Community Change
- 3) Engaging Board Development Strategies
- 4) Innovative Approaches to Community Sustainability
- 5) The Future of Community Assessment Design and Implementation

12:30 – 1:45 pm

CONFERENCE LUNCHEON: LEGISLATIVE UPDATE FROM DAVID BRADLEY

2:00 – 5:00 pm

BREAKOUT SESSIONS

- 1) Community Action Approaches for Trauma-Informed Care
- 2) Developing and Using Effective Agency-Wide Scorecards
- 3) Creating an Advocacy Plan that Gets Results
- 4) Innovative Food System Strategies at the Program, Policy, and Community Levels
- 5) Making the Most of "Big" Data: An Approach to Organizational Sustainability
- 6) New Orleans Resilience Bus Tour (*Limited Availability*)

FRIDAY, JANUARY 8

8:30 – 9:30 am

Plenary: A Resilient Community Action Network-Moving Forward from Here

9:45 – 11:15 am

BREAKOUT SESSIONS

- 1) Head Start and Community Action
- 2) The State Association/RPIC Model for Training and Technical Assistance
- 3) National Trends in Poverty
- 4) CSBG Organizational Standards for Boards

11:15 am

2016 Management and Leadership Training Conference Adjourns

*AGENDA SUBJECT
TO CHANGE



COMMUNITY ACTION PARTNERSHIP 2016 MANAGEMENT AND LEADERSHIP TRAINING CONFERENCE

JANUARY 6-8

THE WESTIN NEW ORLEANS CANAL PLACE
100 RUE IBERVILLE, NEW ORLEANS, LA 70130
1-888-789-3090

LEADING WITH RESILIENCE – THE COMMUNITY ACTION WAY

To reserve a room at the Westin Canal Place, call **1(888) 627-8180** and ask for the special Community Action Partnership rate of **\$149.00 single/double**; \$179.00 triple/quad. Rates guaranteed until **Saturday, January 3**, based on availability. Please take the time today to complete the registration form and send it with your payment to the Community Action Partnership office. We hope you'll join us on January 6. Contact Sranda Watkins with questions: swatkins@communityactionpartnership.com.

Members:

- ☐ Early-bird: \$425, through November 20
- ☐ Regular: \$475, through December 18
- ☐ On-Site: \$525, after December 18

Non-Members:

- ☐ Early-bird: \$495, through November 20
- ☐ Regular: \$560, through December 18
- ☐ On-Site: \$610, after December 18

Name _____ Title _____
Agency _____ Member (circle one) YES NO
Address _____
City _____ State _____ Zip Code _____
Telephone _____ Fax _____
Please charge \$ _____ to my: ☐ Visa ☐ Mastercard ☐ Discover ☐ AmEx
Card # _____ Expiration Date _____ PO# _____
Name on card _____ Company _____
Signature _____ Email _____

Payment: Check, purchase order, or credit card information MUST accompany this registration form. Make checks payable to Community Action Partnership. Note: A portion of the room rates will help to defray Community Action Partnership's expenses. Please submit a separate form for each participant. Cancellations must be received in writing to the Accounting office by Friday, December 11, 2015. Please send cancellations to Sranda Watkins by email at swatkins@communityactionpartnership.com; fax (202) 265-5048 or mail to ATTN: Finance Office, Community Action Partnership, 1140 Connecticut Avenue, NW, Suite 1210, Washington, DC 20036. A handling charge of \$125 will apply to all cancellation requests. After December 11, 2015 fees cannot be refunded. Substitute registrants are permitted; please notify Community Action Partnership of any substitutions by **December 18, 2015**.

Submission of this registration implies acknowledgement that Community Action Partnership may photograph, videotape, and/or audiotape attendees and materials throughout the conference. The productions of such may be freely disseminated for purposes including, but not limited to, future outreach, education and informational efforts.

Community Action Partnership, 1140 Connecticut Avenue, NW, Suite 1210, Washington, DC 20036
Phone (202) 265-7546 • Fax (202) 265-5048 • www.communityactionpartnership.com
Federal Tax ID 52-1120274

COMMUNITY ACTION PARTNERSHIP 2016 MANAGEMENT & LEADERSHIP TRAINING CONFERENCE

Please check your preferred session in each time block
so we can better estimate the necessary room size.
Thank you.

Use
#2016CAPmltc with
your social media posts (and
photos!) about the Management
and Leadership Training Conference.
And make sure you're following us on
Twitter: @CAPartnership—our main
account—and @NatTrainingCtr—
our Training and Technical
Assistance account.

WEDNESDAY, JANUARY 6

- 10:30 am - 12:00 noon ☐ Program Innovations for Rural Child Poverty Through a Two-Generation Approach
☐ Building Financial Capacity: A Planning Guide for Financial Capability
☐ Crafting an Effective Fund Development Strategy for CAAs
☐ Dynamic Duo: Enhancing Board & Executive Directors' Relationship and Performance
- 1:30 – 4:30 pm ☐ Breaking Down the Silos: Financial Empowerment Integration Strategies
☐ Positioning CAAs for Innovative Anti-Poverty Approaches
☐ Organization-wide Strategic Planning
☐ Preparing for ROMA Next Generation
☐ Moving from Community Health to Population Health and Performance

THURSDAY, JANUARY 7

- 9:00 -10:30 am ☐ New Orleans: Path from Crisis to Recovery
☐ Tools for Sustainable CAAs
☐ Auditing: What CAA Leaders Need to Know
☐ Community Economic Development: Research from the Community Action Network
- 10:45 am - 12:15 pm ☐ Planning for CAA Financial Resilience
☐ Advocacy: Community Action's Voice for Community Change
☐ Engaging Board Development Strategies
☐ Innovative Approaches for Community Sustainability
☐ The Future of Effective Community Assessment Design and Implementation
- 2:00 – 5:00 pm ☐ Community Action Approaches for Trauma-Informed Care
☐ Developing and Using Effective Agency-Wide Scorecards
☐ Creating an Advocacy Plan that Gets Results
☐ Innovative Food System Strategies at the Program, Policy, and Community Levels
☐ Making the Most of "Big" Data: An Approach to Organizational Sustainability
☐ New Orleans Resilience Bus Tour (*Limited Availability*)

FRIDAY, JANUARY 8

- 9:45 - 11:15 am ☐ Head Start and Community Action
☐ The State Association/RPIC Model for Training and Technical Assistance
☐ National Trends in Poverty
☐ CSBG Organizational Standards for Boards

**SAVE THE DATES FOR THE 2016 ANNUAL CONVENTION
AUGUST 30 – SEPTEMBER 2 AT THE JW MARRIOTT, AUSTIN, TX**