

National Community Action Month 2015 has been an inspiring celebration of the best of our amazing Network. The National Community Action Partnership is so moved, and so proud, of the work our member agencies are accomplishing, and the enthusiasm with which you've embraced our 2015 Campaign, **#BeCommunityAction**; it has reached tens of thousands of people, and May isn't over yet! This Follow-up Flyer highlights stellar examples from the Network so far for you to use as models of outreach and engagement. In tandem with the 2015 Toolkit, this material will help you celebrate and promote the work and the Promise of Community Action.



The Northern Kentucky Community Action Commission showed that you can **#BeCommunityAction** and be local:

1. **@NKyComAction:** Supporting local farmers through Farmer's Markets is a simple way to **#BeCommunityAction**! It tastes great, too!

The Community Action Agency of Southern New Mexico used pictures to show how Community Action changes peoples lives:

2. **@CAASNM:** Before and after photos of a client's porch! **#BeCommunityAction**



Community Action of Southern Kentucky took a suggestion from the NCAM toolkit and added an example:

3. **@CASOKY:** Dedicate yourself to recognizing human potential. **#BeCommunityAction**. Recently some of our GO BG Transit staff went through Fire Suppression Training!

The Community Action Partnership of Stafford County and the Indiana Housing & Community Development Authority are using the hashtag to thank their program partners:

4. **@StaffordCAP:** Shout out to volunteers from **@LibertyMutual** for helping w/painting & landscaping this week! Way to **#BeCommunityAction**
@IHCD Congratulations on the new name and 50 years of service, **@MyBrightpoint**! Thanks for all you do. **#BeCommunityAction**

Don't forget your staff are powerful **INDIVIDUAL** anti-poverty advocates, like Christina McCoy of the Minnesota Community Action Partnership:

5. **@CommActionGirl:** Individuals and single-mother families are at greatest risk of falling into deep **#poverty**. **#BeCommunityAction** **#talkpoverty**

Hosting events? Encourage your participants to **#BeCommunityAction** and share what they learn like the Community Action Partnership of Utah at their recent conference:

6. **@AprilYoungB:** 10. Wait until they are done to thank them. Thank only once. **#HowToLoseAVolunteerIn10Days** with **@joped211** **#BeCommunityAction**
@utchildren Using cell phones, like I am right now, causes inattentive blindness says **@DougFabrizio** at **#BeCommunityAction** awards





When you see a partner organization using the hashtag and celebrating with you, be sure to engage the post with a like, comment, or re-tweet:

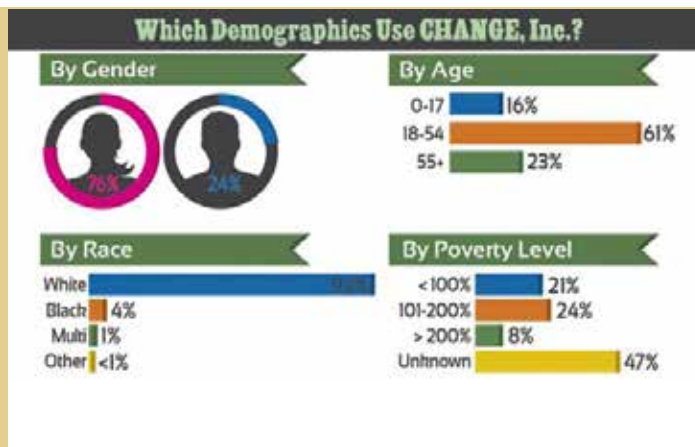
7. **@LIHEAPCampaign:** Happy National Community Action Month! Thank you for making **#LIHEAP** possible! **#BeCommunityAction**

Infographics are a wonderful way to share information about the way Community Action works. The East Central Kansas Economic Opportunity Corp. and Change Inc. of West Virginia took to both Facebook and Twitter with their VERY different visual information displays:

8. **@ECKAN_CAP:** We have had a great start to Community Action Month! So much more still to come! **#BeCommunityAction**



- @CHANGEIncWV:** Who uses our services? Here's how we measured up in 2014: <http://t.co/xDDicsxqUB> **#BeCommunityAction #Infographic**



May isn't JUST National Community Action Month. You can **#BeCommunityAction** and commemorate other holidays, like Lakeshore Community Action did on Mother's Day:

9. **@LakeshoreCAP** Lakeshore CAP has assisted 87 Mother's in various parent ed. sessions since 1/1/15. **#BeCommunityAction #maycommunityactionmonth**

The calendar from the National Community Action Month Toolkit doesn't have to be done in chronological order. Bucks County Opportunity Council shared a very moving **#missionmoment** on Facebook:

10. **Bucks County Opportunity Council:** BCOC is fortunate to have committed, passionate board members, like Lore: "Why BCOC? Because we offer opportunities and skills for our families to make their own choices, and give them the confidence to change their lives and have options in their future. Because the Opportunity Council strives to help people leave poverty, not simply cope in it." Thank you Lore for your commitment to **#BeCommunityAction**

Let the **#BeCommunityAction** campaign inspire you and your entire team. In addition to Facebook and Twitter, the hashtag has a place with Pinterest and Instagram. Include it on your letterhead, email signature, and in every press release. If you are celebrating a local award winner for NCAM, we strongly encourage you to nominate these deserving recipients for the **Sargent Shriver Achievement** or **Jayne Thomas Grassroots Volunteer Recognition Award**. Nomination forms and criteria are included in the 2015 Toolkit or you can find a link at www.communityactionpartnership.com. Please email your success stories, photos, and descriptions of any NCAM activities to Natalie Kramer at nkramer@communityactionpartnership.com for inclusion in our Promise Magazine and on our website.