Community Action Partnership
2016 Management & Leadership Training Conference

Leading with Resilience — The Community Action Way

January 6-8, 2016
The Westin New Orleans Canal Place
January 7, 2016

Good Morning!

Welcome Community Action colleagues and friends to the Community Action Partnership’s 2016 Management and Leadership Training (MLTC) National Conference! With an exciting theme of Leading with Resilience—The Community Action Way, this year’s event is sure to offer programming that will reignite the “Promise” of Community Action as well as highlight the proven and successful “Practices” of our Network.

Managers and leaders in attendance at this year’s MLTC will gain valuable insight on tools needed to lead with resilience and increase their organization’s capacity to “help people help themselves and each other”. By focusing on concepts such as rural child poverty, fund development for resilient agencies and understanding the impact of trauma within the context of poverty, this MLTC will equip leaders to transform their organizations and the communities they serve.

As many of you know, resilient communities are often supported by organizations that have mastered the ability to thrive by being focused on agency mission, adapting to adverse situations and being innovative in service delivery. Many would offer the city of New Orleans as an example of that concept and we are excited that our host agency, Total Community Action will be hosting a workshop session as well as a New Orleans Resilience Bus Tour to discuss first-hand the city’s ongoing recovery efforts.

We have several keynoters this year including Dr. Lester Salamon, Dr. Melissa Blount, and Asher Miller who will speak to resilience at the family, agency, and community levels. David Bradley will speak to us fresh from the halls of Congress and the success of CSBG increase through the omnibus appropriations package. These sessions are not to be missed and will give food for thought and action.

This year’s conference will also have sessions that stem from investments made by the federal Office of Community Services focused on ROMA Next Generation, CSBG Organizational Standards, and innovative practices and strategies to address poverty through a two-generational approach. We thank OCS for their continued support in providing training and capacity building resources to this Network.

Finally, thank you to our national partners who join us as trainers and presenters each year, including National Community Action Foundation (NCAF), National Association for State Community Services Programs (NASCSP), and CAPLAW.

We know you have many choices when it comes to spending your training funds. We hope the agenda will provide you with research, ideas and resources gained that you can take back to your local agency in hopes of improving agency sustainability and building community resilience!

I look forward to seeing you all this week.

Sincerely,

Denise Harlow, CCAP
Chief Executive Officer

ATTENDEES: Your badge is your admission ticket to all events including training sessions and meals. Please wear it at all times throughout the conference. Extra tickets for meals may be purchased at the registration desk.
**SCHEDULE OF EVENTS**

**TUESDAY, JANUARY 5**

1:00 - 5:00 pm  **Conference Registration | Grand Ballroom foyer**

**WEDNESDAY, JANUARY 6**

8:30 am - 5:00 pm  **Conference Registration | Grand Ballroom foyer**

8:15 - 10:30 am  **Opening General Session and Breakfast | Grand Ballroom**

- Plated breakfast begins promptly at 8:15 am.

**ENTERTAINMENT**

The Eleanor McMain Secondary School Brass Band, Dr. Todrick Carmouche, Band Director, will perform.

**Welcome Remarks**

- **Tom Tenorio**, CCAP, Board Chair, Community Action Partnership, Washington, DC
- **Denise Harlow**, CCAP, Chief Executive Officer, Community Action Partnership, Washington, DC
- **Jeannie Chaffin**, CCAP, Director, Office of Community Services, ACF, HHS, Washington, DC
- **Jenae Bjelland**, Executive Director, NASCSP, Washington, DC
- **Allison Ma’luf**, Esq., Deputy Director and Senior Counsel, CAPLAW, Boston, MA
- **Thelma French**, President/CEO, Total Community Action, New Orleans, LA

**Opening Keynote: Lester Salamon**

**The Resilient Sector: The New Challenge to Nonprofit America**

- **Dr. Lester Salamon**, Director, Johns Hopkins Center for Civil Society Studies, Johns Hopkins University, Baltimore, MD

Operating in an increasingly competitive environment in which traditional sources of government and philanthropic support have proved insufficient to meet expanding demand, U.S. nonprofits have turned decisively, and successfully, to the market. But this survival strategy has put at risk many of the very features that make nonprofits so valuable. This presentation will draw on Dr. Salamon’s latest book, *The Resilient Sector Revisited: The New Challenge to Nonprofit America* (Brookings Institution Press, 2015) to outline these risks, and will discuss his recommendation that the sector embark upon a “renewal strategy,” beginning with a clearer articulation and application of the sector’s “value proposition,” as a way to address these challenges. Dr. Salamon will be signing copies of his book after the opening presentation. The book will be available for purchase at the conference registration desk.

10:30 - 12:00  **Program Innovations for Addressing Rural Child Poverty: A Two Generation Approach | Azalea I**

- **Duane Yoder**, President, Garrett County Community Action Committee, Inc., Oakland, MD
- **Paige Teegarden**, Director of Strategic Initiatives, Garrett County Community Action Committee, Inc., Oakland, MD
- **Julia Wise**, Executive Director, Highland County Community Action Organization, Inc., Hillsboro, OH

The Rural IMPACT Demonstration project is a national partnership including The White House Rural Council, the Department of Health and Human Services, the American Academy of Pediatrics, Community Action Partnership, the Department of Education, the Department of Agriculture, the Department of Labor and the Corporation for National Community Service. Locally, each of the Rural Impact Backbone agencies bring a cadre of community partners who collaborate to support this initiative aimed at decreasing rural and tribal child poverty by using the Two Generation Approach (2G). During this session, Garrett County Community Action Committee Inc. and Highland County Community Action Organization will share their perspectives on 2G and their experiences with the Rural IMPACT project.

10:30 - 12:00  **A Dialogue On Community Action Anti-Poverty Strategies and Opportunities for Building Agency Capacity Through the Learning Communities Resource Center | Azalea II**

- **Tiffney Marley**, CCAP, NCRT, Project Director, Community Action Partnership, Washington, DC

Alleviating the causes and conditions of poverty is the “heart” of Community Action. Because the needs of low-income families are ever evolving, Community Action approaches to eradicating poverty must be adaptive, relevant and results-oriented. During this session, participants will have an opportunity to explore emerging anti-poverty
approaches and also learn about how agencies can engage with the Partnership’s Learning Community to build capacity and increase impact at the local level.

10:30 - 12:00  
**Crafting an Effective Fund Development Strategy for Community Action Agencies and Associations |**  
Crescent Ballroom

- **Paul Dole**, CCAP, President/CEO, KCEOC Community Action Partnership, Barbourville, KY
- **Kayla Sargent**, Director of Advancement Efforts, KCEOC Community Action Partnership, Barbourville, KY
- **Andrea Thomas**, Executive Vice President, United Planning Organization, Washington, DC
- **Kevin Bryant**, Resource Development Planning Manager, United Planning Organization, Washington, DC

Fundraising guru Howard L. Jones says that fundraising requires both optimism and realism. Without the first, few if any gift solicitation efforts would be made. Without the second, few if any would succeed. Comprehensive fundraising plans are just as critical to successful Community Action agencies as program plans and outcome goals. Dashboards, multi-year planning, year over year analysis and fundraising aligned to program plans guides agency leadership in forecasting budgetary needs, and making informed decisions regarding the pursuit of major grants and prospecting.

In this session, UPO will discuss the foundational elements that lead to its assessment and renewed approach to resource development. Participants will receive practical steps on developing annual fundraising calendars and dashboards to craft an effective fund development strategy. KCEOC Community Action Partnership will focus on the use of housing programs, economic development projects, the use of social media in fund development and developing the one-on-one ask. They will share both the good and bad results and why they do what they do.

10:30 - 12:00  
**Dynamic Duo: Enhancing Board & Executive Directors’ Relationship and Performance |**  
Terrace

- **Allison Ma’luf**, Esq., Deputy Director and Senior Counsel, CAPLAW, Boston, MA

Engaged, informed and enthusiastic executive directors and board members working as a team are essential to the success of any CAA. Cultivating a positive, open and flexible relationship is an ongoing task for all board members and executive directors. Because of a CAA’s unique board structure, preserving and growing such a relationship can sometimes be challenging. In this session, Ma’luf will work through hypotheticals to analyze the board and executive director relationship including roles and responsibilities; internal and external communications; the executive director and board chair relationship; and executive director transitions, compensation, supervision and evaluation. The session will refer to the new resource developed by the Partnership and CAPLAW, *Dynamic Duo: A Guide to Enhancing the Board and Executive Director Partnership*.

12:00 - 1:30 pm  
**Lunch on your own**

1:30 - 4:30 pm  
**Building Financial Capability: A Planning Guide for Integrated Services |**  
Azalea I

- **Kate Griffin**, Vice President, Programs, CFED, Washington, DC
- **Jennifer Medina**, Senior Manager, Savings & Financial Capability, CFED, Washington, DC

CFED and the Administration for Children and Families recently released *Building Financial Capability: A Planning Guide for Integrated Services*, an interactive guide for community-based organizations seeking to integrate financial capability services into existing programs (e.g., Head Start, energy assistance, or job training). This three-hour session will demonstrate how you can use the guide’s step-by-step, interactive tools to lead a process to incorporate financial capability across your organization. Through this process, you will better understand your clients’ financial lives, improve and expand your efforts to help your clients build financial capability, and establish and strengthen partnerships and referrals with local organizations.

Use #2016CAPmltc with your social media posts (and photos!) about the Management and Leadership Training Conference.  
Follow us @CAPartnership and @NatTrainingCtr
1:30 - 4:30 pm  **Positioning Community Action Agencies for Innovative Anti-Poverty Approaches** | Azalea II

- **Duane Yoder**, President, Garrett County Community Action Committee, Inc., Oakland, MD
- **Paige Teegarden**, Director of Strategic Initiatives, Garrett County Community Action Committee, Inc., Oakland

Everyone knows that interest in trying a new approach or even making it a priority in a strategic plan doesn’t automatically “make it so”. Sometimes even significant attention and work doesn’t yield change. So, what does it take to implement innovative approaches? From bundling services and 2 Gen to place-based and collective impact, the latest innovations in operations require not only understanding the innovative “thing”, but a deep understanding of your organization’s culture, capacity, and infrastructure/resources. In this interactive workshop, presenters will explore several techniques for understanding your nonprofit’s organizational culture and how organizational culture can help or hinder your efforts. These techniques are grounded in real life experiences with implementing bundled services and 2 Gen approaches at GCCAC. Presenters will also discuss some capacity and infrastructure/resource elements that form a foundation for at least some innovative efforts.

1:30 - 4:30 pm  **Organization-wide Strategic Planning** | Crescent Ballroom

- **Jarle Crocker**, Director of Training and Technical Assistance, Community Action Partnership, Washington, DC

The design and implementation of a strategic planning process can be a challenge for any Community Action Agency. This session will focus on practical “how to” advice for getting the process started, collecting data, setting goals and objectives, and ensuring that the plan gets implemented. Participants will use a series of hands-on exercises and facilitated discussion to walk through the key stages of strategic planning.

1:30 - 4:30 pm  **Preparing for ROMA Next Generation** | Terrace

- **Jeannie Chaffin**, CCAP, Director, Office of Community Services, ACF, HHS, Washington, DC
- **Jene Bjeleland**, Executive Director, NASCSP, Washington, DC
- **Denise Harlow**, CCAP, Chief Executive Officer, Community Action Partnership, Washington, DC
- **Barbara Mooney**, Director, Association of Nationally Certified ROMA Trainers, Waynesburg, PA
- **Kate Blunt**, Senior Consultant, Federal Consulting Group

Join the Office of Community Services (OCS), Community Action Partnership and National Association for Community Services Programs (NASCSP) to review the proposed ROMA Next Generation (NG) data points. This session will provide an overview of the ROMA NG process and provide an opportunity to discuss how these proposed changes will affect the CSBG Network. We will also review next steps in the development of a new CSBG Annual report format and process.

1:30 - 4:30 pm  **Multi-Sector Strategies To Transform Health Systems and Improve Community Health** | Grand Ballroom I

- **Lolita M. Ross**, MPPA, PMP, Chief Program Officer, National Network of Public Health Institutes
- **George Hobor**, Ph.D., Portfolio Director, Healthy CommunitiesLouisiana Public Health Institute (LPHI)

As the largest anti-poverty network in the country, Community Action Agencies have a long history of collaborating to help individuals and families thrive. As such, CAAs are a valued resource in not only the fight to end poverty, but also as a part of the strategy to implement innovative approaches to eliminate health disparities and improve the health in our communities. Join us in this interactive session designed to help social change leaders in the CAA network establish a common language around health equity, public health, and population health; learn about how CAAs can be part of health care innovation; and how CAAs can partner with public health institutes across the country to develop a health improvement community of practice.

4:45 - 5:30 pm  **Afternoon Keynote**

**Changing the Narrative: Cultivating Resilient Communities at the Intersection of Race, Gender, and Poverty** | Grand Ballroom II

- **Melissa Blount**, Ph.D., Clinical Psychologist, Evanston, IL

Behavior, policies and community action all occur within a context. And yet we often develop policies and actions from a distance outside of the context or avoid the context altogether, and far from the communities we hope to change and positively impact. This session will help agencies and participants to identify false narratives that result in trauma and that further burden economically disadvantaged and racially oppressed communities. We will explore how to change the narrative, provide a proper framework for developing effective programming and policies that will cultivate resilience and in turn restore connection and community.
THURSDAY TRAINING SESSIONS

5:30 - 6:30 pm  **Welcome to New Orleans Light Networking Reception**  |  River 127/The Plimsoll Club

Today, January 6, is King Day, the "official" start of the Mardi Gras season in New Orleans! Treat yourself to the sounds of a real New Orleans Second Line band and enjoy some light food and drink before you head out for a fun evening! The reception entertainment will include: Norman L. "Boogie" Thomas, Grand Marshall; Andrew "Pete" Sanchez, Jr.; King Zulu 2015; Zulu Tramps & Guest and the Pinstripe Brass band!

THURSDAY, JANUARY 7

8:00 am - 5:00 pm  **Conference Registration**  |  Grand Ballroom Foyer

8:30 - 9:30 am  **Coffee Served in the Grand Ballroom**

8:00 am - 8:45 am  **Affinity Group — National Certified ROMA Trainers Group (NCRT)**  |  Terrace

*Limited to National Certified ROMA Trainers only.*

9:00 - 10:30 am  **New Orleans: Path from Crisis to Recovery**  |  Azalea I

- Thelma French, President/CEO, Total Community Action, New Orleans, LA

Resilience is about surviving and thriving regardless of challenges. Urban resilience is the capacity of individuals, communities, institutions, businesses, and systems within the city to survive, adapt, and grow no matter what kinds of stresses they experience. This workshop will briefly review the chronic stresses of poverty, endemic violence, and the acute shocks of Hurricane Katrina and the BP Oil Spill on the individuals, communities and institutions of New Orleans; and will address how these same groups are surviving and in some cases thriving. The workshop will discuss the variety of roles that Total Community Action has played through the process of response, recovery and now resilience.

9:00 - 10:30 am  **Creating Public Will to Support Anti-Poverty Programs: Practical Tools to Make the Case for Community Action**  |  Azalea II

- Jarle Crocker, Director of Training and Technical Assistance, Community Action Partnership, Washington, DC

Community Action Agencies collect a significant amount of data but don’t always get the most they can out of the results to build community awareness and support for their work. This session will use case studies from communities that show how agencies can use existing tools such as children’s budgets and report cards, return on investment studies, and business cases to use the data they already collect to create the public will necessary to support and sustain broad anti-poverty efforts.

9:00 - 10:30 am  **Audited Financial Statements: What CAA Leaders Need to Know**  |  Crescent Ballroom

- Denes Tobie, CPA, Partner, Wipfli, Milwaukee, WI

If improving your board’s and management team’s understanding of audited financial statements is a goal, then don’t miss this session. Board members, executive directors, and fiscal officers should participate in this session for an in-depth look at audited financial statements completed in accordance with OMB Single Audit Act reporting requirements. A complete set of audited financial statements will be analyzed from beginning to end. Learn what is required to be included and what you should be looking for in your statements.

9:00 - 10:30 am  **Community Economic Development in Community Action: Results from Field Research**  |  Terrace

- Erin Trenbeath-Murray, Chief Executive Officer/Head Start Director, Salt Lake Community Action Program, Salt Lake City, UT
- David Tucker, Principal, Brown Buckley Tucker, White River Junction, VT
- Sue Buckley, Principal, Brown Buckley Tucker, White River Junction, VT

This session will review the results of a recently completed research project of Community Action Agencies, State CAA Associations, State CSBG Offices, and others regarding the current state of Community Economic Development efforts throughout the Community Action Network. Research respondents provided insights into what efforts are working, how agencies can get started in community and economic development, and what barriers prevent more CAAs from getting involved. Survey results will be presented as well as presentations by Community Action leaders on local agency successes followed by an interactive discussion of what can and should be done to increase Community Action’s impact on community goals through Community Economic Development strategies.
THURSDAY TRAINING SESSIONS, CONTINUED

9:00 - 10:30 am  **NATIONAL TRENDS IN POVERTY | Grand Ballroom I**
- Jim Masters, CCAP, President, Center for Community Futures, Berkeley, CA
- Allen Stansbury, Senior Associate, Center for Community Futures, Berkeley, CA

Tens of millions of people in the U.S. are unable to make a living. The general public believes the myth that people are unable to make a living because of a lack of education or motivation, or because of bad behavior or other personal failings. The myth of the American Dream is that anybody can become middle class, but the middle class has been shrinking as a percentage of the population for 30 years. This workshop will show you the grim picture of American poverty, but more importantly, provide discussion on what CAAs can do about it.

10:30 - 10:45 am  **BREAK**

10:45 - 12:15 pm  **PLANNING FOR CAA FINANCIAL RESILIENCE | Azalea I**
- Denes Tobie, CPA, Partner, Wipfli, Milwaukee, WI

What does resilience or sustainability really mean to a Community Action Program? Join this session to find ways to analyze how your organization is doing financially and what red flags you need to address. This high level session will give you a lot to think about and challenge you to consider all aspects of your organization.

10:45 - 12:15 pm  **ADVOCACY: COMMUNITY ACTION’S VOICE FOR COMMUNITY CHANGE | Azalea II**
- Denise Harlow, CCAP, CEO, Community Action Partnership, Washington, DC

As the Community Action Network, we advocate on issues impacting families at local, state, and federal levels. Join the Partnership’s CEO for an interactive discussion on advocacy, Community Action’s role, effective strategies, and current hot topics impacting families with low-incomes.

10:45 - 12:15 pm  **ENGAGING BOARD DEVELOPMENT STRATEGIES | Crescent Ballroom**

Allison Ma’luf, Esq., Deputy Director and Senior Counsel, CAPLAW, Boston, MA

Strong boards that are consistently and actively engaged do not, unfortunately, appear with the wave of a magic wand. Understanding the legal framework governing a CAA’s board composition is the first step to an effective board development strategy. In this session CAPLAW will address the unique make-up of a CAA board and discuss techniques for improving board recruitment. CAPLAW will also explore ways to boost board member engagement and manage seemingly unresponsive and/or contentious board members. Discussion will cover issues faced by nonprofit and public CAAs. Board members are encouraged to attend!

10:45 - 12:15 pm  **INNOVATIVE APPROACHES TO COMMUNITY SUSTAINABILITY | Terrace**
- Taryn Roch, Director, Program Assessment, LISC Chicago, IL
- Julia Wise, Executive Director, Highland County CAO, Inc., Hillsboro, OH

A sustainable community is one that is both healthy and resilient. Additionally, long-term attention has to be dedicated to developing integrated solutions which uphold the community’s economic, environmental and social infrastructure. During this session, LISC will highlight approaches which have worked nationally, especially as they relate to workforce development efforts. Additionally, Highland Community County Community Action Organization will talk about its efforts to “build bridges to opportunity” through its workforce development program and its integrative services model.

10:45 - 12:15 pm  **THE FUTURE OF COMMUNITY ASSESSMENT DESIGN AND IMPLEMENTATION | Grand Ballroom**
- Jackie Orr, Director of Operations, New York State Community Action Association, Guilderland, NY
- Edward Gerardot, CCAP, Director, Indiana Community Action Association, Indianapolis, IN

Several State Associations are exploring innovative approaches to helping Community Action Agencies streamline the community assessment process and collectively leverage its impact. This session will discuss state level efforts to standardize data collection methods and instruments (New York), partnering to create a state level needs assessment report (Indiana), and how State Associations can use the Community Commons website to standardized data collection for their local agencies (Community Action Partnership).
THURSDAY TRAINING SESSIONS, CONTINUED

12:30 - 1:45 pm  **CONFERENCE LUNCHEON: LEGISLATIVE UPDATE FROM DAVID BRADLEY**  | Grand Ballroom II

- **David Bradley**, Executive Director, NCAF, Washington, DC

Join us for lunch with David Bradley and his first legislative update of 2016. With the omnibus appropriations increase of $41 million for CSBG and the progress on CSBG Reauthorization, the fall has been a busy time for NCAF. Come hear the most up to date policy information that will impact your work at the local level.

2:00 - 5:00 pm  **COMMUNITY ACTION APPROACHES FOR TRAUMA-INFORMED SERVICES**  | Azalea I

- **Elena Cohen**, ACSW, Consultant, Bethesda, MD

The workshop will define acute, chronic and complex (toxic) trauma; review impact of trauma, in the context of poverty, on the family and organizational systems; and encourage participants to build their knowledge and skills to recognize the effects of trauma on children, families and staff. This session will provide strategies for staff to design family centered, trauma-specific interventions that strengthen the family and the organization’s ability to adapt, cope and heal.

2:00 - 5:00 pm  **DEVELOPING AND USING EFFECTIVE AGENCY-WIDE SCORECARDS**  | Azalea II

- **Robert Hall**, Special Assistant to President/CEO, KCEOC Community Action Partnership, Barbourville, KY
- **Jarle Crocker**, Director of Training and Technical Assistance, Community Action Partnership, Washington, DC

Scorecards are an invaluable tool for Community Action Agencies to track a wide variety performance management data. This session will start with a case study by KCEOC, this past year’s winner of the Award for Excellence, on the development and use of its agency-wide Performance Management Scorecard. Participants will also learn how to keep the implementation of strategic plans on track through the use of scorecards and related tools.

2:00 - 5:00 pm  **CREATING AN ADVOCACY PLAN THAT GETS RESULTS**  | Crescent Ballroom

- **Margaret Eaton**, Consultant, St. Louis, MO

This interactive session will explore the potential of public policy advocacy to advance the Community Action mission and the pros and cons of investing in the development of an advocacy program. Participants will practice using advocacy strategy development tools and advocacy outcome tracking methods. Each participant will leave with clear action steps for creating a realistic advocacy plan for their agency that can produce measurable results, or for strengthening their current plan to increase their agency’s impact on public policy.

2:00 - 5:00 pm  **EMPLOYING INNOVATIVE AND CREATIVE STRATEGIES IN YOUR COMMUNITY TO END HUNGER**  | Terrace

- **Ellen Teller**, Director of Government Affairs, Food Research & Action Center (FRAC), Washington, DC
- **Natalie Jayroe**, President & CEO, Second Harvest Food Bank of Greater New Orleans, and Acadiana New Orleans, LA
- **Erin Trenbeath-Murray**, Chief Executive Officer/Head Start Director, Salt Lake Community Action Program, Salt Lake City, UT

Join anti-hunger advocates and program innovators for an exciting and engaging session devoted to exploring and strategizing around new “it-takes-a-village” approaches to ending hunger. The session will be led by experts who are on the front lines of fighting hunger in a variety of forums: at the federal level in Washington, DC; at the state Community Action level in Salt Lake City; and at a local, Southern Louisiana food bank. Our presenters are overseeing programs that not only provide nutritious food and meals to hungry families, but also support community kitchens that provide out-of-school-time programs with nutritious meals, offer job training in the culinary arts to low-income individuals seeking job opportunities, provide nutrition education and public benefits assistance and develop farm to table initiatives. They are truly advocating for - and creating - pathways out of poverty.

2:00 - 5:00 pm  **DISPELLING DATA MYTHS: HOW TO MAKE YOUR DATA WORK FOR YOU**  | Grand Ballroom I

- **Taryn Roch**, Director, Program Assessment, LISC, Chicago, IL

This interactive presentation will engage participants in a discussion regarding data myths that impact our work (promise of “big data,” randomized control trials as the gold standard, focus on population level change, analysis of data for program improvement, etc) and crowdsourcing alternative to the data narratives we get stuck in over and over again. Participants will leave the session with some practical ways to improve upon their data and evaluation strategies, and to combat the distraction of data myths.
THURSDAY TRAINING SESSIONS, continued

2:00 - 5:00 pm  **New Orleans Resilience Bus Tour** *(space is limited)*

You must be pre-registered to go on this tour. If you have not done so and would like to join the tour, please check at the registration desk to see if there are any cancellations. Just a few of the tour highlights include:

**Lower 9th Ward Center for Sustainable Engagement and Development (CSED)**

CSED provides community-based support to residents of the Lower Ninth Ward – from “River to Bayou” – in all aspects of sustainability for area neighborhoods as part of long-term recovery and rebuilding efforts. CSED’s primary emphasis on community resiliency includes: Food Security, Coastal Sustainability and the Built Environment.

**Lower 9th Ward Village**

The Lower Ninth Ward Village serves as a hub where all community members can access or create essential resources to empower themselves, achieve self-sufficiency, become whole after Katrina and beyond, and sustain an equitable quality of life.

**Lower 9th Ward Neighborhood Empowerment Network Association (NENA)**

After the devastation caused by Katrina, NENA, a grassroots community organizing entity provided immediate support to the residents of the Lower 9th Ward. NENA began implementing sustainable programs such as Minor Repairs and Rebuild. NENA offers a Design Studio, Economic Development, Volunteer Services, housing counseling and development and community engagement.

**Bus pick-up for the tour will be at 1:45 pm in the main motor lobby of the Westin Canal Place at 100 Iberville St. The bus will depart at 2:00 pm and will return to the hotel no later than 5:00 pm.**

FRIDAY, JANUARY 8

7:30 - 8:00 am  **Continental Breakfast** | Grand Ballroom foyer

8:00 - 12:00 pm  **Conference Registration & Information** | Grand Ballroom foyer

8:30 - 9:30 am  **Plenary Session: Six Foundations for Building Community Resilience** | Grand Ballroom

- **Asher Miller**, Executive Director, Post Carbon Institute, Santa Rosa, CA

American towns and cities face a series of economic, environmental, and social justice challenges that hit the most disadvantaged communities especially hard. Therefore, it’s no surprise that the idea of “community resiliency” has gained popularity in recent years. But too often resilience is viewed as “bouncing back to normal” after disruptions like Hurricanes Katrina and Sandy. Asher Miller, Executive Director of Post Carbon Institute, will discuss why this definition of resilience is incomplete and explore why and how Community Action Agencies can build community resilience that is more sustainable, transformative, and just.

9:45 - 11:15 am  **Head Start and Community Action** | Azalea I

**Moderator**

- **Biz Steinberg**, Executive Director, Community Action Partnership of San Luis Obispo County, San Luis Obispo, CA

**Speakers**

- **Ann Linehan**, Acting Director, Office of Head Start, Washington, DC
- **Yasmina Vinci**, Executive Director, National Head Start Association, Washington, DC

Join us for this important session on Head Start to hear overviews from the Office of Head Start and the National Head Start Association. You will hear updates on the Monitoring Process Update, Designation Renewal System, Funding Opportunity update; the new concept paper put out by NHSA; “Moneyball for Head Start” and other relevant topics for the Community Action Network.

9:45 - 11:15 am  **The State Association/RPIC Model for Training and Technical Assistance** | Azalea II

- **Jarle Crocker**, Director of Training and Technical Assistance, Community Action Partnership

At its Annual Convention, the Community Action Partnership convened representatives from the Network’s State Associations and Regional Performance Innovation Consortia to discuss the future of training and technical assistance delivered at the state and regional level. Participants discussed the successes and challenges of regional collaboration, allocation of funding for TTA, and how to best meet the needs of local agencies for TTA. This session will continue the conversation and conclude with the development of recommendations to the Office of Community Services and broader Community Action Network about the future of the State Association and RPIC model.
We look forward to providing you with more quality training and technical assistance opportunities throughout 2016 and hope to see you at the Annual Convention in Austin, Texas, August 30 – September 2, at the JW Marriott Austin.
JENAE BJELLAND, EXECUTIVE DIRECTOR, NATIONAL ASSOCIATION FOR STATE COMMUNITY SERVICES PROGRAMS (NASCSP), WASHINGTON, DC
Opening Session Welcoming Remarks, and Preparing for ROMA next Generation
Wednesday, January 6, 1:30 - 4:30 pm, Terrace

Jenae Bjelland is the Executive Director of NASCSP. Prior to accepting the position of ED, she was the Director of Healthy Homes for NASCSP and previously the Director of Research there. She brings 15 years of experience in the anti-poverty and energy efficiency network – working at the local, state and national level. Ms. Bjelland is results driven, adept in analyzing process management, data, and technology needs and is certified as a National Results Oriented Management and Accountability (ROMA) trainer.

MELISSA BLOUNT, PhD, CLINICAL PSYCHOLOGIST, EVANSTON, IL
Changing the Narrative: Cultivating Resilient Communities at the Intersection of Race and Poverty
Wednesday, January 6, 4:30 - 5:30 pm, Grand Ballroom II

Dr. Melissa Blount, PhD, is a licensed clinical psychologist. She maintains a private practice in Evanston, Illinois and is active within the community on issues of social justice, trauma, and wellness. Dr. Blount received her undergraduate degree from Hampton University, her master's degree from North Carolina Central University and her doctorate from Western Michigan University. She completed her internship at the Indiana University School of Medicine-Indianapolis and post-doctoral training at the Juvenile Protective Association and Youth Guidance in Chicago, Illinois. Dr. Blount has spent over twenty years studying human behavior, specifically interested in the way racism and class impact physical and psychological outcomes for communities of color. Dr. Blount incorporates multiple approaches to healing and cultivating resilience. She has been a spokesperson for the Southeastern Michigan and Midwestern Regional American Heart Association and been a featured expert on relationships and wellness in Essence and Ebony magazines.

KATE BLUNT, SENIOR CONSULTANT, FEDERAL CONSULTING GROUP
Preparing for ROMA next Generation
Wednesday, January 6, 1:30 - 4:30 pm, Terrace

Kate is an Associate Senior Consultant with both the Treasury Department’s Federal Consulting Group and Weidner, Inc. Her most recent engagements include: 1) guiding the development of a comprehensive performance measurement system for a federal grants agency within the U.S. Department of Health and Human Services; 2) conducting a comprehensive customer value analysis, including phone and on-line surveys as well as focus groups, to shape the strategic direction and business operations of the Roslyn, Va., Business Improvement District; and, 3) with Weidner, Inc., implementing Managing for Results in Wayne County, Michigan and Las Vegas, Nevada.

KEVIN BRYANT, RESOURCE DEVELOPMENT PLANNING MANAGER, UNITED PLANNING ORGANIZATION, WASHINGTON, DC
Crafting an Effective Fund Development Strategy for CAAs
Wednesday, January 6, 10:30 - 12:00 noon, Crescent Ballroom

Kevin Bryant is no stranger to Washington, DC, having been raised there and educated through the local public school system. Kevin brings a wealth of skill sets to UPO including entrepreneurship, professorial instruction, and writing. Kevin has been part of the UPO family since 2011 when he joined UPO as a community planner and conducted extensive research analyses, including a comprehensive needs assessment of District of Columbia residents; he now serves as the Resource Development and Planning Manager at UPO. His varied experiences working with non-profits coupled with his acute understanding of customers that CAAs typically serve (the oft-maligned poor) have situated him appropriately to create innovative strategies to achieve greater outcomes in the grant-seeking arena.

SUE BUCKLEY, MS, PRINCIPAL, BROWN BUCKLEY TUCKER, WHITE RIVER JUNCTION, VT
Community Economic Development in Community Action: Results from Field Research
Thursday, January 7, 9:00 - 10:30 am, Terrace

Sue Buckley, MS, brings a broad range of experience in the field of human services at both the state and local level. For the past ten years, the majority of Sue’s work with non-profit agencies has been with Community Action Agencies, State CSBG programs, and Community Action Associations. As part of an agency assessment team, Sue organizes and participates in the on-site agency review that culminates in the presentation of an agency’s strengths and challenges and provides recommendations for program improvement. In addition, Sue consults with organizations to strengthen program delivery, communication, and leadership development. Sue has worked with State CSBG Directors to develop monitoring protocols, practices, and tools and has participated as a member of three state CSBG monitoring teams. Sue has provided trainings to community action agencies on topics including Board Basics, Succession Planning, Creating Useful Needs Assessments, Risk Assessment, and Leadership Development. In addition, Sue collaborated with David Tucker and the Community Action Partnership to create the Batter Up Leadership Development toolkit for the Partnership.

JEANNIE CHAFFIN, CCAP, DIRECTOR, OFFICE OF COMMUNITY SERVICES, ACF, HHS, WASHINGTON, DC
Opening Session Welcome Remarks and Preparing for ROMA Net Generation
Wednesday, January 6, 1:30 - 4:30 pm, Terrace

Jeannie Chaffin serves as the Director of the Office of Community Services, within the Administration for Children and Families (ACF), at the U.S. Department of Health and Human Services. Ms. Chaffin brings local, state and national level experience in anti-poverty efforts to her appointment at ACF. Prior to joining ACF, Ms. Chaffin served as the Community Services Block Grant (CSBG) Senior Program and...
Policy Specialist at the National Association for State Community Services Programs where her responsibilities included policy development and technical assistance to State CSBG Administrators. Ms. Chaffin also coordinated with existing partners and created new relationships with key national organizations, members of Congress, and the Administration that furthered the purposes of CSBG at the state and local levels. Ms. Chaffin has worked in the CSBG Network for over twenty years, at both a State CSBG office and a local Community Action Agency. As Missouri’s State CSBG and Low Income Home Energy Assistance Program manager, Ms. Chaffin was responsible for contract management, monitoring, Federal and State reporting, including Results Oriented Management and Accountability, budget development, training, and creating new initiatives and approaches to reduce poverty.

ELENA COHEN, ACSW, CONSULTANT
Community Action Approaches for Trauma-Informed Services
Thursday, January 7, 2:00 - 5:00 pm, Azalea I

Elena P. Cohen, ACSW, has been working in the field of children and family services in different capacities for over 35 years. As the Office of Juvenile Justice and Delinquency Prevention Safe Start Center Director, she coordinated and provided training and technical assistance, developed resources and publications, and convened national and regional meetings to support State and community-based agencies implementing programs for children exposed to violence and their families. As the Director of the National Child Welfare Resource Center for Family-Centered Practice, providing training, technical assistance, and consultation to state and tribal child welfare agencies in the United States. Ms. Cohen has provided technical assistance and consultation on trauma-informed care to early childhood education, Head Start, home visiting and child care, youth development, teen pregnancy prevention, homelessness, domestic violence, and poverty-alleviation community-based agencies.

JARLE CROCKER, PhD, DIRECTOR OF TRAINING AND TECHNICAL ASSISTANCE, COMMUNITY ACTION PARTNERSHIP, WASHINGTON, DC
Organization-wide Strategic Planning
Wednesday, January 6, 1:30 - 4:30 pm, Crescent Ballroom, and
The State Association/RPIC Model for Training and Technical Assistance
Friday, January 8, 9:45 - 11:15 am, Azalea II, and
Tools for Sustainable CAAs
Thursday, 9:00 - 10:30, Azalea II

Dr. Jarle Crocker has over 12 years of experience managing training and technical assistance to public agencies and nonprofits engaged in community building initiatives from the local to the national level. His expertise includes extensive direct practice work in the areas of strategic planning, performance measurement, community involvement, systems reform, financing strategies, and the design of public policy consensus-building processes. His areas of content experience focus on early childhood systems and services, juvenile justice, children’s exposure to violence, community-based development, work supports, and education reform.

PAUL DOLE, CCAP, PRESIDENT/CEO, KCEOC COMMUNITY ACTION PARTNERSHIP, BARBOURVILLE, KY
Crafting an Effective Fund Development Strategy for Community Action Agencies and Associations
Wednesday, January 6, 10:30 am - 12:00 noon, Crescent Ballroom

Paul Dole is President & CEO of KCEOC Community Action Partnership in Barbourville, Kentucky. He serves as Region IV Representative on the National Community Action Partnership Board of Directors and was a past Chair of the National Board. KCEOC Community Action Partnership is the 2015 Award for Excellence winner and was awarded the designation at the Community Action Partnership Annual Convention in San Francisco in August 2015. Kayla Sergent directs the KCEOC Advancement Effort and joins Paul Dole on the workshop presentation.

MARGARET EATON, CONSULTANT, ST. LOUIS, MO
Creating an Advocacy Plan that Gets Results
Thursday, January 7, 2:00 - 5:00 pm, Crescent Ballroom

For more than 20 years Margaret has created and run strategic programs that deliver measurable impact for social change. She was the national field director for an advocacy organization with 30 state affiliates, a senior program officer for the Ms. Foundation for Women, and she has been a lobbyist and a grassroots organizer. After completing intensive training in organizational development and group facilitation, Margaret became an independent consultant. She assists organizations with strategy formation, outcome planning, and resource development. Since 2014 she has been part of a capacity building team helping health advocacy organizations in Missouri and Kansas strengthen their planning and evaluation skills. Margaret lives in St. Louis with her husband and their dog Jasper.

THELMA HARRIS FRENCH, PRESIDENT/CEO, TOTAL COMMUNITY ACTION, NEW ORLEANS, LA
New Orleans: Path from Crisis to Recovery
Thursday, January 7, 9:00 - 10:30 am, Azalea I

Thelma Harris French is the President/CEO of Total Community Action, Inc., Mrs. French brings a breath of experience to her role as President/CEO having previously served as Executive Assistant for Federal State Programs to former Mayors of the city, and the Director of Board Operations and Intergovernmental Relations for the Orleans Parish School board. Mrs. French has long and extensive background in community development, youth and workforce development programming, professional development and technical assistance. She is currently a member of the City of New Orleans Living Cities Team, Louisiana Workforce Investment Council, the NOLAFORLIFE service
BIographies

provider network, the New Orleans Workforce Development, the New Orleans Resilient Cities community services network, Orleans Public Education Network, Providence Community Housing Board of Directors, and Association of Community Action Partnerships of Louisiana.

EDWARD GERARDOT, CCAP, DIRECTOR, INDIANA COMMUNITY ACTION ASSOCIATION, INDIANAPOLIS, IN
The Future of Community Assessment Design and Implementation
Thursday, January 7, 10:45 am - 12:15 pm, Grand Ballroom

Ed Gerardot has been employed for over 41 years in the Indiana Community Action Agency network — as an employee of a Community Action Agency, as the Weatherization Project Manager for the Indiana Community Action Association and as the Executive Director of the Association. The Indiana Community Action Association (IN-CAA) is the training arm for the network and the policy development system for Indiana’s 23 Community Action Agencies. The Association also provides training services in a number of states outside Indiana.

KATE GRIFFIN, VICE PRESIDENT, PROGRAMS CFED, WASHINGTON, DC
Building Financial Capability: A Planning Guide for Integrated Services
Wednesday, January 6, 1:30 - 4:30 pm, Azalea I

Kate Griffin is CFED’s Vice President for Programs, providing strategic oversight for the organization’s asset building and financial capability programmatic agendas, including savings, homeownership and entrepreneurship. She has designed and led programs to scale asset-building strategies to reach more low-income children and families, consulting with community-based organizations and government agencies to improve practices and strengthen outcomes. Kate worked extensively on policy environments for effective microfinance sectors while at the IRIS Center at the University of Maryland.

ROBERT HALL, SPECIAL ASSISTANT TO PRESIDENT/CEO, KCEOC COMMUNITY ACTION PARTNERSHIP, BARBOURVILLE, KY
Developing and Using Effective Agency-wide Scorecards
Thursday, January 7, 2:00 - 5:00 pm, Azalea II

Mr. Robert Hall, Special Assistant to the President/CEO and Ms. Mitzi Hubbard, Internal Auditor are both CCAP’s and have a broad range of programmatic and management experience in Community Action programs. Mr. Hall has been with KCEOC for 19 years and Ms. Hubbard for 23 years. Mr. Hall will be the primary presenter.

DENISE HARLOW, CCAP, EXECUTIVE DIRECTOR, COMMUNITY ACTION PARTNERSHIP, WASHINGTON, DC
Opening Session Welcome Remarks and Preparing for FOMA Next Generation
Wednesday, January 6, 1:30 - 4:30 pm, Terrace and Advocacy: Community Action’s Voice for Community Change
Thursday, January 7, 10:45 am - 12:15 pm, Azalea I and CSBG Organizational Standards for Boards
Friday, January 8, 9:45 - 11:15, Terrace

Denise Harlow, CCAP was named the Chief Executive Officer of the Community Action Partnership in December 2014. She has been with the Partnership since 2011 and served as Senior Director of Training and Technical Assistance and Interim Chief Operating Officer. Prior to her tenure at the Partnership, she was the CEO of the New York State Community Action Association and Sr. Vice President for Capacity Building for the New York Council of Nonprofits. She has a Masters Degree in Social Work from the University at Albany where she was also a Fellow on Women and Public Policy at the Center for Women in Government and Civil Society, and holds a Bachelor Degree in Social Work from Valparaiso University.

GEORGE HOBOR, PH.D., PORTFOLIO DIRECTOR, HEALTHY COMMUNITIES, LOUISIANA PUBLIC HEALTH INSTITUTE (LPHI)
Multi-Sector Strategies to Transform Health Systems and Improve Community Health
Wednesday, January 6, 1:30 - 4:30 pm, Grand Ballroom I

George Hober has a PhD in Sociology from the University of Arizona and an MA in Political Science from The Maxwell School of Citizenship and Public Affairs at Syracuse University. He is currently Director of Healthy Communities at the Louisiana Public Health Institute, where he conducts research on the social determinants of health and leads programs focused on data democratization and organizational capacity building in the nonprofit sector. He has expertise in social scientific research and methods, urban economic development, organizational management, and urban/community resiliency. Prior to joining LPHI, George taught at Colgate University. He also spent time at the Center on Urban Research and Public Policy at Washington University in Saint Louis and the Center on Nonprofits and Philanthropy at the Urban Institute.

NATALIE JAYROE, PRESIDENT & CEO OF SECOND HARVEST FOOD BANK OF GREATER NEW ORLEANS AND ACADIANA, NEW ORLEANS, LA
Employing Innovative and Creative Strategies in Your Community to End Hunger
Thursday, January 7, 2:00 - 5:00 pm, Terrace

Natalie Jayroe became the president and CEO of the Second Harvest Food Bank in January 2006, having worked with food banks in Founder, Board and Executive capacities for 23 years. In 2007, she was named one of City Business’ Women of the Year. In 2008 she received Mazon’s Irving Cramer Award and was a graduate of the New Orleans Regional Leadership Institute. She was named a Young

Natalie currently serves on the Policy Engagement and Advocacy Committee for Feeding America and on the Board of Directors of the New Orleans Regional Leadership Institute.

**NATALIE KRAMER, PROGRAM AND POLICY ASSOCIATE, COMMUNITY ACTION PARTNERSHIP, WASHINGTON, DC**

*The Future of Community Assessment Design and Implementation*

Thursday, January 7, 10:45 - 12:15 pm, Grand Ballroom

Natalie Kramer currently serves as a Program and Policy Associate on Community Action Partnership’s Training and Technical Assistance Team. Her work includes providing innovative program support for several initiatives, including the Learning Community Resource Center, the Organizational Standards Center of Excellence, advocacy initiatives in Community Action. Kramer is a Nationally Certified ROMA Trainer and has trained on Comprehensive Community Needs Assessments for Community Action around the country. Kramer has extensive experience in data and research projects, including political research and analysis of legislative issues pertaining to working families in Missouri; leading evaluation efforts on a state campaign to increase access to health care; and utilizing data to develop a client resource manual in response to identified community needs.

**ANNE LINEHAN, ACTING DIRECTOR, NATIONAL HEAD START ASSOCIATION, WASHINGTON, DC**

*Head Start and Community Action*

Friday, January 8, 9:45 - 11:15 am, Azalea I

Ann Linehan is the acting Director of the Office of Head Start (OHS). She has held senior management positions with OHS for 15 years and has served as the deputy director since 2011. Ann began her career as a special needs teacher for medically fragile children. She served nearly a decade as the executive director of a Massachusetts nonprofit agency that provided Head Start and child care services in eight communities. She holds undergraduate degrees in sociology and psychology and a master’s in education from Boston State.

**ALLISON MA’LUF, DEPUTY DIRECTOR AND SENIOR COUNSEL, CAPLAW, BOSTON, MA**

*Dynamic Duo: Enhancing Board & Executive Directors’ Relationship and Performance*

Wednesday, January 6, 10:30 am - 12:00 noon, Terrace, and

*Engaging Board Development Strategies*

Thursday, January 7, 10:45 am - 12:15 pm, Crescent Ballroom

Allison Ma’Lu, Esq. is Deputy Director and Senior Counsel at CAPLAW. She advises community action agencies on a wide range of legal issues, including board responsibilities, Head Start, employment law, and tax-exempt organization law requirements. Prior to joining CAPLAW, Ms. Ma’Lu practiced law as a corporate associate at Goodwin Procter LLP in Boston, Massachusetts and Troutman Sanders LLP in Atlanta, Georgia where she represented public and private companies and nonprofit organizations in general corporate matters. She also completed a two-year appointment to the Staff Attorney’s Office at the United States Court of Appeals, Eleventh Circuit. Ms. Ma’Lu received her undergraduate and law degrees from Wake Forest University.

**TIFFNEY MARLEY, CCAP, NCRT, PROJECT DIRECTOR, COMMUNITY ACTION PARTNERSHIP, WASHINGTON, DC**

*A Dialogue On Community Action Anti-Poverty Strategies and Opportunities for Building Agency Capacity*

Wednesday, January 6, 10:30 - 12:00 noon, Azalea II

A product of Community Action, Tiffney has more than 17 years of higher education administration, community faith-based and nonprofit experience. In her current capacity as the Project Director for the Community Action Partnership’s Learning Communities Resource Center, she manages the center operations, grant management processes and facilitates the national Learning Community focused on identifying effective practice models for the CSBG Network to address the causes and conditions of poverty.

**JIM MASTERS, CCAP, PRESIDENT, CENTER FOR COMMUNITY FUTURES, BERKELEY, CA**

*National Trends in Poverty*

Thursday, January 7, 9:00 - 10:30 am, Grand Ballroom I

Jim Masters has been working in Community Action since 1966. He was an OEO field representative. He worked in the New York City CAA. He was interim executive director at two other CAAs. He has helped design and install every planning management system required of CAAs, from GAP (1967) to GPMS (1978-81) to the CSBG IS (1981-87) to ROMA (1993-96) to ROMA Next Generation. He has written many workbooks funded by OCS for CAA management. He wrote the history of Community Action for the 2014 Convention.

**JENNIFER MEDINA, SENIOR MANAGER, SAVINGS & FINANCIAL CAPABILITY, CFED, WASHINGTON, DC**

*Building Financial Capability: A Planning Guide for Integrated Services*

Wednesday, January 6, 1:30 - 4:30 pm, Azalea I

Jennifer is CFED’s Senior State and Local Policy Manager, where she supports the Assets & Opportunity Network. She also helps manage CFED’s annual Assets & Opportunity Scorecard, contributing to in-depth policy research and documentation of state and local progress related to a range of policies focused on asset building, asset protection and equitable economic development. Prior to joining CFED, Jennifer served as a Program Specialist for the Assets for Independence (AFI) Program at the Department of Health and Human Services.
BIographies

ASHER MILLER, ExecUTive Dирector, POST CARBOН INСIТIute, SAntA ROSA, CA
Plenary Session: Six Foundations for Building Community Resilience
Friday, January 8, 8:30 - 9:30 am, Grand Ballroom
Asher became the Executive Director of Post Carbon Institute in October 2008, after having served as the manager of the former Relocalization Network program. He has worked in the nonprofit sector since 1996 in various capacities. Prior to joining Post Carbon Institute, Asher founded Climate Changers, an organization that inspires people to reduce their impact on the climate by focusing on simple and achievable actions anyone can take.

BARBARA MOONEY, DiRector, AssoCIation of nAtionALLY Certified ROMA TrAINeRS, WAynesBURG, PA
Preparing for ROMA Next Generation
Wednesday, January 6, 1:30 - 4:30 pm, Terrace
Barbara Mooney is Project Director of the National ROMA Training Network and co-author of Introduction to ROMA. Dr. Mooney is a Research Fellow with NASCSP’s ROMA Next Generation Center of Excellence, Consultant for Community Action Partnership, Regional Coordinator for the CSBG Region Three Performance and Innovation Consortium and Liaison for Temple University’s National Family Development Board (which leads Strengths-based training for Family Workers across the country). She is an Adjunct Professor at Waynesburg University and as an independent consultant has conducted numerous research and evaluation projects for both private and government funded programs and services. Dr. Mooney was the Training Director at the Community Action Association of Pennsylvania for 10 years, after working 18 years in a local CAA in Pennsylvania as the Director of Family Development. Prior to becoming involved in the CAA network, she worked in Pennsylvania with Catholic Charities, a regional Public Library System, and local Adult Education Programs.

MICHELINE MORET, CCAP, DiRector OF FiNANCE, COMMUNITY ACTION OF VENTURA CouNty, CA
Maintaining Maximum Level for the Long Haul
Friday, January 8, 9:45 - 11:15 am, Crescent
Mich is a seasoned community oriented individual with over 25 years of Finance and HR experience in government accounting. She has been involved with Community Action of Ventura County since 2009, and has recently achieved her CCAP status in 2015. Mich plays a solid role in several volunteer organizations throughout Ventura County.

JACKIe ORR, DiRector OF OPERAtIONS, NEW YORK STAtE COMMUNITY ACTION ASSOCIATION, GUIlDERLAND, NY
The Future of Community Action Design and Implementation
Thursday, January 7, 10:45 am - 12:15 pm, Grand Balroom I
Jackie joined the New York State Community Action Association (NYSCAA) in May 2010 and is the Director of Operations. She has over 25 years of experience in non-profit organizations, having worked at New York Council of Nonprofits as a program manager, managing a variety of community based programs. Early in her career Jackie worked as a counselor with individuals with mental illness and developmental disabilities. Jackie has experience in both group facilitation and training.

JIMMY PETE, PrEsiDENt, THE PoWER OF choiCE CONSULTANTs, oAKLAND, CA
Maintaining Maximum Level for the Long Haul
Friday, January 8, 9:45 - 11:15 am, Crescent
Jimmy brings 30 years’ experience working with children and families of the Bay Area. He’s served as keynote and inspirational speaker, requested locally and abroad. President of The Power of Choice Consultants, he offers expert consultation in Child and Youth Development; Diversity and Inclusion; Community Building; Staff/Volunteer Development; Program/Organizational Development; Fundraising, and more.

TARYN ROCH, DiRector, PrOGRAM ASSESSMENT, LISC, CHICAGO, IL
Innovative Approaches to Community Sustainability
Thursday, January 7, 10:45 am - 12:15 pm, Terrace, and
Dispelling Data Myths: How to Make Your Data Work for You
Thursday, January 7, 2:00 - 5:00 pm, Grnd Ballroom I
Taryn Roch is Director of Program Assessment at LISC Chicago where she supports community based organizations and practitioners to build data, evaluation, and tech capacity, lending practical guidance and connecting them to useful resources. For over ten years Taryn has provided research, evaluation, and planning services to nonprofits, funders, and government agencies in Chicago, IL and Milwaukee, WI, after starting her community development career in the South Bronx. Taryn holds graduate degrees from Georgetown University and University of WI-Milwaukee, and was a Next City Vanguard Fellow in 2010.

LOLITA M. ROSS, MPPA, PMP, ChIEF PRoGRAM OFFICER, nAtIONAL nETWORK OF PUBLIC HEALTH INSTITUTES
Multi-Sector Strategies to Transform Health Systems and Improve Community Health
Wednesday, January 6, 1:30 - 4:30 pm, Grand Ballroom I
As a trusted advisor and implementation strategist to community, business and nonprofit leaders, Lolita has nearly 20 years of experience in population health solutions, applied equity strategies, community development, public policy and social innovations. Her
work includes achievements in successful implementation of multi-sector strategies in rural, coastal, and urban communities leading to the development of sustainable models for systems change work to address social determinants of health. Ms. Ross has experience in Community Action as the past Executive Director for the Mississippi Association of Community Action Agencies.

**DR. LESTER SALAMON, DIRECTOR, JOHNS HOPKINS CENTER FOR CIVIL SOCIETY STUDIES, JOHNS HOPKINS UNIVERSITY, BALTIMORE, MD**

*Opening Keynote Speaker*

Wednesday, January 6, 9:00 - 10:30 am, Grand Ballroom

Dr. Salamon pioneered the empirical study of the nonprofit sector in the United States and has extended this work to other parts of the world. Author of more than a dozen books, his *America's Nonprofit Sector: A Primer,* Third Edition, is the standard text used in college-level courses on the nonprofit sector in the United States.

**ALLEN STANSBURY, SENIOR ASSOCIATE, CENTER FOR COMMUNITY FUTURES, BERKELEY, CA**

*National Trends in Poverty*

Friday, January 8, 9:45 - 11:15 am, Grand Ballroom I

Allen’s focus at the Center for Community Futures is on public policy research and analysis, much of it published on the Center website. He has been presenting his research to the California Community Action Partnership and National Community Action Partnership during the last 3 years. Previously he was the director of Government Relations for a professional trade association and a department head for the City of Berkeley. He holds a Masters in International Economic and Political Assessment, with emphasis on international development, and a BA in International and Comparative Government.

**PAIGE HULL TEEGARDEN, MPP, VP OF STRATEGIC INITIATIVES, GARRETT COUNTY COMMUNITY ACTION COMMITTEE, OAKLAND, MD**

*Positioning CAAs for Innovative Anti-Poverty Approaches*

Wednesday, January 6, 1:30 - 4:30 pm, Azalea II, and

*Program Innovations for Rural Child Poverty Through a Two-generation Approach*

Wednesday, January 6, 10:30 - 12:00 noon, Azalea I

Paige Hull Teegarden, MPP, has over 20 years of experience working with businesses and nonprofit organizations of all sizes. Paige is currently President and founder of Think Outside, a consulting firm focused on strategy, leadership particularly around 2 Generation approaches to poverty alleviation and using data effectively. Paige also acts as Vice President of Strategic Initiatives at Garrett County Community Action, managing a large organization restructuring and change process which focused emphasizing client results and new data and information systems. In partnership with Garrett County Community Action and Miles Technologies, Paige is the General Manager of CSST Software. Paige is a published author including, *The Nonprofit Organizational Culture Guide: Revealing the Hidden Truths that Impact Performance* published by Jossey Bass 2010; and *Shortage Decade: Where will the Next Generation of Nonprofit Leadership Come From?* in the *Nonprofit Quarterly*.

**ELLEN TELLER, EXECUTIVE DIRECTOR, FRAC, WASHINGTON, DC**

*Innovative Food System Strategies at the Program, Community and Policy Levels*

Thursday, January 7, 2:00 - 5:00 pm, Terrace

Ellen Teller directs the development and implementation of FRAC’s legislative agenda. Working with Congress, national organizations, and FRAC’s diverse state and local grassroots field network, Ellen advocates for improved access and participation to domestic anti-hunger programs for low-income individuals and families. Ellen joined FRAC in 1986 as a Staff Attorney and had previously worked at the American Bar Association’s Section on Individual Rights and Responsibilities, the Center for Science in the Public Interest and the Consumer Federation of America. Ellen has a B.A. in Political Science and English Literature from the State University of New York at Oneonta, and a J.D. from Western New England University School of Law.

**ANDREA THOMAS, EXECUTIVE VICE PRESIDENT, UNITED PLANNING ORGANIZATION, WASHINGTON, DC**

*Crafting an Effective Fund Development Strategy for CAAs*

Wednesday, January 6, 10:30 am - 12:00 noon, Crescent Ballroom

Andrea Thomas currently serves as the Executive Vice President for the United Planning Organization, the Community Action Agency for Washington, DC. As the Executive Vice President, she provides oversight for the Communications, Development, Technology, Advocacy and Volunteerism Divisions. Prior to her current position, Ms. Thomas served as the Director of the UPO Youth Services Division, the Associate Director for Partners4Education under the Institute for Higher Education Policy, Education Director for the District of Columbia Community Prevention Partnership and as a Program Manager with Educational Talent Search through the Consortium of Universities.

**DENES L. TOBIE, PARTNER, WIPFLI LLP**

*Audited Financial Statements: What CAA Leaders Need to Know*

Thursday, January 7, 9:00 - 10:30 am, Crescent Ballroom, and

*Planning for CAA Financial Resistance*

Thursday, January 7, 10:45 am - 12:15 pm, Azalea I
BIOGRAPHIES

As a partner in Wipfli LLP’s Nonprofit and Government Practice, Denes oversees audit engagements and consulting opportunities. She works with clients to maintain compliance with laws and regulations. She also oversees the NGP’s training practice, training agencies in regulations, best practices, and governance.

ERIN TRENBEATH-MURRAY, CHIEF EXECUTIVE OFFICER, SALT LAKE COMMUNITY ACTION, SALT LAKE CITY, UT
Community Economic Development in Community Action: Results from Field Research
Thursday, January 7, 9:00 - 10:30 am, Terrace, and
Employing Innovative and Creative Strategies in Your Community to End Hunger
Thursday, January 7, 2:00 - 5:00 pm, Terrace

Erin is currently the Chief Executive Officer for Salt Lake Community Action and Head Start program, Utah's largest Head Start and Early Head Start program serving approximately 89,000 children and their families and 500 staff. The Community Action Program provides services to the low-income community for housing assistance, food assistance, utility assistance, and weatherizing homes. Ms. Trenbeath-Murray has over 20 years of experience in the field of Early Childhood Education. Her career spans from being an early childhood teacher to instructing at the University of Utah. Erin has a Master’s degree in Family Development and Social Policy and an Early Childhood Teaching Certificate all from the University of Utah. Erin serves on a variety of Boards in the community and her true passion lies with issues related to women and children facing adversity.

DAVID TUCKER, MPA, PRINCIPAL, BROWN BUCKLEY TUCKER, WHITE RIVER JUNCTION, VT
Community Economic Development in Community Action: Results from Field Research
Thursday, January 7, 9:00 - 10:30 am, Terrace

David Tucker, MPA, has over 35 years of experience working in non-profit and public organizations. He has held leadership positions in local, regional, and statewide human service agencies. As the former Director of the Vermont Office of Economic Opportunity, he has worked in partnership with over 40 community-based organizations throughout Vermont on a variety of poverty-related issues. He has been a non-profit agency Executive Director, Deputy Director, and began his career as a VISTA volunteer in 1974. David recently retired as the Deputy Director of Capstone Community Action. He also oversees several statewide initiatives in collaboration with other Vermont Community Action Agencies, and provides organizational consulting services to state and non-profit agencies throughout the country.

YASMINA VINCI, MA, MAP, EXECUTIVE DIRECTOR, NATIONAL HEAD START ASSOCIATION, WASHINGTON, DC
Head Start and Community Action
Friday, January 8, 9:45 - 11:15 am, Azalea I

As a seasoned leader in both executive and policy roles, Yasmina Vinci’s professional experience and capabilities have delivered improvements in the lives of children at the national, state, and local levels. She is now Executive Director of the National Head Start Association (NHSA). Yasmina came to the National Head Start Association after several years as principal and founder of EDGE Consulting Partners. At EDGE, Yasmina pursued local, national and global projects that utilized the knowledge, experience, and connections of her years in human services and early education, to enhance the capacity of organizations to thrive as competent, strategic entities capable of influencing policy.

JULIA WISE, EXECUTIVE DIRECTOR, HIGHLAND COUNTY COMMUNITY ACTION ORGANIZATION, INC., HILLSBORO, OH
Program Innovations for Addressing Rural Child Poverty: A Two Generation Approach
Wednesday, January 6, 10:30 am - 12:00 noon, Azalea I and
Innovative Approaches to Community Sustainability
Thursday, January 7, 10:45 am - 12:15 pm, Terrace

Julia Wise has been employed by Highland County Community Action Organization (HCCAO) as the Executive Director for 27 years. HCCAO has a $7,000,000 budget proving services to over 25% of residents in such areas as Early Childhood Education, Emergency and Health Services, Housing and workforce services. Julia also serves as an Internal Consultant with OACAA and Ohio Community Action Training Organization. Her specialized trainings include Bridges Out of Poverty, board training, customer services, Head Start Policy Council, Results Oriented Management and Accountability (ROMA) and strategic planning.

DUANE YODER EXECUTIVE PRESIDENT, GARRETT COUNTY COMMUNITY ACTION COMMITTEE, INC., OAKLAND, MD
Program Innovations for Addressing Rural Child Poverty: A Two Generation Approach
Wednesday, January 6, 10:30 am - 12:00 noon, Azalea I

Duane Yoder serves as President of the Garrett County Community Action Committee (GCCAC) located in Central Appalachia in Western Maryland. Mr. Yoder has served in that position since 1980. Previously he was employed in similar roles in Southern and Eastern Maryland. His work has primarily focused on assisting low income persons gain economic security and improve their quality of life. Duane has spent his adult life working on anti-poverty issues using Community Action has the vehicle. He received his Bachelor’s degree from Eastern Mennonite University and had done graduate work at the Universities of West Virginia and Maryland.
Come!! Check out the Learning Community Sessions

Program Innovations for Rural Child Poverty Through a Two-Generation Approach

A Dialogue on Community Action Anti-Poverty Strategies and Opportunities for Building Agency Capacity

Craft an Effective Fund Development Strategy For CAAs

Building Financial Capability: A Planning Guide For Integrated Services

Position CAAs for Innovative Anti-Poverty Approaches

National Trends In Poverty

These publications were created by the National Association of Community Action Agencies- Community Action Partnership, in the performance of the U.S. Department of Health and Human Services, Administration for Children and Families, Office of Community Services Grant Number 90ET0436. Any opinion, findings, and conclusions, or recommendations expressed in this material are those of the author(s) and do not necessarily reflect the views of the U.S. Department of Health and Human Services, Administration for Children and Families.

Resources from the Learning Communities Resource Center

The national Community Action Partnership (the Partnership) commissioned a White Paper to review nationwide demographic, social and economic trends as they affect the ability of people with low-incomes to earn a living, and to make recommendations about what the antipoverty network should be doing next. Eight highly participatory webinars were held. Workshops took place at national and state conventions. A nationwide survey took place. This is a summary of important issues and proposed policy and program changes.

This publication serves as a snapshot of successful practices identified by the Learning Community Resources Center. Information, resources and best practices related to Place-based Approaches, Financial Empowerment Strategies, Bundled Services and Homelessness are highlighted. As the Learning Community continues, Community Action peers will continue their exploration, implementation and development of promising practices for improving outcomes for families and communities.

View these and more resources on the Learning Communities Resource Center homepage at http://bit.ly/LCRCpage
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Join us in Austin, TX August 30-September 2 for the Annual Community Action Partnership Convention!