

This year the week of April 13<sup>th</sup> is Specialized Instructional Support Personnel week. As a member of the National Alliance for Specialized Instructional Support Personnel (NASISP), [ACSSW](#) will be a part of celebrating this week, and raising awareness on Capitol Hill about the important contributions of specialized instructional support personnel (SISP) in helping students. This benefits you and our profession!

Join us in celebrating this week and raising awareness!

**Right now:**

Join our Thunderclap on Twitter and get #SISPinSchools trending!

A Thunderclap relies on supporters, you, to spread the message through social media. You can participate by signing-up to “donate” your social media range using Twitter, Facebook, and/or Tumbler. **You must sign-up for the Thunderclap by noon on Monday, April 13th**, and then you are done. It will, literally, take you 3 minutes to do this. The afternoon of April 13th, at 3 p.m. ET, the Thunderclap will send out a message to “Support SISP in Schools” using the “donated” social media outlets. Our goal is to not only engage members of Congress, but to spread awareness about the important role of specialized instructional support personnel to as many people as possible. [Click here for more information about the Thunderclap.](#)

**Sample Thunderclap message:** Thank you #RepLoebsack for honoring the importance of specialized instructional support personnel [#SISPinSchools](#) [www.nasisp.org](http://www.nasisp.org)

**During Specialized Instructional Support Personnel Week, April 13-17:**

We are asking you to show your support and participate in one or more of these activities:

- Write a brief letter to your Members of Congress asking him/her to co-sponsor the Loeb sack SISP week resolution and the Reducing Barrier to Learning Act;
- Write an op-ed for the local paper;
- Raise awareness about what you do as a SISP in the schools and with the students you serve;
- Using your personal social media accounts, share information and post pictures about the importance of SISP and the services we provide. See below for ideas.

**For FACEBOOK - sample message**

This week is National Specialized Instructional Support Personnel Week! To learn more about SISP and the critical role they play in school and student success, visit [www.nasisp.org](http://www.nasisp.org)

High quality specialized instructional support services are critical to student success. Spread the word that we are highly qualified professionals, highly qualified teachers, and effective principals to help address barriers to learning for all students.

Urge your members of Congress to support improved access to specialized instructional support services and personnel.

**For TWITTER - samples**

Have you thanked your #SchoolSocialWorker today? #SISPinSchools

#SISPinSchools must be a key component of #ESEA reauthorization

#SISPinSchools support the academic, behavioral, social-emotional, and mental health of all students.

Our students deserve #SISPinSchools! This must be a priority in #ESEA

#SISPinSchools improve collaboration among families, teachers, schools, and students

Have you thanked your #SchoolSocialWorker today? #SISPinSchools #ESEA