



NATIONAL SCHOOL SOCIAL WORK WEEK MARCH 6 - 12, 2016

Send a short description of school social work to the local paper acknowledging SSW week. Ask to have SSW Week on the community calendar.

Write a letter to the editor on an educational issue and identify yourself as a school social worker.

Draft a brief article for the local PTA/PTO newsletter.

Contact a popular local radio station about the possibility of airing public service announcements about School Social Work.

Invite the local education reporter to shadow you on a non-clinical day.

Become the Chocolate Fairy committing random acts of chocolate (all week!!) for the staff. Be sure to treat yourself, too!

In the cafeteria each day, play a different SSW related song for students. Some examples: ***Don't Laugh at Me*** (Peter, Paul & Mary); ***Lean on Me*** (Temptations); ***You've Got a Friend*** (Celine, Gloria, Shania & Carole--or James Taylor!). Have fun with this! Search for other more contemporary songs!!

Request administration to proclaim "School Social Work Week" on the marquee outside the building.

Ask staff to wear a shirt in *your* favorite color on a specific day to show their support.

Display a SSW Week poster at school and throughout the community (grocer's, library, post office, etc.). Include your office phone number or contact information.

Send a note to your school board and the superintendent informing them of what you do and thanking them for having the wisdom to employ your services on behalf of students and families.

Request 5 minutes on the March school board meeting agenda to thank them and inform them about SSW services. Show a brief PowerPoint!

Bring your building secretaries a pizza and serve it with fanfare.

Invite building staff to drop into your office for cake, goodies and/or beverages.

With other SSWs from your district, take your special education director, principals, or other administrators to lunch.

Place cookies or other treats in the teachers' lounge alongside a "thank you" note.

Invite SSWs from neighboring districts to meet for breakfast or after school for appetizers.

Let your creativity run wild!



Make the connection . . . experience the difference.