



**Meiji Yasuda Joins The Standard in Matching Employee Giving**  
*The Standard Launched First-Ever Week of Caring to Honor Partnership*

**Portland, Ore. — April 25, 2016** — Standard Insurance Company (“The Standard”) announced that Meiji Yasuda Life Insurance Company (“Meiji Yasuda”) will add an additional match to all donations made by employees during The Standard’s 2016 Employee Giving Campaign.

The Standard’s Employee Giving Campaign has traditionally allowed employees and retirees of The Standard to donate to the nonprofit organization or school of their choice and have up to \$5,000 of their contribution matched dollar-for-dollar by The Standard. Meiji Yasuda will provide an additional dollar-for-dollar match on employee donations this year. During the 2016 campaign, employee contributions will be matched 2:1 up to \$5,000 per employee, for a total gift of up to \$15,000 per employee.

“We are very excited to partner with The Standard in support of the annual Employee Giving Campaign,” said Akio Negishi, president of Meiji Yasuda. “We look forward to contributing to The Standard’s strong legacy of investing in the communities where their customers and employees live and work.”

In 2015, employees at The Standard pledged more than \$1.1 million to schools and nonprofit organizations across the country. The Standard matched those gifts with an additional \$1.1 million for a total distribution of more than \$2.2 million. 2016 promises to break all previous giving records for the Campaign thanks to the generous grant by Meiji Yasuda.

“For 110 years, employees of The Standard have given generously of their time and money to help schools and organizations in our communities which serve those in need,” said Greg Ness, chairman, president and CEO of The Standard. “We want our communities to know that our commitment to making a positive difference is as strong today as it was more than a century ago, and it will continue well into the future.”

In celebration of The Standard’s partnership with Meiji Yasuda and its continued commitment to the communities where employees live and work, The Standard introduced its first-ever Week of Caring. From April 18-22, employees of The Standard volunteered with more than 15 nonprofits on a wide variety of projects. Volunteer opportunities included cleanup at [Harper’s Playground](#) in Portland, gardening at [The Oregon Food Bank Community Farm](#) and spring cleaning at [Friendly House](#).

The Standard offers all regular full-time employees paid volunteer time annually to use for any volunteer activity they choose.

**About The Standard**

The Standard, headquartered in Portland, Ore., is a leading provider of financial products and services, including group and individual disability insurance, group life and accidental death and

dismemberment insurance, group dental and vision insurance, absence management services, retirement plans products and services and individual annuities. For more information about The Standard, visit [www.standard.com](http://www.standard.com).

#### **About Meiji Yasuda Life Insurance Company**

Meiji Yasuda Life Insurance Company is headquartered in Tokyo, and is the oldest and third largest life insurance company in Japan. It provides a variety of group and individual life insurance products, bancassurance, and group annuity products in Japan. It also has insurance operations in the U.S., Poland, China, Indonesia, and Thailand. In 2016, Meiji Yasuda acquired StanCorp Financial Group, the holding company for The Standard. Additional information about Meiji Yasuda can be found at [www.meijiyasuda.co.jp/english/](http://www.meijiyasuda.co.jp/english/).

#### **CONTACT**

Bob Speltz, Senior Director, Public Affairs  
971.321.3162  
[bob.speltz@standard.com](mailto:bob.speltz@standard.com)

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