



---

# Request for Proposal

**Event-Based Temporary Interactive Arts Opportunity**  
**Glendale Glitter & Glow Block Party**

Saturday, January 9, 2016  
Historic Downtown Glendale, Arizona  
Block Party duration: 4-10 p.m.

**Application Deadline: Thursday, December 24, 2015 • 6:00 p.m.**  
**Budget: \$4,000 all-inclusive**  
**Open to Arizona-based artist or artist team**

The City of Glendale Public Art Program is pleased to announce a new temporary interactive arts opportunity for an Arizona-based artist or artist team, 18 years and older.

## **Project Description**

The City of Glendale Public Art Program is partnering with City Special Events to present a temporary interactive art experience at the 2016 Glendale Glitter & Glow Block Party on January 9, 2016; 4-10 pm. This is an opportunity for an Arizona artist or artist team to produce and present an original temporary and interactive public art experience to compliment the event setting.

The city's goal with this event-based project is to bring another dimension to the block party with elements of surprise and delight, and to introduce the public to new art experiences. Due to the bustle and commotion inherent in celebratory events like this block party (average attendance @ 90,000), work must be able to distinguish itself as an arts element or performance art piece to be successful. Unique projects are appreciated and highly encouraged. Project must be appropriate for presentation at a large-scale event setting, which attracts families.

The selected artist(s) will work with the City of Glendale Public Art & Special Events staff on the logistics, including identification of sites in the event area for the presentation of the project.

## What is Glendale Glitters and Glow Block Party?

Glendale's Glitters and Glow Block Party is an annual finale event to the state's largest free holiday lights display with over 20 hot air balloons, music, food and activities. To get more information about this event and to view a video clip of a past event, go to:

<http://www.youtube.com/watch?v=jMGSOlhphZE&feature=share&list=PLh2qy1UEBrT9KeyakBukDQr-5jTqEkCGG>

## Project Budget

The art budget is all-inclusive and will be \$4,000. The selected artist/artist team is responsible for:

- All costs, including supplies, equipment rentals and materials, necessary for design and presentation of the project.
- Taxes and insurance
- All costs for transportation for the artist, presentation materials and the artwork, working with the city staff.

## Selection Process

A selection panel will be convened to review all submissions that meet the application requirements and deadline. Selection will be based on merit of project proposal and artistic quality of past work. The selected artist/artist team will be notified by phone and email on Monday, December 28.

## Application Requirements

### **Application Content (*the application must be submitted as a PDF document*)**

1. Artist(s) statement(s) and resume(s)
2. Proposal Summary: Please address all questions in the following order:
  - a. **Concept:** What are the concepts behind the work? What do you want the work to look like? How do you want the work to interact with the viewer?
  - b. **Execution:** Explain your proposed process, medium and method by which you will involve attendees.
  - c. **Fabrication and Installation (*if applicable*):** Describe the fabrication and installation needs for the project. Include information that will help facilitate the artistic integrity of your work like:

How much space will the work require?

Describe how you imagine the installation: What is the environment you require? Solid ground (concrete, pavement) or grass? Should it be level or on an incline? Will you need a wall?

What are your electrical requirements? The artist will not be required to determine exact specifications, but must be clear on the desired effect. Final specifications will be determined by what is available.

3. Images and/or video - Include 5 to 10 digital images (.jpg) or video of recent work. Images must be titled to correspond with an annotated image list.
4. List of references (at least 3): include contact name and telephone number.

**Submission deadline: Thursday, December 24, 2015 - 6 p.m.**

**Selection notification: Monday, December 28, 2015**

**Please email your proposal and attachments to: Mojgan Vahabzadeh at  
Mvahabzadeh@glendaleaz.com**

**Please indicate “Glow Proposal” as your subject line in the email.**

**Call Mojgan at 623-930-3557 if you have any questions.**

*This Request for Proposals does not commit the Glendale Public Art Program to enter into an agreement, to pay any costs incurred in the preparation of the proposal to this request or in subsequent negotiations, or to produce a contract for the project. The Glendale Public Art Program reserves the right to reject any or all applications, reissue the Request for Proposals or procure any service by other means. The Glendale Public Art Program is not responsible for loss of or damage to materials included with applications.*