



**“Without PROMOTION
something terrible
happens....NOTHING”**

P.T. Barnum

Advertising Opportunities ~ Let's Make Something Happen!

- ___ **Newsletter ad** - business-card size ad is \$50. The newsletter is full-color and runs monthly, being mailed the first week of each month. We print about 900 copies, which covers the mailing, is displayed here at our office, and distributed to prospective members. This copy is needed by the 3rd Monday of each month.
- ___ **Newsletter insert** - a flyer can be inserted in our newsletter for \$100. You provide the 900 copies of the flyers. The flyers are needed by the last day of the month.
- ___ **Email ad** - This ad is included in an email blast that is sent each Thursday. If you are on our email list you will see the format. If not request to be added to our list or ask to have a sample emailed to you. The ad is located on the upper lefthand corner of the email newsletter. There is limited space for words with a link included to your website and/or a flyer promoting the service. This is \$25 per email transmission. There is a limit of two advertisers per email.
- ___ **Website advertising** - The website advertising is a horizontal orientation. The charge is \$35 per month or \$100 for three months. The ad would be in a rotation with other advertisers, with landing locations on the busiest pages of our website....the home page....the membership directory and the community calendar.
- ___ **Super-sized business card** – Members have the ability to place a 2' x 3' foam core ad on our office wall at the Galleria at Pittsburgh Mills. Not only do we have regular traffic coming into the office from the mall corridor, but we also have many Chamber members coming to the office for specific services or to attend committee meetings. The super-sized ads on the wall are prominently displayed and noticed by those visiting the office. A fee of \$100 will produce your ad and give it a spot on the wall for an entire year! Contact the office for specifications.



Indicate interest above and return to the Chamber office at
Alle Kiski Strong Chamber ~ 308 Pittsburgh Mills Circle, Tarentum, PA 15084
724-224-3400 Fax 724-224-3442 staff@akstrong.com

Name _____ Phone _____

Company Name _____

Address _____