



DISNEY INSTITUTE IS COMING TO YOUR COMMUNITY

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Course Description:

There are five powerful lessons in business, lessons carefully developed by the Disney organization in its never-ending pursuit of excellence. These universal pillars of a successful business—leadership, culture, service, brand and innovation—are the keys to sustained business excellence. Together, these lessons forge an enduring bond between inspired leaders, motivated employees, satisfied customers, and an ability to continually grow the brand. Throughout this course, you will discover insights that drive the Disney organization and practice adapting these insights to strengthen your organization to obtain the goal of long-term results. Your ticket price includes a hot breakfast, lunch and a snack along with all day beverage service.

Accredited by:

- American College of Healthcare Executives (ACHE)
- National Association of State Boards of Accountancy (NASBA)

What You Will Learn:

- Adapt time-tested Disney business insights to assess and improve your organization.
- Develop a leadership vision that inspires dedication and commitment among employees.
- Apply key elements of the Disney employee engagement strategy to strengthen your culture.
- Develop an organization that supports consistent delivery of exceptional quality service.
- Foster a collaborative environment that draws on the creative resources of your entire organization.
- Incorporate time-tested principles for building and fortifying brand loyalty.

September 23, 2015

Registration & Breakfast: 8:00 am

Event: 9:00 am - 5:00 pm

Break: 10:30 am - 11:00 am

Lunch: 1:00 pm

Break: 3:30 pm - 4:00 pm

Location: Hosted by Sedona Productions at Cendera Center 3600 Benbrook Hwy, Fort Worth, TX 76116

\$450 Individual Ticket

\$400 for a Company Group Rate (3 or more) before September 1, 2015

FAQs

What are my transport/parking options getting to the event?

-There will be ample parking on the West side of Cendera Center with access to the West side doors.

Where can I contact the organizer with any questions?

-You may email Amy@Sedona.Productions or call 817.984.6800 for any questions concerning the event.