



Boy Scouts of America Wood Badge for the 21st Century

Information for Employers Regarding BSA Wood Badge

Wood Badge is the highest and most advanced training course offered by the Boy Scouts of America. While it is rich in scouting history and tradition, participants will spend 6 full days and nights learning modern leadership theories from contemporary scholars such as Ken Blanchard (author of the *One Minute Manager* series of books), Stephen R. Covey (author of *The Seven Habits of Highly Effective People* and *Principle-Centered Leadership*), and Spencer Johnson (author of *Who Moved My Cheese*). A complete set of references can be found at the end of this document.

Wood Badge has five Central Themes that encapsulate the course content. These are:

- 1) Living the Values
 - a. Values, mission, and vision
 - b. Aims and methods
- 2) Bringing the Vision to Life
 - a. Listening to learn
 - b. Communicating
 - c. Giving and receiving feedback
 - d. Valuing people and leveraging diversity
 - e. Coaching and mentoring
- 3) Models for Success
 - a. High Performance Teams
 - b. Team Development Model
 - c. Team Leadership Model
 - d. Situational Leadership
- 4) Tools of the Trade
 - a. Project planning
 - b. Problem solving and decision making
 - c. Managing conflict
 - d. Assessing team performance
 - e. Self-Assessment
 - f. Managing change
 - g. Celebrating team success
- 5) Leading to Make a Difference
 - a. Leaving a legacy
 - b. The greatest leadership secret

These workshops are taught through lecture, group discussion, hands on exercises, and through the creation of goals that apply the leadership training received. At the conclusion of the course, attendees will have created at least 5 goals. A counselor is assigned to work with each attendee for 18 months to ensure application of the training as the attendee works towards the completion of their 5 goals.

Dr. Blanchard's courses and workshops, offered through *The Ken Blanchard Companies*, run \$500 per day (\$3000 for 6 days). The Boy Scouts of America have negotiated royalty fees and intellectual property rights which allows the Golden Empire Council to maintain the price for the 2016 Wood Badge courses at \$200 for the entire 6-day course.

Leaders at many companies (such as IBM, Motorola, and Intel) have recognized the value this training is to their employees. As such, many agree to pay the course fees, give time off, or both, as part of their employee's professional development and training plan. Individual company policies vary, however. If you would like additional information, please feel free to contact the Boy Scouts of America, Golden Empire Council at (916) 929-1417 x216.

Commented [jahna1]: rephrased to eliminate the indication that the completion rate is 100%. Sometimes an individual is unable to complete even with extraordinary support from their ticket counselor.

Commented [jahna2]: Ann, I rephrased this to be specific to GEC's courses because the price may vary for other councils.

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Wood Badge Training Resources

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