2015 Region Conferences

Region 1 – April 17-19, Middletown, CT
Region 2 – August 28-30, State College, PA
Region 3 – March 6-8, Laurinburg, NC
Region 5 – July 31-August 2, Jasper, AL
Region 6 – March 13-15, Sioux Falls, SD
Region 7 – March 26-29, Baldwin City, KS
Region 8 – July 31-August 2, College Station, TX
Region 9 – May 29-31, Bozeman, MT
Region 10 – April 10-12, Phoenix, Z
Region 11 – May 29-30, Elk Grove, CA

Audience: The ever-growing group of professionals in equine-assisted activities and therapies (EAAT)

Overview: The 2015 PATH Intl. region conferences will feature an impressive array of educational sessions presented by industry experts.

PATH Intl. provides the ever-so-important safety standards and best practices for ideal outcomes for both human and horse.

Children and adults with the following special needs benefit from EAAT thanks to PATH Intl.: Muscular Dystrophy, Down Syndrome, Autism Spectrum Disorder, MS, Spinal Cord Injuries, Learning Disabilities, Visual Impairment, Brain Injuries, Amputations, Post-Traumatic Stress Disorder (PTSD) and many others.
84% of our members have a definite affinity for and would purchase from companies that support PATH Intl.

At PATH Intl., we’re helping humans heal thanks to interaction with horses. We’ve developed protocols to raise the bar for even better outcomes for equine-assisted activities and therapies (EAAT) for individuals with special needs.

PATH Intl. Audience

<table>
<thead>
<tr>
<th>Metric</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Certified instructors</td>
<td>4,544</td>
</tr>
<tr>
<td>Member centers</td>
<td>852</td>
</tr>
<tr>
<td>Individual members</td>
<td>7,657</td>
</tr>
<tr>
<td>Volunteers</td>
<td>52,644</td>
</tr>
<tr>
<td>Participants served</td>
<td>58,326</td>
</tr>
</tbody>
</table>

Purchasing Habits

Centers

<table>
<thead>
<tr>
<th>Metric</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>of the time, centers’ employees are asked to recommend product/service</td>
<td>75%</td>
</tr>
<tr>
<td>frequently make their purchases at retail shops</td>
<td>50%</td>
</tr>
<tr>
<td>frequently purchase online</td>
<td>37%</td>
</tr>
</tbody>
</table>

Volunteers

<table>
<thead>
<tr>
<th>Metric</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>indicate their most frequent purchases are through retail stores</td>
<td>76%</td>
</tr>
<tr>
<td>make monthly purchases online</td>
<td>53%</td>
</tr>
<tr>
<td>make 1–4 purchases online per month</td>
<td>75%</td>
</tr>
<tr>
<td>indicate they have a definite affinity for and would purchase from companies that support PATH Intl. when presented with comparable products and prices</td>
<td>84%</td>
</tr>
</tbody>
</table>

Pricing

| Standard price | $100        |

Benefits

- One table and 2 chairs
- Listing in PATH Intl. region specific conference emails.
- Meals can be purchased at cost.
2015 Exhibitors

Reserve Your Space Now

Company Name __________________________________________________________
Contact Name __________________________________________________________
Address ________________________________________________________________
City _____________________________ ST _______ Zip ______________
Phone ____________________________ Fax __________________________
Email _________________________________________________________________
Website __________________________________________________________________
Twitter feed __________________________________________________________
Facebook page________________________________________________________

$ _______ Exhibitor Booth Package(s)

For Region Conference:

Region 1 Project R.I.D.E.
May 29-30 8840 Southside Ave.
Elk Grove, CA Elk Grove, CA 95624

Payment Options

___Check enclosed
(Please make check payable to: PATH Intl.)

___Visa ___MasterCard ___American Express ___Discover

Account # ________________________________
Exp. Date ________________________________
Signature________________________________

Please return to:
Jaime Covington
PATH Intl.
PO Box 33150
Denver, CO 80233
Or fax to (303) 252-4610, attn.: Jaime Covington
Or email to jcovington@pathintl.org