### 2015 Region Conferences

<table>
<thead>
<tr>
<th>Region 1</th>
<th>Region 7</th>
</tr>
</thead>
<tbody>
<tr>
<td>April 17-19, Middletown, CT</td>
<td>March 26-29, Baldwin City, KS</td>
</tr>
<tr>
<td>Region 2</td>
<td>Region 8</td>
</tr>
<tr>
<td>August 28-30, State College, PA</td>
<td>July 31-August 2, College Station, TX</td>
</tr>
<tr>
<td>Region 3</td>
<td>Region 9</td>
</tr>
<tr>
<td>March 6-8, Laurinburg, NC</td>
<td>May 29-31, Bozeman, MT</td>
</tr>
<tr>
<td>Region 5</td>
<td>Region 10</td>
</tr>
<tr>
<td>July 31-August 2, Jasper, AL</td>
<td>April 10-12, Phoenix, AZ</td>
</tr>
<tr>
<td>Region 6</td>
<td>Region 11</td>
</tr>
<tr>
<td>March 13-15, Sioux Falls, SD</td>
<td>May 29-31, Elk Grove, CA</td>
</tr>
</tbody>
</table>

**Audience:** The ever-growing group of professionals in equine-assisted activities and therapies (EAAT)

**Overview:** The 2015 PATH Intl. region conferences will feature an impressive array of educational sessions presented by industry experts.

PATH Intl. provides the ever-so-important safety standards and best practices for ideal outcomes for both human and horse.

**Children and adults with the following special needs benefit from EAAT thanks to PATH Intl.:**
2015 Exhibitors

84% of our members have a definite affinity for and would purchase from companies that support PATH Intl.

At PATH Intl., we’re helping humans heal thanks to interaction with horses. We’ve developed protocols to raise the bar for even better outcomes for equine-assisted activities and therapies (EAAT) for individuals with special needs.

PATH Intl. Audience

- 4,544 Certified instructors
- 852 Member centers
- 7,657 Individual members
- 52,644 Volunteers
- 58,326 Participants served

### Centers
- 7,733 Equines
- 37.2% Spend over $25,000/year on goods and services related to their business
- 38.7% Manage 10+ program horses
- 77% People served are children under the age of 18

### Volunteers
- 97.7% Female
- 63.7% Own their own horses; an additional 23% partner with the EAAT facility
- 36% Own three or more horses
- 63% Participate in trail riding

### Purchasing Habits

#### Centers
- 75% of the time, centers’ employees are asked to recommend product/service
- 50% frequently make their purchases at retail shops
- 37% frequently purchase online

#### Volunteers
- 76% indicate their most frequent purchases are through retail stores
- 53% make monthly purchases online
- 75% make 1–4 purchases online per month
- 84% indicate they have a definite affinity for and would purchase from companies that support PATH Intl. when presented with comparable products and prices

### Pricing

- Standard price: $100

### Benefits

- One table and 2 chairs
- Listing in PATH Intl. region specific conference emails.
- Meals can be purchased at cost.
2015 Exhibitors

Reserve Your Space Now

Company Name ________________________________________________
Contact Name ________________________________________________
Address ______________________________________________________
City ___________________________ ST _______ Zip _______________
Phone ___________________________ Fax _________________________
Email _________________________________________________________
Website ______________________________________________________
Twitter feed ___________________________ Facebook page ____________

$_________ Exhibitor Booth Package(s)

For Region Conference: Exhibitor Space at Horses Help Only:
Region10 Horses Help
April 10-12 2601 E Rose Garden Ln
Phoenix, AZ Phoenix, AZ 85050

Payment Options

___Check enclosed
(Please make check payable to: PATH Intl.)

___Visa ___MasterCard ___American Express ___Discover

Account # ____________________________
Exp. Date ____________________________
Signature ____________________________

Please return to:
Jaime Covington
PATH Intl.
PO Box 33150
Denver, CO 80233
Or fax to (303) 252-4610, attn.: Jaime Covington
Or email to jcovington@pathintl.org