The 2016 PATH Intl. Conference will feature an impressive array of educational sessions presented by industry experts. Ample time is given and encouraged for attendees to interact with exhibitors, including an exclusive exhibitor party that kicks off the conference. Interactive games, product give-aways, food and drink, and the chance to meet the industry movers, shakers and decision makers face to face make this a not-to-miss event for exhibitors.

The PATH Intl. Conference and Annual Meeting is the largest event in the equine-assisted activities and therapies field. This is an outstanding opportunity for exhibitors to reach this niche market in one event.

84% of PATH Intl. Members have a definite affinity for and would purchase from companies that support PATH Intl. That makes exhibiting a win-win for PATH Intl. Members and your company.

Be an Exhibitor

2016 PATH Intl. Conference and Annual Meeting
November 2-5, 2016
Williamsburg, VA

Get your product or service in front of PATH Intl. Members now!
Be Revolutionary While Enjoying This Historic Venue

Colonial Williamsburg is the largest historical restoration in American history. Tourists can experience the town as it looked and felt more than 300 years ago in what the Travel Channel called a museum of moving parts.

"Visitors can watch artisans fashion everything from wigs to horseshoes, hear horsedrawn carriages clatter down Duke of Gloucester Street, and listen to fife and drum groups practice in open fields.

Though streets are devoid of motorized traffic, the colonial district is busy—potters and blacksmiths are working, and taverns do a brisk business. Ox-drawn carts lumber along, and street lamps are illuminated by gas instead of electricity—much as they would have been during Revolutionary times.

This is "Revolutionary City," and you will be a part of it at the PATH Intl. Conference!
Through special exhibitor deals, reach not only conference attendees but the entire PATH Intl. membership before and after the conference.

Benefits

At the conference:
• One 8’ x 10’ draped space with 6 foot table and 2 chairs, exhibitor admission for two representatives, and ID banner ($150)
• Listing in the exhibitor section of the conference program (value added)
• ¼ page b/w advertisement in the conference program ($100)
• 25% discount on one conference registration (up to $182, depending on registration)
• Two tickets to Horse Expo ($160), one ticket to Keynote Luncheon ($46)
• Opportunity to include promotional piece in conference registration bags (value added)
• Exposure to hundreds of conference attendees (priceless). The exhibitor party on Wednesday night is the only scheduled event, making it the place to be.
• The exhibitors are in the same room as the PATH Intl. merchandise booth and the silent auction tables, both high, energetic draws

Extended reach before and after the conference:
• Linked listing on PATH Intl. website exhibitor page ($500)
• Listing in PATH Intl. eNews and conference eblasts prior to the conference (value added)
• 25% discount on one advertisement in the Winter 2017 issue of PATH Intl. Strides (up to $200, depending on ad size)

Yes! Sign me up for _____ booth(s)!

Company Name ______________________________________________________________________
Contact Name ______________________________________________________________________
Address ______________________________________________________________________
City_________________________________________ ST ________     Zip  _________________
Phone ___________________   Email ____________________________________________________

Payment
Amount $_____________
☐ Check (made payable to PATH Intl.)
☐ Visa    ☐ MasterCard    ☐ American Express    ☐ Discover
Account #______________________________________________________
Exp. Date ___________________   CVV# ___________________________
Signature _____________________________________________________

Pricing
 Reserve by March 31 $700*
 Reserve by May 15 $800*
 After May 15 $1,000*

PATH Intl. Members receive an additional $100 discount

*Price does not include electricity or wi-fi. A form for those items will be sent later as details are confirmed with the host site hotel.

Please return to:
Cher Smith
PATH Intl.
PO Box 33150
Denver, CO 80233
Or fax to (303) 252-4610,
Attn: Cher Smith
Or email to csmith@pathintl.org