2015 Region Conferences

Region 1 – April 17-19, Middletown, CT
Region 2 – August 28-30, State College, PA
Region 3 – March 6-8, Laurinburg, NC
Region 5 – July 31-August 2, Jasper, AL
Region 6 – March 13-15, Sioux Falls, SD
Region 7 – March 26-29, Baldwin City, KS
Region 8 – July 31-August 2, College Station, TX
Region 9 – May 29-31, Bozeman, MT
Region 10 – April 10-12, Phoenix, Z
Region 11 – May 29-31, Elk Grove, CA

Audience: The ever-growing group of professionals in equine-assisted activities and therapies (EAAT)

Overview: The 2015 PATH Intl. region conferences will feature an impressive array of educational sessions presented by industry experts.

PATH Intl. provides the ever-so-important safety standards and best practices for ideal outcomes for both human and horse.

Children and adults with the following special needs benefit from EAAT thanks to PATH Intl.: Muscular Dystrophy, Down Syndrome, Autism Spectrum Disorder, MS, Spinal Cord Injuries, Learning Disabilities, Visual Impairment, Brain Injuries, Amputations, Post-Traumatic Stress Disorder (PTSD) and many others.
2015 Exhibitors

84% of our members have a definite affinity for and would purchase from companies that support PATH Intl.

At PATH Intl., we’re helping humans heal thanks to interaction with horses. We’ve developed protocols to raise the bar for even better outcomes for equine-assisted activities and therapies (EAAT) for individuals with special needs.

PATH Intl. Audience

<table>
<thead>
<tr>
<th>Path Intl. Audience</th>
<th>Centers</th>
<th>Volunteers</th>
</tr>
</thead>
<tbody>
<tr>
<td>4,544 Certified instructors</td>
<td>7,733 Equines</td>
<td>97.7% Female</td>
</tr>
<tr>
<td>852 Member centers</td>
<td>37.2% Spend over $25,000/year on goods and services related to their business</td>
<td>63.7% Own their own horses; an additional 23% partner with the EAAT facility</td>
</tr>
<tr>
<td>7,657 Individual members</td>
<td>38.7% Manage 10+ program horses</td>
<td>36% Own three or more horses</td>
</tr>
<tr>
<td>52,644 Volunteers</td>
<td>77% People served are children under the age of 18</td>
<td>63% Participate in trail riding</td>
</tr>
<tr>
<td>58,326 Participants served</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Purchasing Habits

Centers
75% of the time, centers’ employees are asked to recommend product/service
50% frequently make their purchases at retail shops
37% frequently purchase online

Volunteers
76% indicate their most frequent purchases are through retail stores
53% make monthly purchases online
75% make 1–4 purchases online per month
84% indicate they have a definite affinity for and would purchase from companies that support PATH Intl. when presented with comparable products and prices

Pricing

| Standard price | $100 |

Benefits
- One table and 2 chairs
- Listing in PATH Intl. region specific conference emails.
- Meals can be purchased at cost.
2015 Exhibitors

Reserve Your Space Now

Company Name ____________________________________________
Contact Name _______________________________________________
Address _____________________________________________________
City __________________________ ST _______ Zip _______________

Phone __________________________ Fax _________________________
Email ______________________________________________________
Website _____________________________________________________
Twitter feed _________________________________________________
Facebook page _______________________________________________

$ _______ Exhibitor Booth Package(s)

For Region Conference:
  Region 9
  May 29-31
  Bozeman, MT

Payment Options

___Check enclosed (Please make check payable to: PATH Intl.)

___Visa  ___MasterCard  ___American Express  ___Discover

Account # _____________________________
Exp. Date _____________________________
Signature _____________________________

Please return to:
Jaime Covington
PATH Intl.
PO Box 33150
Denver, CO 80233
Or fax to (303) 252-4610, attn.: Jaime Covington
Or email to jcovington@pathintl.org