



Professional Association of Therapeutic
Horsemanship International

2015 Region Conferences

Region 1 – April 17-19, Middletown, CT
Region 2 – August 28-30, State College, PA
Region 3 – March 6-8, Laurinburg, NC
Region 5 – July 31-August 2, Jasper, AL
Region 6 – March 13-15, Sioux Falls, SD

Region 7 – March 26-29, Baldwin City, KS
Region 8 – July 31-August 2, College Station, TX
Region 9 – May 29-31, Bozeman, MT
Region 10 – April 10-12, Phoenix, AZ
Region 11 – May 29-31, Elk Grove, CA

Audience: The ever-growing group of professionals in equine-assisted activities and therapies (EAAT)

Overview: The 2015 PATH Intl. region conferences will feature an impressive array of educational sessions presented by industry experts.

PATH Intl. provides the ever-so-important safety standards and best practices for ideal outcomes for both human and horse.



Children and adults with the following special needs benefit from EAAT thanks to PATH Intl.:

Muscular Dystrophy, Down Syndrome, Autism Spectrum Disorder, MS, Spinal Cord Injuries, Learning Disabilities, Visual Impairment, Brain Injuries, Amputations, Post-Traumatic Stress Disorder (PTSD) and many others.

2015 Exhibitors



84% of our members have a definite affinity for and would purchase from companies that support PATH Intl.

At PATH Intl., we're helping humans heal thanks to interaction with horses. We've developed protocols to raise the bar for even better outcomes for equine-assisted activities and therapies (EAAT) for individuals with special needs.

PATH Intl. Audience

4,544	Certified instructors
852	Member centers
7,657	Individual members
52,644	Volunteers
58,326	Participants served

Centers	
7,733	Equines
37.2%	Spend over \$25,000/year on goods and services related to their business
38.7%	Manage 10+ program horses
77%	People served are children under the age of 18

Volunteers	
97.7%	Female
63.7%	Own their own horses; an additional 23% partner with the EAAT facility
36%	Own three or more horses
63%	Participate in trail riding

Purchasing Habits

Centers

75%	of the time, centers' employees are asked to recommend product/service
50%	frequently make their purchases at retail shops
37%	frequently purchase online

Volunteers

76%	indicate their most frequent purchases are through retail stores
53%	make monthly purchases online
75%	make 1-4 purchases online per month
84%	indicate they have a definite affinity for and would purchase from companies that support PATH Intl. when presented with comparable products and prices



Pricing

Standard price	\$100
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Benefits

- One table and 2 chairs
- Listing in PATH Intl. region specific conference emails.
- Meals can be purchased at cost.

2015 Exhibitors

Reserve Your Space Now

Company Name _____
Contact Name _____
Address _____
City _____ ST _____ Zip _____
Phone _____ Fax _____
Email _____
Website _____
Twitter feed _____
Facebook page _____

\$_____ Exhibitor Booth Package(s)

For Region Conference:

Region 9
May 29-31
Bozeman, MT

Payment Options

___ Check enclosed
(Please make check payable to: PATH Intl.)

___ Visa ___ MasterCard ___ American Express ___ Discover

Account # _____
Exp. Date _____
Signature _____

Please return to:
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