

## **Caliper Partners with NBDA to Provide Members with First-Rate Talent Management Solutions**

When it comes to hiring the right people, developing internal talent, and ensuring that your corporate culture is aligned with your business goals – you cannot afford to make a mistake in today’s high-paced environment.

For more than 50 years, Caliper has helped more than 28,000 companies around the world select the right people, develop the best talent, and create the organizational culture they need to succeed.

Whether you are looking to hire for an important position, promote a key employee, reduce turnover, improve the effectiveness of a team or develop your leaders, Caliper can remove the uncertainty and help you make the best decisions for your company’s specific needs.

The key to Caliper’s success—and that of their clients—is that they start with who the individual is and determine how that person can fit into and grow with your organization.

Caliper’s approach begins with their objective, accurate employee assessment instruments, which provide data for measuring a person’s potential, personality characteristics, individual motivations, and likely behaviors on the job. Caliper’s proprietary personality assessment, the Caliper Profile, can help you screen and then select promising candidates as well as predict behaviors on the job for a specific job function. Caliper is able to cross-reference specific traits to ensure the right combination, tailored to the role you are looking to fill. When people are in roles that are best suited to their basic personalities and motivations, they not only perform well—their productivity actually surpasses expectations. Caliper’s premise is that skills can be taught, but you can’t teach attitude and motivation.

Once a candidate has been selected, Caliper experts can provide coaching for the new hire through a structured onboarding program, so he or she can get up to speed quicker and begin producing results for your organization sooner. And Caliper can help you measure your success so that you can be assured that your investment is sound and will bring you a marked return.

For an outline of all of Caliper’s products, services, and programs, [click here](#).

With over five decades of experience, as well as thought leadership published in the Harvard Business Review and articles featuring Caliper in publications such as the Wall Street Journal and Forbes, Caliper can help you achieve bottom-line results with your staff and give you a new appreciation of your people as the most valuable among all of your company’s assets.

Caliper has now partnered with NBDA to assist members in their talent management processes. Caliper is offering NBDA members a discount on all products and services. All members will enjoy 10% off of all of Caliper’s assessment and development solutions.

For more information about Caliper’s partnership with NBDA, or more about how you can best leverage Caliper at your organization when it comes to your hiring and employee development practices, contact your Caliper representative, Ricardo Roman at 609-524-1224 or email [rroman@calipercorp.com](mailto:rroman@calipercorp.com).