

Four horizontal lines for notes, followed by a large section of 18 horizontal lines for writing.

## ABOUT

Talent is the No. 1 priority at the Bowling Green Area Chamber of Commerce. From elementary school to postsecondary education and beyond, the Chamber is committed to providing a well-trained talent pipeline for our business community. In partnership with local businesses and city and county school districts, we are hosting an annual event aimed at giving students a sneak peek of the careers available to them in the region. Students have gained valuable leadership skills in elementary school and as they begin to contemplate high school and beyond, it's important they see the exciting career pathways available right here in their backyard.

### READY TO SPONSOR?

Contact **Stephanie Matthews** at:

270-901-4610  
stephanie@bgchamber.com



## 2016 PARTICIPATION & RATES



## WHAT IS SCK LAUNCH?

An acronym for South Central Kentucky Learning About Unique and New Careers Here, SCK LAUNCH is a hands-on, interactive career fair for eighth-graders in the Warren County and Bowling Green school districts. The event is segmented into seven worlds: Construction, Healthcare, Hospitality & Tourism, Manufacturing, Transportation/Distribution/Logistics, Professional Services and Public Services. Students spend time exploring career pathways in each world.

## WHY SHOULD MY COMPANY PARTICIPATE IN A WORLD?

**Immediate ROI:** Interaction with over 1,400 students as a potential employer and mentor for career selection, exposure to 1,400 students' parents/guardians as a potential employer, community PR as an educational initiative supporter, media exposure.

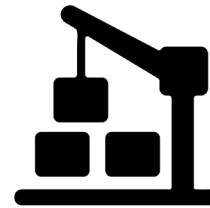
**Future ROI:** In four to six years, a larger pool of skilled workers will emerge and remain in our area because they will be able to envision a good quality of life, acquire education commensurate with their desired wages and view your company as a desired place to work.

## PARTICIPATION BY WORLD

### Construction World Experience Booth, \$650

**Career Categories:** Construction Management, General Contracting, Trades, Engineering, Architecture

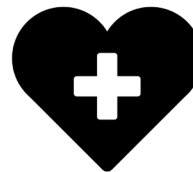
**Features & Benefits:** Representative on Construction World Committee during planning phase, large outdoor tent space to house heavy equipment as needed, booth space with one skirted table and chairs (more available upon request), lunch provided, ¼ page program advertisement (see description of Program Ad) in printed program under your world category, logo on student cinch bags, logo on materials distributed to students prior to event



### Healthcare World Experience Booth, \$650

**Career Categories:** Hospitals, Private Practices, Dentistry & Orthodontics, Optometry, Pharmacy, Physical & Occupational Therapy, Psychology Professions

**Features & Benefits:** Representative on Healthcare World Committee during planning phase, indoor booth space, booth space with one skirted table and chairs (more available upon request), lunch provided, ¼ page program advertisement (see description of Program Ad) in printed program under your world category, logo on student cinch bags, logo on materials distributed to students prior to event



### Hospitality & Tourism World Experience Booth, \$500

**Career Categories:** Food Service Professions, Hotel Professions, Retail Careers,

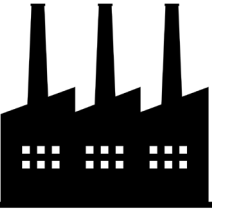
**Features & Benefits:** Representative on Healthcare World Committee during planning phase, indoor booth space with one skirted table and chairs (more available upon request), lunch provided, ¼ page program advertisement (see description of Program Ad) in printed program under your world category, logo on student cinch bags, logo on materials distributed to students prior to event



### Manufacturing World Experience Booth, \$650

**Career Categories:** Manufacturing Professions, Supplier Professions, Sales Professions, Customer Service Professions, Human Relations Professions, Industrial Professions

**Features & Benefits:** Representative on Manufacturing World Committee during planning phase, indoor booth space with one skirted table and chairs (more available upon request), lunch provided, ¼ page program advertisement (see description of Program Ad) in printed program under your world category, logo on student cinch bags, logo on materials distributed to students prior to event



### Distribution/Logistics World Experience Booth, \$650

**Career Categories:** Supplier Professions, Trucking Careers, Delivery Professions, Sales Professions, Customer Service Professions, Human Relations Professions, Industrial Professions

**Features & Benefits:** Representative on Distribution/Logistics World Committee during planning phase, indoor booth space with one skirted table and chairs (more available upon request), lunch provided, ¼ page program advertisement (see description of Program Ad) in printed program under your world category, logo on student cinch bags, logo on materials distributed to students prior to event



### Professional Services World Experience Booth, \$500

**Career Categories:** Financial Professions, Legal Professions, Accounting, Insurance Professions, Consultant Professions

**Features & Benefits:** Representative on Professional Services World Committee during planning phase, indoor booth space with one skirted table and chairs (more available upon request), lunch provided, ¼ page program advertisement (see description of Program Ad) in printed program under your world category, logo on student cinch bags, logo on materials distributed to students prior to event



### Public Services World Experience Booth (provided by local governments)

**Categories:** Education Careers, Law Enforcement, Fire Fighter Careers, Government Professions, Military, Social Work Professions



*\*Worlds are priced according to power supply and square-footage requirements*

## MARKETING ONLY OPTIONS

### Program Ad, \$200 (10 available)

Promote your goods/services to a vast audience of students, educators, world experience booth presenters, volunteers and Day 2 adults by placing your professional advertisement in over 1,400 large printed programs. Size of ad: 1/8 page ad (3.583 x 2.333 inches).

### Volunteer Lunch Sponsor, \$300 (2 available)

Promote your services/products to 75+ volunteers from various professions while garnering favor as the Lunch Sponsor. This option allows you to have three reps onsite at the Volunteer Lunch area to network with professionals and WKU students.