



EL TORNEO

June 23, 2015

7:30 a.m.

Mines Golf Course

330 Covell Avenue SW,
Grand Rapids, MI 49504

With the golf season here, we are pleased to announce sponsorship opportunities are available and registration is now open for the West Michigan Hispanic Chamber of Commerce El Torneo 2015. Companies, businesses or individuals are invited to sponsor segments of the event in exchange for great exposure through the event and to participate in the activities with a golf foursome!

Every year, this event attracts a wide variety of Latino and non-Latino business owners and leaders from West Michigan. El Torneo is a great opportunity to treat your employees, preferred customers and/or clients to a morning of fun while increasing your business network and connecting to the business community. Don't miss the fun!



Exciting Sponsorship opportunities!

Presenting Sponsor	\$5,000	Exclusive
Lunch Sponsor	\$2,500	
Beverage Carts Sponsor	\$1,500	Exclusive
Torneo Awards Sponsor	\$1,500	Exclusive
Goodie Bag Sponsor	\$1,000	
Golf Cart Sponsor	\$ 750	Exclusive
Hole Sponsor	\$ 150	(18 available)

In- Kind Sponsor - Increase your visibility!

Donate an item for our prize drawings such as gift certificates or company favors. Accepted items: T-shirts, gift certificates for services, golf gear, tools, etc. NOTE- must send donated items to our office by 6/17/15 or bring them to the event.

Thank you for considering the West Michigan Hispanic Chamber of Commerce. We look forward to your participation in El Torneo 2015. For more information please contact Jorge Gonzalez at 616-452-3960 or jorge.gonzalez@hccwm.org.

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330 Covell Avenue SW,
Grand Rapids, MI 49504

SPONSORSHIP BENEFITS:

PRESENTING SPONSOR \$ 5,000 EXCLUSIVE

- TWO Foursome
- Lunch for eight
- Beverages on course
- Company logo on event banner
- Company logo on newsletter
- Company logo and link to website at www.hccwm.org
- Welcome to attendees at the Golf Outing

SOLD

GOODIE BAG SPONSOR \$1,000

- One Foursome
- Lunch for four
- Beverages on course
- Company logo on event banner
- Company logo on newsletter
- Company logo on goodie bags for all attendees

SOLD

LUNCH SPONSOR \$ 2,500

- One Foursome
- Lunch for four
- Beverages on course
- Company logo on event banner
- Company logo on newsletter
- Company logo on tables for lunch
-

AWARDS SPONSOR \$1,500 EXCLUSIVE

- One Foursome
- Lunch for four
- Beverages on course
- Company logo on event banner
- Company logo on newsletter
- Present award to 1st, 2nd, and 3rd place at golf outing

SOLD

BEVERAGE CARTS SPONSOR \$1,500 EXCLUSIVE

- One Foursome
- Lunch for four
- Beverages on course
- Company logo on event banner
- Company logo on newsletter
- Company logo on beverage carts (2)

SOLD

GOLF CART SPONSOR \$ 750.00 EXCLUSIVE

- Company logo on event banner
- Company logo on newsletter
- Company logo on all golf carts

HOLE SPONSOR \$150 (18 AVAILABLE)

- Company logo at Hole
- Company logo on event banner
- Company logo on newsletter



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SPONSORSHIP AGREEMENT

Yes! MY COMPANY WILL SPONSOR EL TORNEO 2015 AT THIS LEVEL:

_____ PRESENTING SPONSOR	SOLD	_____ GOODIE BAG SPONSOR	SOLD
_____ LUNCH SPONSOR	\$ 2,500	_____ GOLF CART SPONSOR	\$ 750
_____ BEVERAGE CARTS SPONSOR	\$ SOLD	_____ HOLE SPONSOR	\$ 150
_____ AWARD SPONSOR	SOLD		
_____ In-Kind Sponsor for door prizes and goodie bag items			
_____ <i>Must send donated items to our office by 6/17/15 or bring them to the event</i>			

Please fill out the information below for sponsorship:

Name _____

Company _____

Phone _____ E-mail _____

Payment Method ☐ Invoice me ☐ Check Enclosed ☐ Credit Card
Make your check payable to the West Michigan Hispanic Chamber of Commerce.

Card Number _____

Name on Card _____

Exp. Date _____ Signature: _____

*Return this agreement to Paola at pgonzalez@hccwm.org by June 5, 2015 to guarantee logo in event materials.



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7:30 a.m.

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330 Covell Avenue SW,
Grand Rapids, MI 49504

REGISTER EARLY
AND SAVE **\$15!**

EARLY BIRD
REGISTRATION ENDS
MAY 29, 2015

REGISTRATION FORM

MEMBER

- | | | | |
|---------------------------------------|--|---------------------------------------|--------------------------------|
| ☐ \$400 | Foursome | ☐ \$500 | Foursome |
| ☐ \$500 | Foursome + hole
sponsorship (save \$50) | ☐ \$600 | Foursome + hole
sponsorship |
| ☐ \$120 | Individual | ☐ \$145 | Individual |
| ☐ \$ 25 | Member Lunch only | | |
| ☐ \$ 35 | Non-member Lunch | | |
- Lunch starts around 1:00 p.m. at the Mines Golf Course

NON MEMBER

Registration Includes:

- ✓ 18 HOLES
- ✓ GOLF CART
- ✓ LUNCH
- ✓ BEVERAGES ON COURSE
- ✓ GOODIE BAG
- ✓ DOOR PRIZES

Please fill out the information below for registration:

Name _____

Company _____

Phone _____ E-mail _____

Payment Method ☐ Invoice me ☐ Check Enclosed ☐ Credit Card
Make your check payable to the West Michigan Hispanic Chamber of Commerce

Card Number _____

Name on Card _____

Exp. Date _____ Signature: _____

*Return this agreement to Paola at pgonzalez@hccwm.org; fax: 616-452-4090; or mail it to:
1167 Madison Ave. SE Suite 102, Grand Rapids, MI 49507 by June 19, 2015.