



THE
DONCASTER
TIMES



SUMMER
2015

THIS IS
DONCASTER
TODAY

Important. Relevant.
Elevated.

the *Legacy* lives on.

SUMMER'S *Stories...*

— OASIS —

An illuminated palette fresh with strokes of bold color combines with textural shapes creating graphic impressions. Asymmetric and architectural lines prevail on tailored garments with crisp black and white combinations. Balanced with softer intensities including floral jacquards, alluring sheer stripe tunics and silk georgette in tiered blouses and billowing maxi skirts, the options create flexible and flattering looks with great importance.



BLACK



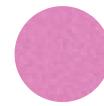
WHITE



BLEACHED
SAND



CANARY



ORCHID

— TAJ MAHAL —

Inspired by the “Jewel of India,” lightweight fabrics in summer brights create elegant ensembles with modern appeal. Textural jacquards, breezy linens and silk blends get an updated approach with proprietary details like fine novel trims, glimmering printed sequins and globally inspired prints. The striking silhouettes offer elevated ease with high-impact style.



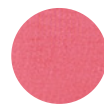
BLACK



CAPRI



BLEACHED
SAND



SHRIMP



TOBACCO

SUMMER 2015

TRENDS



GO GLOBAL

Tropical & global prints harken thoughts of exotic getaways to far off locales where energy is abuzz and relaxation is on the daily itinerary. For Doncaster, **floral oasis print** enlivens a luxe silk georgette blouse with peek-a-boo black trim and alluring appeal. This print is also offered in a billowing maxi skirt silhouette for breezy beachside styling with strappy sandals and a solid silk tank. Floral print jacquard jackets create the perfect occasion-worthy novelty item that also provides polish to a casual look with white denim and sandals. Colorful **Taj Mahal Printed Cotton pants** also embody fun, flattering options for easy summer styling.

SHEER ILLUSION

Technology continues to advance our lives and the fabric and fashion industries are no exception. Mills are seeing the effect of new weaving techniques allowing a single fabric to float between **transparency** and **opacity** within the same garment. This collection utilizes the most advanced of these techniques on items like sheer stripe tunics with ribbon and sheer illusion, as well as fine viscose knits also adorned with strategic sheer stripes. A stunning **mosaic jacquard** ensemble layers a **graphic capri blue print** with sheer elements, lined in white for an overall textural optic illusion that entices the eye and speaks to modern luxury.



SUMMER TRENDS



COLORBLOCKING

A trend designers still favor is Colorblocking—**alternating solids in graphic colorways** that mix and contrast for a bold aesthetic when worn together. We see an angular peplum dress pair **white on top and black on bottom** for a flattering mix that feels fashion forward and versatile. The colorblocking trend is also employed on a longer jacket with canary yellow and white denim stacked for an **eye-catching contrast** that looks as cool back to jeans as it does refined with a coordinating pencil skirt for seasonal office-wear.



BLACK & WHITE

Black and white are everywhere this season, from runways to storefronts, creating bold looks that style mavens love because they know it will never go out of fashion! For summer, graphic black and white cuts an impressionable shape on ensemble dressing like a wide leg pant with impeccably tailored camisole featuring black trimmed straps for a sleek silhouette that offers a resort sensibility. We also see black and white mixed with a bold orchid pink color in tiered silk georgette stripes on a tunic styled with slim stretch leggings and strappy sandals, creating a date-night look that impresses.





EMBROIDERY & EMBELLISHMENT

All over runways this season, we saw extraordinary embellishments that elevate garments to striking “must-haves.” We noted embroidery, zippers, raffia trim, beading and sequins lend importance to statement styles in unique new ways. Here we see an **embroidered jacquard** with a graphic geo print and bursts of color from neon to canary yellow and fuschia paired back to **capri blue textured linen knits** for a stunning look that speaks to one-of-a-kind elegance. Another updated technique that utilizes modern fabric

technology is the art of printing a **floral pattern** on a sequined blouse which is accented with with silk georgette panels for glimmering shine that pairs to sophisticated wide leg pants just as easily as it works back to easy denim.



SUMMER 2015

BEAUTY FORECAST

Allow us just a few moments to gush over what's exciting and new in Beauty this season, as featured in our Summer 2015 Lookbook. Specifically the trends we used on our models' hair, skin and nails that you can recreate yourself- using the tips below!

COOL COIFS

BEACHY WAVES



Style Sexy Hair
450° Product Heat
Defense Hot Tool
Spray



PTY 19mm
Digital
Curling Wand

Loose “*undone*” soft curls are a perfect look for summer— stylish, but not fussy. To achieve easy, *beach-inspired waves* apply your favorite heat protectant through your strands and a misting of hairspray to help hold your style. Brush through product before dividing your hair into sections no wider than 1”, wrap hair away from your face around a vertical curling wand, held inverted so the top points down. Hold for a 10 count and let the curl fall from the wand, letting the curl cool in your hand for extra staying power. After you’ve curled and worked your way around your head, curling either all or a selection of hair, rake your fingers through the curls to break and loosen them up— the messier the better- for a look that is *carefree and chic*.

POWER PONY

If you prefer to have your hair off of your face or want to show off a gorgeous neckline, try a *sleek, voluminous ponytail*. Blow dry your hair so that it's smooth and use a flat iron to touch up any pieces that may need it before applying a smoothing serum. Then, lift a section of hair at the



crowns and mist with hairspray before teasing the section, back-combing the underside of hair. Choose where you would like your part in the front and then pull your sleek straight hair back into a ponytail, lightly brushing and smoothing the top of hair. An easy trick to create a longer ponytail without extensions is to create two ponytails. Instead of gathering your hair into one elastic, draw a lower section into one elastic and a slightly higher section into another right above it. *Tada! A long, sleek ponytail.*



SKIN-SATIONAL



GO BARE

It goes without saying that strenuous makeup routines go right out the window as the temperatures rise, so the look for Summer is *lighter* and very *natural looking*. This look can be achieved with great products that let your true beauty illuminate with added SPF to protect your skin. Start with a primer to refine pores and reduce shine, then apply a foundation with a natural coverage and a matte finish to beat the heat. For an added touch of color also use a matte bronzer without shimmer to keep the look natural. For your legs and body, try a bronzing lotion for an *instant glow* that washes off at the end of the night without the commitment of self-tanner.



NARS Pro-Time Pore Refining Oil Free Primer



Chanel Perfection Lumiere Velvet Foundation SPF 15



YSL Le Teint Touche Eclat Illuminating Foundation SPF 19



Tarte Amazonian Clay Matte Waterproof Bronzer



Caudalie Divine Legs

MOUTHING OFF

LIP SERVICE

The idea that you came in from a day at the beach, slicked on some lipstick and ran out the door is divine however we all

know “making it look easy” requires a little work. *A pop of bright color* against bronzy skin is the perfect update to try for Summer.

A *matte red lip* is all the rage this season and looks striking balanced with more naturally inspired makeup. However, if you’re a gloss devotee, no fear, choose a *pinky nude* that will also update your “naturally gorgeous” look for the season.



Lipstick Queen Saint
Lipstick in Pinky Nude



Nars
Velvet Matte
Lip Pencil



NAIL IT

Soft pinky-nude polished nails allow this season’s brightest colored clothing to shine and are never out of style. Keep your tips muted with hues like a barely there peach or a sheer blue grey crème. As for your toes, sandal season calls for something more *vibrant*- step out a little, experimenting with an *orangey red*.

Nails Inc
The New White
in Whitehall



Deborah Lippman's
Misty Morning



Dior Vernis
Gel Shine and
Long Wear
Nail Lacquer
in Glory





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*This Is What
Luxury Looks Like.*



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