

## Who We Are

Conrad Sales & Marketing, LLC offers professional marketing consulting with over 50 years experience. Our focus is on small and medium sized companies, and the majority of our experience is in a few select industries.

- Transportation
- Distribution
- Manufacturing

Focused on growing your customer base. Effective execution to meet your goals. Building your business. Respecting your budget.

*"In the **first six months** of working with this company, our website sales increased by 97% due to targeted, specific marketing efforts. They are responsive, detailed oriented and understand how to leverage resources to the fullest," **Prior Partner at an Industrial Supply Company***

## Our Marketing Services

- Website: Google AdWords PPC, website services and SEO optimization
- Communication: Press Releases, Email marketing; to customers, vendors and employees
- Collateral: Flyers for products, services, promotions, banners
- Social Media Strategy, development and management
- Marketing plans and branding

## We get results

Current and past clients have seen results:

- **Rebranded 11 retirement** communities in the US and Canada in a 9 month period
- Increased **social media presence total reach by 87%** within 45 days of managing a Facebook fan page
- **Leveraged ROI** on sales promotions by adding unique tracking codes to web links
- Developed new business guidebook for 20+ distributors **valued at over \$12.8M** for the entire network
- Implemented **complete marketing plan** for one of Oregon's Top 100 private companies

## Current and Past Clients



**MERITOR**

**BRIDGESTONE**



**Focused and Effective Marketing for your Business and Budget.**