



## *Join Our Team!*

### New Distributor Incentive Program

- ✓ No Minimum Purchase Requirements!
- ✓ Competitive Re-Sale Margins!
- ✓ Dropship Direct on your behalf!
- ✓ FREE Freight on your first order!!

*'WORX...No Other Brand Offers More!'*

[www.worx.ca](http://www.worx.ca)

This is confidential information correct at the time of publication, and is not a guarantee, or acknowledgement of a relationship with WORX Environmental Products. We reserve the right to change pricing at any time with appropriate notice.

# Getting Started: New Distributor Incentive Program

**WORX's** products can be a great addition to established product lines, offering powerful but safer alternatives to traditional industrial cleaners. We at WORX support our distributors and resellers to maintain mutually-beneficial relationships.



## ***If You Don't Succeed, We Don't Succeed!***

- No minimum purchase required!
- Competitive re-sale margins!
- Dropship Direct, we will ship direct to your customer, on your behalf!
- FREE Freight, on your first order!! Future orders ship on your preferred freight carrier account, or utilize WORX's preferred freight pricing through prepaid-and-charge.
- WORX can provide support in the areas of training, promotions, marketing materials, website listings, and other items on an as-needed, customized basis.
- WORX reserves the right to perform annual sales reviews in relation to current price levels.

## ***Benefits of Selling WORX Products:***

- ✓ Increase Sales Current Customer Base.
- ✓ WORX has over 20 year's of proven market performance.
- ✓ Products that are safer for the end user and the environment.
- ✓ Products that offer a superior value proposition.

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# WORX Environmental Products

## New Re-Distributor Preferred Pricing & Margins



WORX Environmental Products					
Preferred Pricing and Margins New Distributor					
Description	Part	Unit	Cost	Margin to MSRP	MSRP
<b>WORX ALL-NATURAL HAND CLEANER</b>					
24 bottles x 1.85 oz. (52.5 g.)	11-1224	case 24	\$24.00	50.0%	\$48.00
4 bottles x 1 lb. (454 g.)	11-1104	case 4	\$52.00	51.9%	\$108.00
4 bottles x 3 lb (1362 g.)	11-1300	case 4	\$136.00	39.3%	\$224.00
4 bottles of 4.5 lb (2040 g.)	11-1450	case 4	\$148.00	46.4%	\$276.00
12 bottles x 6.5 oz. (184 g.)	11-1650-12	case 12	\$78.00	59.4%	\$192.00
<b>WORX DISPENSERS</b>					
Shop Dispenser	11-9995	each	\$12.00	45.5%	\$22.00
Industrial Dispenser	11-9999	each	\$22.00	47.6%	\$42.00
WORX STARTER KIT SHOP	10-SK95	each	\$25.00	0.0%	\$25.00
WORX STARTER KIT INDUSTRIAL	10-SK99	each	\$25.00	0.0%	\$25.00
1 lb. Dispenser Kits	11-9965	case 4	\$52.00	48.0%	\$100.00
<b>WORX WATERLESS HAND CLEANER</b>					
24 bottles x 3.38 oz. (100 ml)	26-1024	case 24	\$24.00	50.0%	\$48.00
6 bottles x 16 oz. (473 ml.)	26-0616	case 6	\$78.00	41.5%	\$133.44
4 bottles x 32 oz. (945 ml.)	26-0432	case 4	\$88.00	49.4%	\$173.88
4 bottles x 1 gal. (3.78 l)	26-0401	case 4	\$232.00	55.0%	\$516.00
<b>ATTAX LIGHT DUTY SURFACE CLEANER</b>					
4 bottles x 1 gal. (3.78 ml.)	17-0401	case 4	\$130.00	42.2%	\$225.00
1 container x 5.28 gal. (20 L.)	17-0105	each	\$150.00	49.1%	\$294.95
1 container x 45 gal. (205 L.)	17-0045	each	\$1,300.00	40.9%	\$2,200.00
1 container x 265 gal. (1000 L.)	17-0001	each	\$4,600.00	52.8%	\$9,750.00
<b>ATTAX HEAVY DUTY SURFACE CLEANER</b>					
4 bottles x 1 gal. (3.78 ml.)	18-0401	case 4	\$140.00	48.1%	\$269.95
1 container x 5.28 gal. (20 L.)	18-0105	each	\$165.00	49.2%	\$324.95
1 container x 45 gal. (205 L.)	18-0045	each	\$1,450.00	47.3%	\$2,750.00
1 container x 265 gal. (1000 L.)	18-0001	each	\$5,000.00	54.5%	\$11,000.00
<b>CLOSED LOOP SYSTEM</b>					
System	11-9955	each	\$150.00	24.6%	\$199.00
Foamer	11-9956	each	\$40.00	38.5%	\$65.00
Bottle Inserts	11-9957	pkg 4	\$8.00	33.3%	\$12.00
Hose	11-9958	each	\$15.00	40.0%	\$25.00
<b>ATTAX HEAVY DUTY DEGREASER CLEANER</b>					
12 cans x 16 oz. (450 g.)	19-1216	case 12	\$72.00	52.0%	\$150.00
1 container x 5.28 gal. (20 L.)	19-0105	each	\$485.00	35.3%	\$749.95
1 container x 45 gal. (205 L.)	19-0045	each	\$3,300.00	47.2%	\$6,250.00
1 container x 265 gal. (1000 L.)	19-0001	each	\$10,000.00	44.4%	\$18,000.00

Items with 0% m/v are suggested selling tools.

Prices in effect January 1, 2016 to December 31, 2016

For more information call us at 1-800-424-9679 or email: [info@worx.ca](mailto:info@worx.ca)  
[www.worx.ca](http://www.worx.ca)



# WORX Environmental Products

## Getting Started with WORX All-Natural Hand Cleaner: **Suggested Initial Order Mix**



Product Code	Description	Qty	Lot Price	Total / SKU
11-1224	WORX All-Natural Hand Cleaner (24x1.85oz 52.5g)	1 case	\$24.00	\$24.00
11-1300	WORX All-Natural Hand Cleaner (4 X 3 lb 1362g)	2 case	\$136.00	\$272.00
11-1450	WORX All-Natural Hand Cleaner (4 X 4.5 lb 2040g)	2 case	\$148.00	\$296.00
10-SK95	Shop Start Up Kit	10 each	\$ 25.00	\$250.00
10-SK99	Industrial Start Up Kit	10 each	\$ 25.00	\$250.00
Total Suggested Initial Buy				\$1,092.00

### First Sales Call

#### **10 Reps Sell 2 Kits**



**20 x \$25.00 = \$500.00**

(Cost\Optional MSRP)

### Second Sales Call

#### **10 Reps Sell 2 Cases**



**20 x \$276.00 = \$5,520.00**

(MSRP)

**A \$2,560.00 Profit On An Ongoing Consumable Product!**

(Profit Based on Distributor Cost on Item #11-1450 at \$148.00 Less MSRP at \$276.00)

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# WORX Environmental Products

## Product Packaging Details

WORX Environmental Products								
Product Packaging Details – Pallet								
Description	WORX Code	Units per Case	Case Dimensions (inches)	Case Weight	Cases per Layer	Cases per Pallet	Pallet Dimensions (inches)	Pallet Weight
WORX All-Natural Hand Cleaner								
24 bottles x 1.85 oz (52.5 g.)	11-1224	24	8 x 11.5 x 5	4 lbs	20	260	48 x 40 x 71	1040
12 bottles x 6.5 oz. (184 g.)	11-1650-12	12	10.25 x 8 x 7	6 lbs	20	180	48 x 40 x 69	1117 lbs
4 bottles x 1 lb. (454 g.)	11-1104	4	7.5 x 7.5 x 9.5	5 lbs	20	180	48 x 40 x 64	937 lbs
4 bottles x 3 lb (1362 g.)	11-1300	4	12 x 12 x 8	14 lbs	12	84	48 x 40 x 70	1213 lbs
4 bottles of 4.5 lb (2040 g.)	11-1450	4	12 x 12 x 10	20 lbs	12	72	48 x 40 x 66	1477 lbs
WORX Dispensers								
Shop Dispenser	11-9965	4	15 x 10.5 x 11	5 lbs	12	60	48 x 40 x 69	337 lbs
Industrial Dispenser	11-9999	1	7.2 x 7.25 x 11.25	3 lbs	20	180	48 x 40 x 69.5	540 lbs
1 lb. Dispenser Kits	11-9965	1	5 x 4 x 6.5	0.5 lbs	24/ box		16.5 x 13.5 x 15.75	12 lbs
WORX Waterless Hand Cleaner								
24 bottles x 3.38 oz. (100 ml)	26-1024	24	8 x 11.5 x 5	7 lbs	20	260	48 x 40 x 71	1820
6 bottles x 16 oz. (473 ml.)	26-0616	6	11.5 x 7.7 x 4.5	8 lbs	24	240	48 x 40 x 60	1917 lbs
4 bottles x 32 oz. (945 ml.)	26-0432	4	7.75 x 7.75 x 8	10 lbs	20	180	48 x 40 x 54	1753 lbs
4 bottles x 1 gal. (3.78 l)	26-0401	4	12 x 12 x 13	36 lbs	12	36	48 x 40 x 55	1293 lbs
ATTAX Light-Duty Surface Cleaner								
4 bottles x 1 gal. (3.78 ml.)	17-0401	4	12 x 12 x 13	35 lbs	12	36	48 x 40 x 55	1293 lbs
1 container x 45 gal. (205 L.)	17-0045	1	22 x 22 x 37	504 lbs	1	1	48 x 40 x 37	504 lbs
1 container x 265 gal. (1000 L.)	17-0001	1	47 x 46 x 39	2327 lbs	1	1	47 x 46 x 39	2327 lbs
ATTAX Heavy-Duty Surface Cleaner								
4 bottles x 1 gal. (3.78 ml.)	18-0401	4	12 x 12 x 13	36 lbs	12	36	48 x 40 x 55	1293 lbs
1 container x 5.28 gal. (20 L.)	18-0105	1	11.5 x 9.5 x 15	44 lbs				
1 container x 45 gal. (205 L.)	18-0045	1	22 x 22 x 37	504 lbs	1	1	48 x 40 x 37	504 lbs
1 container x 265 gal. (1000 L.)	18-0001	1	47 x 46 x 39	2326 lbs	1	1	47 x 46 x 39	2326 lbs
Close Loop System								
System	11-9955	1	12 x 12 x 7.75	3 lbs	12	96	48 x 40 x 70	288 lbs
ATTAX Heavy-Duty Spray or Liquid Degreaser								
12 cans x 16 oz. (450 g.)	19-1216	12	11 x 8.5 x 10	13 lbs	12	84	48 x 40 x 65	1092 lbs



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[www.worx.ca](http://www.worx.ca)



#### Key Points of Contact:

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[www.worxenvironmentalnews.com](http://www.worxenvironmentalnews.com)

All Purchase Orders must be receiving in writing via email or fax with correct pricing and shipping information included.

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