Dear Florida PTA leaders:

We are happy to share that National PTA will be participating in NBC’s Education Nation again this fall! Details are still being finalized but what we know now is that the event will take place at the New York Library on September 23-25. The Education Nation initiative will employ all platforms of NBC News, including MSNBC, several programs and digital properties such as msnbc.com and EducationNation.com, all in an effort to spotlight the challenges, potential solutions and innovations of today's education landscape.

During the event in September, NBC News will convene policymakers, elected officials, teachers, parents, thought leaders, educators, members of the business community and engaged citizens in a national discussion about education. The summit will showcase real-life examples of communities and classrooms that are closing the skills gap and educating students so they can compete for the jobs of the future.

NBC has asked for PTA to participate by providing local story ideas to NBC and its affiliates. Some examples of story ideas include: a special initiative your local/district PTA is launching or working on this fall; a special advocacy effort your local/district PTA wants to call attention to; a hot issue or topic that is brewing in your community; a local parent who has overcome challenges to be involved in their child's education and in PTA; a unique story that exhibits the power of parent involvement.

Also, PTA will have the opportunity to provide contacts at the state level for interviews or for comment on stories. This gives PTAs at every level a chance to showcase their importance and demonstrate how they empower parents to accomplish great things for their children.

NBC is currently working on the content of the event and we will keep you updated on PTA's further involvement. However, between now and September 18th, please send all local story ideas to executivedirector@floridapta.org.

Lets make sure that the great things people are doing in Florida are highlighted in New York!