

# Winter Le'Chic Academy News 2016

## Special Mothers Day & Young Publishers Edition



### Le'Chic Academy Foundation® Presents "PUMPS & PEARLS" a Mother's Day Brunch Fundraiser & Young Author's Magazine Launching Celebration

Saturday, April 30, 2016  
Oakland Mills Interface Center  
885 Robert Oliver Place in Columbia, Maryland  
11:00am - 3:00pm

In celebration of our many accomplishments, Le'Chic Academy will present **"Pumps & Pearls" A Mother's Day Brunch Fundraiser** to benefit a building facility and to successfully continue to empower our Le'Chic Academy members. Mothers, Grandmothers, and mothering mentors are invited to rock the runway during this special fashion tribute to mothers.

#### Our guest will also enjoy:

- Special Guest Speakers
- Delicious Brunch
- Mother and Daughter Fashion Show
- Pumps and Pearls Contest
- Shoe Drive for Sarah's House
- Fashion Forward Vendors
- "Young Authors", Magazine Recognition & Book Signing
- Goodie Bags, Door Prizes and More

#### Ticket Sales:

Advanced ticket price for this very special event is \$25.00 (\$20.00 per guest when you purchase a table for eight (8). Due to limited space, advanced purchases are encouraged. ALL participating models, young publishers and hostesses are required to purchase a minimum of five (5) tickets prior to Saturday, April 9, 2016 (Our first fashion show rehearsal). NO EXCEPTIONS!

#### Vendor Exhibitors and Program Book Advertisers:

Are you or someone you know interested in selling a product or service during our upcoming Mother's Day Brunch Fundraiser? Would you like to promote your business or congratulate your model, hostess, or young author? Contact us by **April 16th** and discover how you can save by securing your space early. Provided below are our exhibit and program ad fees. Limited space available.

Vendor Exhibit Space:	Program Book Ads (Full Color/Logos included):	Purchase a Package and SAVE!
\$50.00 1 Table Chairs	\$35.00 One Quarter Page Ad	\$80.00 Exhibit/One Quarter Page Ad
	\$60.00 Half Page Ad	\$100.00 Exhibit/Half Page Ad
	\$85.00 Three Quarter Page Ad	\$130.00 Exhibit/Three Quarter Page Ad
	\$110.00 Full Page Ad	\$150.00 Exhibit/Full Page Ad

#### Call for Models

Le'Chic Academy welcomes hostesses, fashion models (Ages 5-18), mothers, grandmothers, and mothering mentors to participate in our April 30th "PUMPS & PEARLS" Mother's Day special event.

#### Fashion Show Rehearsals

Rehearsals are being held from 1:00pm – 3:00pm at the Oakland Mills Interface Center on Saturdays, April 9th, 16th, and 23rd. All Models must attend.

#### Sponsors Needed

Le'Chic Academy is reaching out to individuals, businesses, and organizations to make a tax-exempt donation to help us make our Mother-Daughter Fashion Show Brunch a success for our girls.

In exchange for a generous donation, we are offering **FREE** colored advertisement in our program book. The book will be distributed to our guests throughout the event. All sponsors will be endorsed on our website, Facebook page, and quarterly newsletter. We appreciate ALL donations. No donation is too small.

#### Video Taping

Le'Chic is looking for current models to participate in the shooting of *"The Story behind Le'Chic"*. Videotape sessions will be held on Saturdays, February 13th and 20th.

#### For Applications & More Information:

E-mail  
lechicmodels@outlook.com  
or  
Call 410.530.4876

## Le'Chic Academy's Fashion Magazine Self-Publishing Workshop Series

### For Young Aspiring Author's, Creative Writers. Fashion Designers, Models & Artists

Do you know a creative young girl who enjoys writing, drawing, photography, or fashion design? Does your little girl like creating original and innovative stories? Are you interested in having your young writer's stories published in her very own magazine? If you answered yes, you can now tap into your young girl's self-publishing skills by signing her up for LeChic Academy's Magazine Self-Publishing Workshop Series.



Girls (and boys), ages 5-18 discover the world of magazine publishing in this dynamic six (6) week workshop series. Each workshop is designed to empower students who have a passion for expressing themselves through creative writing, fashion design, and self-publishing. Aspiring young writers, journalists, photographers, illustrators, graphic designers, fashion designers, models, makeup artists, and hair stylists participate in individual and team building projects as they learn how to write, edit, layout copy, and craft covers for a fashion magazine.

While each class offers exciting and fun activities, they also provide creative learning opportunities that infuse the literary arts, visual arts, graphic arts, the art of business, and the art of fashion. Self-published authors walk away from this six (6) week workshop series with their own team-launched fashion, beauty, and lifestyle magazine. Some workshop magazine publishing topics include; conducting an audience analysis, creating headlines, columns & features, designing cover pages, integrating images, illustrations and photographs, and promoting magazines using social media and web 2.0 tools. Email or call today to sign up for the workshop nearest you.

In celebration of our young author's magazine launching, they will be recognized in a "Young Author's Magazine Signing Recognition Celebration" during Le'Chic Academy's Mother's Day Brunch Fundraiser on Saturday, April 30, 2016. Our self-published authors will participate in a magazine signing ceremony where they will autograph and sell their newly launched magazine (All proceeds go to Le'Chic Academy Foundation). Workshop participants are also welcome to be hostesses or models in this special event. Friends and family are encouraged to come to support their self-publishers. Admission price is \$25.00 (or \$20.00 per guest when you purchase a table for eight 8).



### Benefits of Attending the Workshop Series:

Participants will:

- Attend weekly meetings, meet new friends with similar interests, and participate in team building and leadership projects;
- Improve self-confidence, self-esteem, and self-expression;
- Gain valuable, real-world learning skills including; goal setting, critical thinking, and problem solving;
- Meet professional self-publishing and fashion industry guest speakers;
- Enhance creative writing, editing, interviewing, and self-publishing techniques and skills;
- Launch their very own magazine and participate in a magazine launching recognition and book signing ceremony.

## Le'Chic Academy Launches New "Biz Kidz" Young Entrepreneurship Program for Girls Ages 5-18

**"Empowering Girls Today.....**

**To be Prominent Business Leaders of Tomorrow"**

**Le'Chic Academy Foundation®** is pleased to announce the launching of **"Biz Kidz"**, Le'Chic's Young Entrepreneurship Program for Girls. The purpose of the program is to stimulate within girls, excellence in mind, body, and entrepreneurship spirit. Our goal is to empower girls to become dynamic entrepreneurs and small business owners.



Emphasizing a hand-on approach, our program engages girls in real-world business experiences, events, and activities. Our objective is to build young girl's self-esteem and to inspire them to possess the confidence required to become successful and thriving business leaders. Our goal is to stimulate, cultivate, and flourish girl's creative business ideas. By raising their level of entrepreneurship awareness, we empower them to reach their highest potential and to ultimately become productive and influential community frontrunners.



### Le'Chic Academy's "Biz Kidz" Recognition and Business Expo

To officially kick off the launching of Le'Chic Academy's Young Entrepreneurship Program, Le'Chic Academy will have a special recognition of participating organizations, businesses, and young entrepreneurs during our Mother's Day Brunch Fundraiser on Saturday, April 30, 2016.

In addition to the April 30<sup>th</sup> special recognition, a one day "Biz Kidz" Business EXPO will be sponsored for both girls and boys, ages 5-18 on **Saturday, October 15, 2016**. The purpose of the Expo is to provide young entrepreneur with an outlet to showcase their work. Entrepreneurs will also have an opportunity to network and sell their product or service to customers.

#### Call for Sponsors and Participants:

Are you a professional business owner or entrepreneur who is interested in encouraging future young business leaders to develop their entrepreneurial talents and skills? Do you have a special business expertise that may benefit a young entrepreneur? Have you ever considered being a mentor or role model to a young impressionable girl? If you answered yes, you're invited to join Le'Chic's Young Entrepreneurship Mentorship Program and participate in our upcoming "Biz Kidz" Business Expo.

Le'Chic Academy is looking for local entrepreneurs, business owners, and business minded community leaders to be positive and influential role models to future business professionals. Business organizations, groups, and community leaders will actively participate in our upcoming expo by way of:

- Workshop presentations
- Panel discussions
- Informational booths
- Networking activities
- Interactive demonstrations
- Product showcases & brainstorming sessions
- Inspirational stories
- Marketing strategy classes
- Business startup opportunities and more!

**For more information, please call 410.530.4876**







Mary Kay

Massage Envy SPA

claire's

## Le'Chic Academy Foundation's 2015 Girl Empowerment Events

### The Art of Empowerment 2nd Annual Fashion & Performance Extravaganza Holiday Inn - September 26, 2015



Le'Chic Academy Foundation takes pride in our ladies' 2015 accomplishments. We congratulate them on their hard work and successful performance in our second annual fashion show production.

Creatively connecting literary arts, fine arts, performing arts and the art of fashion, on Saturday, Sept. 26, 2015, the ladies of Le'Chic Academy Foundation reached new heights at the Holiday Inn Jessup, MD as they modeled, sang, danced, and cited poetry during the Academy's 2015 Second Annual 2015 fashion extravaganza.

During this year's production, Le' Chic Academy partnered with various Howard County officials and Maryland representatives.

Among those supporting the empowerment of our ladies are today's inspirational keynote speaker, **Calvin B. Ball**, Ed.D, Member, Howard County Council (District 2), special guest, **Coleen West**, Executive Director, Howard County Arts Council and renowned inspirational speaker, **Charisse Licorish**, Miss Caribbean Metro USA 2012.

We thank Le'Chic Academy's speakers as well as our families, friends and sponsors for supporting our young ladies.

For more information about this and other 2015 events, please visit us [www.lechicacademy.com](http://www.lechicacademy.com). Also, see our 2015 2nd Annual Fashion & Performance Extravaganza at <https://youtu.be/hSFuWVzoMOk>.

## Guest Speakers



**Keynote Speaker**  
**Councilman Calvin Ball, E.D.,**  
**Howard County Council**  
**(District 2)**



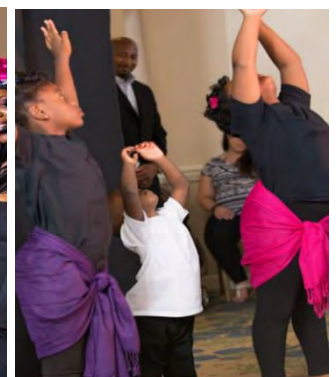
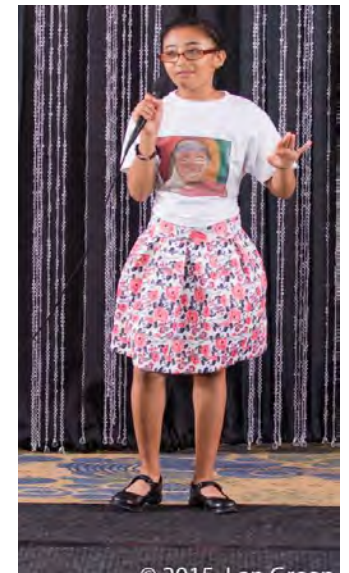
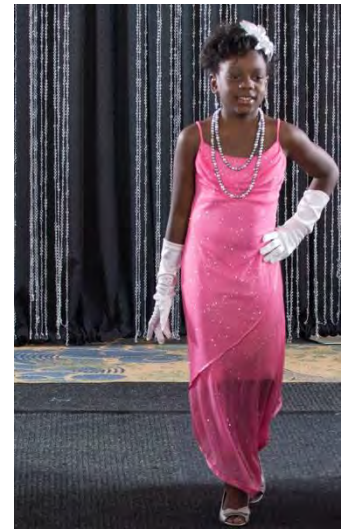
**Special Guest**  
**Coleen West,**  
**Executive Director**  
**Howard County Arts Council**



**Inspirational Speaker**  
**Charisse Licorish,**  
**Miss Caribbean Metro**  
**USA 2012**



# The Art of Empowerment Second Annual Fashion Production Saturday. September 26, 2015





## Le'Chic Academy Foundation Empowers Our Ladies' Artistic Self-Expression

On Saturday, August 22, 2015, our models attended an Artist Meet & Greet Reception/Workshop where they met and mingled with professional Columbia Art Center artists and art instructors.

Our goal was to unlock our ladies' artistic abilities by helping them discover how art can motivate their self-expression and self-esteem.

During the special event, our ladies were introduced to professional artists, *Jeanne Galane Eljay McBride* and *Arlene Mindus*, who explained their fascinating art processes and demonstrated how art can inspire creativity and self-awareness.

Our ladies also learned about different art techniques and forms including, water color, drawing, cartooning, fangangle and much more.

Based on our model's selected art form, our ladies attended "Self-Publishing" and "Self-Portrait Development" Workshops, where they began drafting ideas for an artistically designed self-portrait and literary composition to explicitly describe who they are and how they see themselves...

Provided here are the innovative self-portraits created by our models.



Le'Chic's girls model their own artistically created self-portrait T-Shirts

Puberty is the time in a young ladies' life when she evolves from girlhood to womanhood. While it can be an exciting time, it can also be confusing, awkward and even scary for young ladies.

**Le'Chic's Girl Empowerment Weekend Retreat** provided our ladies with a venue where they can openly and freely discuss and ask questions about the changes a young lady goes through during puberty. Our ladies enjoyed a weekend of delicious food, swimming, games, music, dancing, movies, arts and crafts, and special holiday gifts from Le'Chic Academy.

Leading the discussion on the changes that take place from girlhood to womanhood was **Ashley Jackson**, Le'Chic's Girl Empowerment Counselor. Ms. Jackson earned her Masters of Education in Counseling from Johns Hopkins University and holds the position of Professional School Counselor in the Baltimore County School system.

### Self-Portrait Art Exhibit, Reception & Presentation Showcase Sunday, November 1, 2015

In celebration of our model's most recent artistic accomplishments, Le'Chic Academy sponsored a Self-Portrait Art Exhibit, Reception & Presentation Showcase on Sunday, November 1, 2015 at the Columbia Art Center, Columbia Maryland

Our models inspired their guest with a display of their unique artwork. They also entertained friends and family with a presentation showcase as they presented a brief biographical description and explanation about their self-portraits. Le'Chic Academy congratulate our models for their many artistic skills and talents.

### Girl Empowerment Retreat Holiday Pizza & Pool Party December 11-12 2015



Le'Chic's girls and chaperones enjoyed a "Weekend Holiday Retreat" at the Hilton (Arundel Mills)

# Dear Le'Chic Families, Friends, Volunteers and Mentors



Help Le'Chic Academy  
continue to Invest in  
our princesses'  
dreams!

Please Support  
2016 efforts  
to raise funds to lease  
a performing arts  
center.

TOGETHER,  
We can Make Your  
Child's Dream Come  
True!!

Do you know a  
young lady between  
the ages of 4-18 who  
aspires to model, sing,  
dance, act or perform?  
Le'Chic Academy  
Foundation is  
looking for new  
models.

For more information,  
please contact us at:

[www.lechicacademy.com](http://www.lechicacademy.com);  
[lechicmodels@outlook.com](mailto:lechicmodels@outlook.com);  
Facebook/LeChicAcademy

As the Founder/Director of the corporation, I am thrilled to announce that **Le'Chic Academy Foundation, Inc.** has been approved as a 501(c) non-profit, tax-exempt corporation organized under the laws of the state of Maryland. The foundation now legally qualifies to apply for public and private grant money and donations from organizations, institutions and businesses.

While currently, the majority of the foundation's funding to conduct empowerment workshops, auditions, rehearsals, productions, ceremonies, and special events comes directly out-of-pocket, **our dream is to raise enough capital to lease our very own Le'Chic Academy Performing Arts Facility for our ladies.**

We're reaching out to family, friends, volunteers, and sponsors to help us reach our goal to raise enough capital to lease a facility. You can help us raise donations by reaching out to the community, organizations, businesses, groups, and others.

To raise funds, we have established a new "GoFundMe" Fundraising Account. Please make donations to [www.gofundme.com/qb28q8](http://www.gofundme.com/qb28q8). In addition, donors who prefer not to use the online "GoFundMe" Fundraising Account may send donations to:

Le'Chic Academy Foundation  
P.O Box 6472  
Columbia Md. 21045

Our girls are counting on you to help Le'Chic Academy  
to stay strong so that they can continue to be empowered.

We thank you!



## Call for Le'Chic Academy Models

### LIGHTS...CAMERAS....ACTION

Current Le'Chic Academy models are invited to participate in the shooting of Le'Chic's promotional video, *"The Story Behind Le'Chic"*. Videotape sessions will be held on

**Saturday, February 13<sup>th</sup>**

Howard County Library – Savage Branch

9525 Durness Lane, Laurel MD

3:00 PM - 5:45 PM

AND

**Saturday, February 20<sup>th</sup>**

Howard County Library – Central Branch

9525 Durness Lane, Laurel MD

3:00 PM - 5:45 PM



Sign up Today & Discover how you can be a Le'Chic Academy **STAR!!!**



# Le'Chic Academy's Committee & Outstanding Supporters

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**Dr. Marlene M. Jackson**

Le'Chic Academy Director is awarded the Woman Entrepreneur Award during Iron2Iron4 Women's "Awards Program and Business Women Showcase"

## Other Outstanding Le'Chic Academy Supporters



**Chandra Beaman**  
Makeup Artist/  
Fitness Expert



**Renee Christi**  
Fashion Designer



**Robert Worthington**  
Program Advisor

## Le'Chic Academy's Committee



**Ashley Jackson**  
Girl Empowerment Counselor



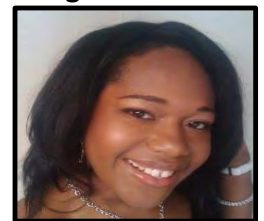
**Denise Garland**  
Financial Coordinator



**Talaya McKinney**  
Event Coordinator -  
Paint the Town Red Productions



**Dwayne Norman II**  
Program Assistant



**Phebe Taylor**  
Public Relations Manager



**Aretha Thomas**  
Program Assistant

## Le'Chic Academy's 2014-2015 Accomplishments

- **First Annual Fashion Show**  
June 13, 2014
- **Iron2Iron4 Women's Business Award Presentation** to LCA's Director, Dr. Jackson  
June 27, 2015
- **Model Induction Ceremony**  
Oct. 11, 2014
- **NAACP 74th Convention**  
Oct. 25, 2014
- **Howard County Rec. & Parks Teen Fair**  
Nov. 15, 2014
- **Claire's Sponsored Holiday Fashion Show**  
Dec. 14, 2014
- **Empowerment Workshop Series**  
Feb. 7 March 21, 2015
- **Workshop Award Ceremony**  
March 21, 2015
- **Launching of Pink Ink Review**  
March 21, 2015
- **Howard County ARTReach Festival**  
June 20, 2015
- **Artist Meet & Greet Reception**  
Aug. 22, 2015
- **Summer Workshop Series**  
Aug. 29, 2015
- **Second Annual Fashion Show**  
Sep. 26, 2015
- **Model's Self-Portrait Quilt**
- **Exhibit/Reception/Showcase**  
Nov. 1, 2015
- **Girl Talk Weekend Retreat**  
Dec. 11- Dec. 12, 2015

## About Le'Chic Academy Foundation©

**Le'Chic Academy Foundation©** is a faith-based non-profit girl empowerment program developed to inspire girls of all ages, faiths, and nationalities. Our mission is to empower young ladies with the guidance, resources, and tools required to be confident, cultivated, and self-assured decision making leaders. The Academy sponsors girl empowerment workshops, seminars, retreats, banquets, exhibits, ceremonies and other special events throughout the DC-VA-MD metropolitan areas.

For more information about Le'Chic Academy, please contact us at:  
[www.lechicacademy.com](http://www.lechicacademy.com); [lechicmodels@outlook.com](mailto:lechicmodels@outlook.com);  
410.530.4876 or Facebook/LeChicAcademy

Also, see our 2015 Extravaganza at <https://youtu.be/hSFuWVzoMOk>