

Signature Event 2016

As one of Howard County's premier annual events, more than 500 business, community, and political leaders attend this can't-miss gala each year at Turf Valley.

In its 10th year, the Signature Event always delivers an array of exciting entertainment for its guests. Beginning with a kick-off reception featuring cocktails, hors d'oeuvres, and networking, the event continues with a fabulous dinner, nationally recognized entertainment, and a decadent dessert reception.

Most importantly the Chamber identifies and recognizes businesses and individuals who have made an outstanding contribution to their field, have achieved extraordinary success, or have improved the business community in general.

As a sponsor, in addition to media exposure, your company representatives will have the opportunity to meet and greet Howard County's key decision makers and deliver your company's message to this key market segment.

By making this contribution, you will play a role in continuing to make the Chamber's mission and purpose achievable. We thank you in advance for your support.

Your partner in business,



Leonardo McClarty
President, Howard County Chamber of Commerce



2016 Signature Event Sponsorship Opportunities
as of 7/13/2016 11:43 AM

Marquee: \$15,000 Sold Out!

M&T Bank, Turf Valley

- ❖ Two Tables of 10 in prime location
- ❖ Name in lights in dining room
- ❖ Logo on Screen as Premier Sponsor throughout the evening
- ❖ Logo on all event advertising
- ❖ Logo on mailed invitations
- ❖ Logo on welcome signs at event
- ❖ Company name on table
- ❖ Full page ad back cover or inside front cover of program
- ❖ Logo throughout program booklet
- ❖ Award presenter with Chamber Chair during ceremony/photo op
- ❖ Recognition from podium
- ❖ Photo op with entertainment
- ❖ Upgraded "Sponsors Reserve" wine
- ❖ Social Media recognition
- ❖ Logo on event registration page

Center Stage: \$5,000 (limit 2)

- ❖ 10 prime tickets to Signature Event
- ❖ Company name on table
- ❖ Logo on event welcome sign
- ❖ Full page ad in program book
- ❖ Recognition from podium during program
- ❖ Logo on screen throughout the evening
- ❖ Photo opportunity with entertainment
- ❖ Upgraded "Sponsors Reserve" wine
- ❖ Recognition on event registration page
- ❖ Social media recognition

Spotlight: \$2,750 (unlimited)

- ❖ Table of 10 with prime seating
- ❖ Company name on table
- ❖ Logo on screen throughout the evening
- ❖ ½ page ad in program
- ❖ Upgraded "Sponsors Reserve" wine
- ❖ Recognition on event registration page
- ❖ Social media recognition

Star: \$2,000 (unlimited)

- ❖ 10 tickets to Signature Event
- ❖ Company name on Table
- ❖ Listing in Signature Event Program Booklet
- ❖ Logo on screen throughout the evening
- ❖ Upgraded "Sponsors Reserve" wine

Supporter: \$1,000 (unlimited)

- ❖ 3 tickets to Signature Event
- ❖ Quarter page ad in program book
- ❖ Logo on screen throughout the evening
- ❖ Upgraded "Sponsors Reserve" wine

2016 Signature Event Program Ad Specs

The final size of the Signature Event is program is **9 inches high by 6 inches wide**. Full and quarter page ads are vertical. Half-page ads are horizontal. Ads can be sent as high-resolution png, jpg or pdf files.

DEADLINE FOR PROGRAM ADS IS September 5

Full Page- 5.25 inches wide by 8.25 inches high

Half Page- 5.25 inches wide by 4 inches high

Quarter Page- 2.5 inches wide by 4 inches high