



Nominations now open for 2017 Board

By Cherie Maas-Anderson, Member Services Director

It's time to elect some new Chapter leaders to the 2017 Board. So set your golf club down for a minute and nominate yourself or some else!

The Nomination Committee – **Cherie Maas-Anderson, Debbie Bensching** and **Marilyn Morfitt** – is asking the membership for nominees for the coming year. The following Board positions are up for election this year:

Events Director (2-year term currently held by Susan Weiner)

Recruit and oversee volunteers and volunteer teams to organize, promote and conduct Weekend Golf events.

Marketing Director (2-year term currently held by Allison Lindsay)

Recruit and oversee volunteers and volunteer teams to handle the following tasks:

- Seek out and secure and provide liaison with sponsors.
- Promote EWGA to the community (including the Portland Golf Show and reaching out to any other trade or business groups).
- Work with Communications on Media Relations (press releases and signage).
- Compliance with EWGA Logo requirements.

Member Recruitment (2-year term currently held by Marilyn Morfitt)

Recruit and oversee volunteers and volunteer teams to handle the following tasks:

- Member Recruitment events and activities, including the Kickoff, new member events and social events.
- Community relations (including the Portland Golf Show and reaching out to any other trade or business groups).
- Ensure that the Portland Chapter exceeds the EWGA member minimum standard requirement.

Communications Director (2-year term currently held by Holly Danks)

Responsible for Chapter communications and promoting EWGA to members and the public, through the use of:

- Newsletters and Blasts.
- The Chapter Website and registration pages (Golf Fusion).
- Media and Community Relations (help Marketing with press releases and signage).
- Social Media (such as Facebook, Twitter, Linked In).

All nominees should be visible and available, engaged and interested, and able to be a team player.

In addition, they should be able to listen, analyze, think creatively and work one-on-one with people and in a group setting. Also, they should be adept at engaging others, inspiring them to action, holding them to action and accountability.

Much of the planning for the golf season is done from December through February. This includes setting up the Events Calendar for the coming year. The time that each director spends on EWGA tasks varies with the golf year and the committees she is able to recruit.

If you want more information, want to nominate yourself or suggest a candidate, contact Cherie Maas-Anderson at memberservices@ewgapdx.com.