



Flow RATE Newsletter – Vision Critical September 2015

Innovating is Nothing New!

by Wayne Ulanski, President - Wayne@SVF.net

"If I had asked people what they wanted, they would have said faster horses." - Henry Ford

At SVF we have made "creative solutions" a common aspect of our business model. The innovations that come from this are realized in the form of products that are used in a wide range of industries and applications.

We operate with what we have coined the "Innovation Triangle" and it includes our *Culture*, *Resources* and *Input* from our customer to define and solve specific problems.

Each new design proposal goes through a rigorous process of discussion and dynamic exchanges of ideas that result in a refined problem/solution blueprint for future successes.

After each project we have a "What did we learn?" session to continuously improve our workflow.

Innovation Triangle

Culture
Experience
Prototyping
Teamwork
INPUT
Clearly defined
challenge/problem

Design and
Production
Resources

Wayne Ulanski

After more than a decade of creating custom solutions for our clients we are proud to say that we have the ability to quickly turn wishes into realities. With a vast library of products and prototypes we build upon past successes to perform more efficiently in delivering ideal solutions today.

At SVF; Innovating is nothing new!

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