

MATTHEWS COMMUNITY FARMERS' MARKET

Healthy Yeasted Or Sourdough Bread Baking Competition

Thanks for your interest in entering our baking competition. The contest will be held on Saturday, April 25, 2015 and is open to market customers of all ages. No professional bakers, please.

Your entry can be made with any kind or combination of grains, can be gluten-free or not, and can include any other ingredients, sweet or savory, but must use yeast or sourdough starter as a leavening agent.

- This is a baking competition, so there must be a baked component to the entry.
- All entries must be made from scratch.
- The recipe used, including ingredient list, must be provided at time of entry along with the baker's name, address and phone number. Index cards taped to submissions work best.
- Each entry should be ample enough for at least 25 tastes. If your recipe makes only a small number of servings, please consider doubling or tripling it. There needs to be enough for the judge's table and enough to be submitted for the public tasting table.
- Please use disposable dishes or pans.

All entries must be on the judges' table in the farmers' market chef tent by 9am. The program will begin at with an introduction by master baker and nationally acclaimed author Chef Peter Reinhart of Johnson & Wales University. The judging will begin at 9:15am. Contest judges will determine first second and third place winners. Market customers, after sampling entries at the public tasting, will vote for the winner of the "People's Choice Award."

Judging Criteria: Contest judges, led by Chef Reinhart, will be looking for taste, texture and appearance and creativity. Entries will be judged on how they measure up to the standards of that category.

First Prize Winner will receive \$25 in farmers' market gift certificates, a market tote bag and an autographed copy of one of Chef Reinhart's baking books.

Second Prize Winner will receive a farmers' market t-shirt and \$20 in farmers' market gift certificates.

Third Prize Winner will receive a \$15 in farmers' market gift certificates

"People's Choice Award," Market customers taste samples of each entry and then vote for their favorite. The winner of this category will receive a bouquet of fresh-cut flowers.

Winning entries will be published on the market's website. Questions? Please contact Market Manager Pauline Wood at matthewsfarmersmarket@earthlink.net .