



5th Annual NC Catch Summit

Real Local Seafood: The Taste of Things to Come

March 7 & 8, 2016 • Beaufort, NC

- Monday • March 7 • Core Sound Waterfowl Museum & Heritage Center**
 5:30-8:30 Carteret Catch Down East Clambake & Frogmore Stew Dinner
 Speaker: Wes Stepp, owner of Red Sky Cafe & author of "Tastefully Fit"
 *Free trolley service will be available from the Beaufort Inn to the Museum
- Tuesday • March 8 • Auditorium, NC Maritime Museum, 315 Front Street**
 8:30-9:00 Registration • Coffee & pastries
 9:00-9:15 Host Welcome • Pam Morris, President, Carteret Catch
 Conference Welcome • Jimmy Johnson, President, NC Catch
 9:15-10:00 NC Commercial Fisheries: Economic Values, Trends, & Growth Potential
 Presenter: Dr. Jane Harrison, Coastal Economics Specialist, North Carolina Sea Grant
 10:00-10:15 Break
 10:15-11:00 Setting Seafood Trends: How Chefs Do It
 Moderator: Libby Eaton, Bistro-By-The-Sea
 Panelists: Jeff Barney, Saxapahaw General Store; Wes Stepp, Red Sky Cafe; and Sandy Howard, Amos Mosquitos
 11:00-11:45 Ocracoke Island: A Case Study of Successful Seafood Tourism
 Moderator: Alton Ballance, NCCAT
 Panelists: Hardy & Patty Plyler, Ocracoke Fish Company; Vince O' Neal, Pony Island Restaurant; TBA
 11:45-12:30 Diamonds in the Rough: Local Success Stories
 Moderator: Jess Hawkins, Carolina Eco-Tours
 Panelists: Eddie & Alison Willis, Mr. Big/Core Sound Seafood; Fabian Botta, Ruddy Duck Tavern; and Mark Hooper, Hooper Family Seafood
 12:30-2:00 Lunch – Generously sponsored by Carteret-Craven Electric Cooperative
 2:00-2:45 Cultivating Customers: Insights from Retail Seafood Markets
 Moderator: John Day, Center for Environmental Farming Systems, NC State University
 Panelists: Haag & Son's Seafood; Fishtowne Seafood; TBA
 2:45-3:00 Break
 3:00-3:45 NC Seafood: It Tastes Great & It's Good for You Too!
 Presenters: Dr. David Green, NCSU; Candace Morris, ECU graduate student; and Sue Way, East Carteret High School
 3:45-4:00 2016 NC Catch Summit Conclusion: Pam Morris and Jimmy Johnson
 4:00-4:30 Networking and information tables available



Register early! Email: rjohnson@hydecourtync.gov or call Rosemary Johnson at 252.926.4474

Official Host Hotel
BEAUFORT
INN & SUITES

101 Ann St., Beaufort, NC
 State employee rate available
 For Reservations: 1.800.726.0321
www.beaufort-inn.com



Event host Carteret Catch kicks things off with a seafood feast at the Core Sound Waterfowl Museum on Monday, March 7, 5:30 pm to 8:30 pm
 Guest speaker: "Tastefully Fit" Chef Wes Stepp