

HOW WELL THOUGHT OUT IS YOUR FUND RAISING PLAN?

Complete this planning worksheet to see if you've covered all your bases.

WHY DO YOU NEED TO RAISE MONEY?

HOW WILL YOU RAISE THE MONEY? Sell something? Sign up sponsors?
Get In Kind donations?

WHAT ITEMS WILL YOU NEED TO CONDUCT THIS FUNDRAISER? What do you already have? What can you borrow? What do you have to buy?

IF ANY MONEY HAS TO BE SPENT IN ORDER TO HOLD THE FUNDRAISER, FROM WHERE WILL IT COME?

WHAT ARE THE EXPECTED GROSS AND NET PROCEEDS?

HOW WILL YOU PERSUADE POTENTIAL DONORS TO CONTRIBUTE?

WHAT SKILLS WILL YOU LEARN AS YOU CONDUCT THE FUNDRAISER?

FOR WHAT OTHER EDUCATIONAL ACTIVITIES WILL YOU USE THE MONEY IF YOU EXCEED YOUR GOAL?

WHAT WILL YOU DO IF YOUR FUNDRAISER FALLS SHORT OF YOUR GOAL?



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