

Cedar Hill Chamber of Commerce-Newsletter

# Business Matters

JANUARY 2016

**02-03**

Networking Opportunity  
Y.E.P

**06-07**

Marketing Opportunities  
New Members

**09-10**

Renewing Members  
Calendar



## A word from our Chairman...



Welcome to Cedar Hill! On behalf of the Cedar Hill Chamber of Commerce we are excited about 2016, and we are dedicated to our community through business growth and development. Your Chamber is committed to several new projects involving business partnerships, as well as engaging our youth in business. We are proud to activate "Excellence, Innovation, Integrity, and Community" as our core values, and we invite you to join us in this exciting endeavor as we make 2016 the best year possible!

Sincerely,

*Warren Goss*

### FAREWELL RETIRING DIRECTORS

The Board and Staff bid farewell to six directors last month as they completed their terms. We appreciate their commitment and guidance, and we look forward to recognizing them at the annual banquet in February.

April Soria | Alpha Omega Plumbing

Jeanetta Dagley | Mr. Electric

Phillip Washington | 7th Harvest Investments

Rance Halfmann | Title Boxing Club

Robert Garca | MJB Wood Group

Maranda Auzenne | Hillside Village

### Mission:

The mission of the Cedar Hill Chamber of Commerce is to be premier by serving and enhancing our community by providing leadership for business growth and development.



### Vision:

The vision of the Cedar Hill Chamber of Commerce is to engage and retain businesses and collaborative partnerships between schools, communities and the city to promote an environment of inclusion for capacity building.



## 2016 Board of Directors

**Warren Goss** | Chair  
Goss Allstate Insurance

**David Williams** | Chair Elect  
Village Tech Schools

**Aranda Bell** | 1st Vice Chair  
Zula B. Wylie Public Library

**Fran Laukaitis** | 2nd Vice Chair  
Methodist Charlton Medical Center

**Debi Knoblock** | Treasurer  
Texas Trust Credit Union

**Tiffany DuBoise** | Secretary  
YP of Cedar Hill

**Amber Hatley** | Past Chair  
Century 21 Judge Fite

**Greg Porter** | Ex Officio  
City of Cedar Hill

**Dustin Dauenhauer**  
Comfort Rehab & Chiropractic

**Kathy Draxler**  
Individual

**Corey Green**

Atmos Energy

**Steve Hendon**

Practice to Business

**Corporal Juan Herrera**  
Cedar Hill Police Department

**Jeremy Trojacek**  
Chick-fil-A Cedar Hill

**David C. Wilson, Sr.**  
David's Seafood Grill & Catering

## Ex Officio Members

**Honorable Rob Franke**  
Mayor, City of Cedar Hill

**Allison J.H. Thompson**  
Director, Cedar Hill EDC

**Orlando Riddick**  
Superintendent, CHISD

## Staff

**Amanda Skinner, IOM**  
Executive Director | CEO

**Alysa Hunter**  
Membership Director

**Elsa Garcia**  
Director of First Impression

**Cedar Hill Chamber**  
(972) 291-7817

Email: [admin@cedarhillchamber.org](mailto:admin@cedarhillchamber.org)  
Website: [www.cedarhillchamber.org](http://www.cedarhillchamber.org)

# Network Building Opportunities

At the Cedar Hill Chamber, there is always something to do - whether it's learning more about running your business or connecting with other professionals and leaders. Make sure to check out our monthly calendar of events to enrich and enhance your professional life.

## NETWORKING LUNCH

1st Tuesday of the month, 11:30 AM

Mister James Delicious Foods | 108 W. Beltline Ste. # 6

B.Y.O.L. (Buy your own lunch)



## BUSINESS ON THE HILL

2nd Thursday of the month, 7:30 AM

Texas Trust Credit Union | 109 W. FM 1382

\$2 Members | \$5 General



# Lunch & Learn

*Annual Meeting & Open Carry Business Rights*

11:00 AM - 1:00 PM

28 Jan 2016

Good Shepherd Episcopal Church  
915 Old Straus Road

**Commitment**  
*are you in?*

**\$20 Pre-Register**  
**\$25 At the Door**

the Chamber  
CEDAR HILL



The Cedar Hill Chamber (a 501-c6 Non Profit Corporation) has a mission to serve and enhance our community by providing leadership for business growth and development. The Youth Entrepreneurs Partnership, with a successful class completed, continues to develop its curriculum for middle and high school students who want to explore the world of business. Students receive practical, hands-on training from business advisors and local business leaders. If completed properly, student will have a registered business.

It is the **MISSION** of Y.E.P. to equip young entrepreneurs through engagement, training, mentoring and community partnerships.

**Be a part of the next class!**  
**Sponsor, Mentor or Volunteer.**

**CALL NOW TO GET INVOLVED!**

## WELCOME NEW DIRECTORS

**Members of the Chamber will officially welcome the following new directors at their first meeting in January.**

Corey Green | Atmos Energy

Steve Hendon | Practice To Business

Dustin Dauenhauer | Comfort Rehab & Chiropractic



### Benefits of Premier Partners: *Only 6 available*

**\$2,000**

#### Judge on the Investor Panel Event

As a Premier Partner you will be featured as a judge at the Investor Panel event. You can make a significant, meaningful difference on the next generation of CEOs, and the business start-ups right here in our community—think *Shark Tank* meets *The Apprentice* meets *American Idol*.

#### Publicizing a Great Partnership between Students & the Business Community

As a Premier Partner you will be featured in all Press Releases. Local publicity featuring the new partnership will help your potential customers understand your commitment to small business success in our community and in America, and help potential students learn about this life-changing program. Our program would also proudly publicize your support as a Premier Partner at all signature events throughout the year.

#### Recognition of Your Commitment

You've got the spirit! You recognize the power of supporting and empowering our country and community's next generation of CEOs, and we will recognize you right back! Recognition at, and invitations to, all signature events throughout the year, *Investor Panel Event*, *CEO Roundtable Event*, and *Trade Show*, "Thank you" story in local paper, Company logo & link on our website

### Benefits of Presenting Partners: *4 Available*

**\$1,500**

Publicizing a Great Partnership for Students & Small Business in America  
 Recognition of Your Commitment

### Benefits of Supporting Partners: *6 Available*

**\$1,000**

Recognition of Your Commitment

### Additional Opportunities to Support

"Shark:" Panel Judge and Business Investor: *2 Available*  
 Mentor: Seasoned Entrepreneur to Young Entrepreneur: *24 Available*

**\$750**  
**Time & Knowledge**





**ARE YOU READY FOR THIS?**  
**IS YOUR BUSINESS, YOUR EMPLOYEES, YOUR CUSTOMERS?**  
**UNDERSTAND YOUR RIGHTS!**

*Panel of experts on hand to discuss this topic at Jan Lunch & Learn. Make your reservations now.*

Texas Constitution Article I, Section 23 | Right to Keep & Bear Arms

**Penal Code Sec. 30.06** - Lays out signage requirements to ban concealed carry on premises.

**Penal Code Sec. 30.07** - Lays out signage requirements to ban open carry on premises.

**Penal Code Sec. 38.02(a)** - Requirement to ID

**Penal Code Sec. 42.01(a)(8)** - Disorderly conduct.

**Penal Code Sec. 46.01** - Definition of a firearm

**Penal Code Sec. 46.02** - Unlawful carrying of weapons

**Penal Code Sec. 46.03** - Places firearms are prohibited

**Penal Code Sec. 46.035** - Unlawful carrying of a handgun by a license holder

**Penal Code Sec. 46.05** - Prohibited weapons

**Government Code Sec. 411.172**. Eligibility to obtain a license to carry a concealed handgun.

**Government Code Sec. 411.204** - Requirement to display license

**Government Code Sec. 411.207** - Authority of a peace officer to disarm

**Penal Code Sec. 9.31** - Self defense

**Penal Code Sec. 9.32** - Deadly force in defense of person

**Penal Code Sec. 9.33** - Defense of a third person

**Penal Code Sec. 9.34** - Protection of life or death

**Penal Code Sec. 9.41** - Protection of one's own property

**Penal Code Sec. 9.42** - Deadly force to protect property

**Penal Code Sec. 9.43** - Protection of a third person's property

**Alcoholic Beverage Code Sec. 61.71(f)**. Retail dealer for carrying firearm onto TABC licensee premises

**Education Code Sec. 37.125**. Exhibition of firearms on school property.

**Local Government Code Sec. 229.001**. State preemption of firearms against municipality ordinances

**Local Government Code Sec. 236.002**. State preemption of firearms against county laws and ordinances



Sgt. Victor Vasquez



Asst. Chief Rodney Thompson

Lt Colin Chenault

# THANK YOU

## to our 2015 NEW MEMBERS

**VOTING** begins January 15th for

## Celebrating Business Awards

### Categories

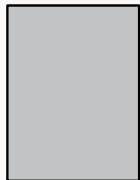
- **Fast Start Award**
- **Business of the Year**
- **Man of the Year**
- **Woman of the Year**

1. ITT Technical Institute-Desoto
2. Frick & Frack Kustom Kreations
3. Alan E. Sims
4. BNI - Southwest's Best Referrals
5. RE/MAX Preferred Associates-  
Cindy Peterson
6. RE/MAX Preferred Associates-  
Stefan Peterson
7. Imagin U Image Consulting
8. Cedar Hill Museum of History
9. Studio 57
10. Plummer Elementary
11. Alumnae - Delta Sigma Theta  
Sorority, Incorporated
12. Cash Store
13. Carolyn Ann Walker
14. Takai by Angela
15. Uptown Eye Associates
16. Saint Anne Episcopal Church
17. Key International Coaching &  
Consulting
18. idX Dallas
19. BL Nails
20. Painting with a Twist
21. Hillcrest Christian Academy
22. Firehouse Subs
23. ML Stimpson Enterprises
24. CALIBER COLLISION
25. Donna Lasater Real Estate &  
Property Management
26. Sugar Adventures
27. Regus Management Group, LLC
28. Vivid Financial, LLC
29. Comfort Care Provider Services
30. Tea N Tee Event Rentals
31. Mathnasium of Cedar Hill
32. City Hub
33. Relationships God Style
34. Zinn Design
35. My Choice Spa & Wellness  
Lounge
36. Envision Imaging
37. ADT Security
38. Diemer Group
39. Office Depot, Inc.
40. Pollo Tropical
41. Reed Accounting & Consulting  
CPA
42. Personnel Services
43. Walmart Neighborhood Market  
#3204
44. Expedia Cruise Ship Centers -  
Dallas / Las Colinas
45. Advance Auto Parts
46. Ratliff & Associates, P.C.
47. Purpose Coffee
48. Mister James Delicious Food
49. Frost Bank
50. Cedar Hill Fire Department
51. Jim Hood Company
52. Henderson Chicken
53. Veracruz Promo Elite
54. Pioneer Drivers Education  
School, LLC



# Business Matters

2015 Advertising Rates



FULL PAGE	1 TIME	3 TIME
4 COLOR	\$100	\$225

7.5" X 10"

PRICE PER ISSUE



1/2 PAGE VERT.	1 TIME	3 TIME
4 COLOR	\$75	\$150

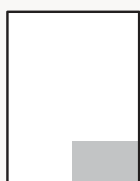
3.625" X 10"

PRICE PER ISSUE



1/3 PAGE HOR.	1 TIME	3 TIME
4 COLOR (CMYK)	\$50	\$100

7.5" X 3"



1/6 PAGE HOR.	1 TIME	3 TIME
4 COLOR (CMYK)	\$25	\$50

3.625" X 3"

**ADVERTISING RATES** - Rate charges are for space only. Any required typesetting, additional art or production will be charged extra. Frequency rates applicable are based on number of equal size units run within a six month period.

## Marketing Opportunity

### Chamber Night Out

**Want to host business leaders at your place? For only \$150 we will do all the leg work; find a caterer, invite the people and assist in helping you pull off an incredible event. Only 4 will be held in 2016! \*3 Available**

Call 972-291-7817 or email Elsa,  
admin@cedarhillchamber.org for details



www.cedarhillchamber.org

*Chairman's Circle  
Investors*

*Diamond*



KNOW • FOLLOW • SERVE • JESUS  
**Good Shepherd**  
EPISCOPAL CHURCH



*Platinum*



*Gold*



*Silver*

Atmos Energy  
Medical Center Arlington  
ProForma A-Z Specialties  
Buffalo Wild Wings  
Prosperity Bank  
Cherry Hill Photo Enterprises  
Regions Bank  
Pollo Tropical  
Regus Management Group, LLC

Coca-Cola Enterprises  
Texas Oncology  
COSTCO  
Methodist Cancer Center  
Goss Allstate Insurance  
Texas Trust Credit Union  
Martin Marietta  
Walmart #3285  
Frost Bank

*Helping Business Do Business*





**Purpose Coffee**

John Hunter  
1511 Sharon Drive  
Cedar Hill, TX 75104  
(972) 672-5225  
[www.purposecoffeeco.com](http://www.purposecoffeeco.com)

**Mister James Delicious Foods**

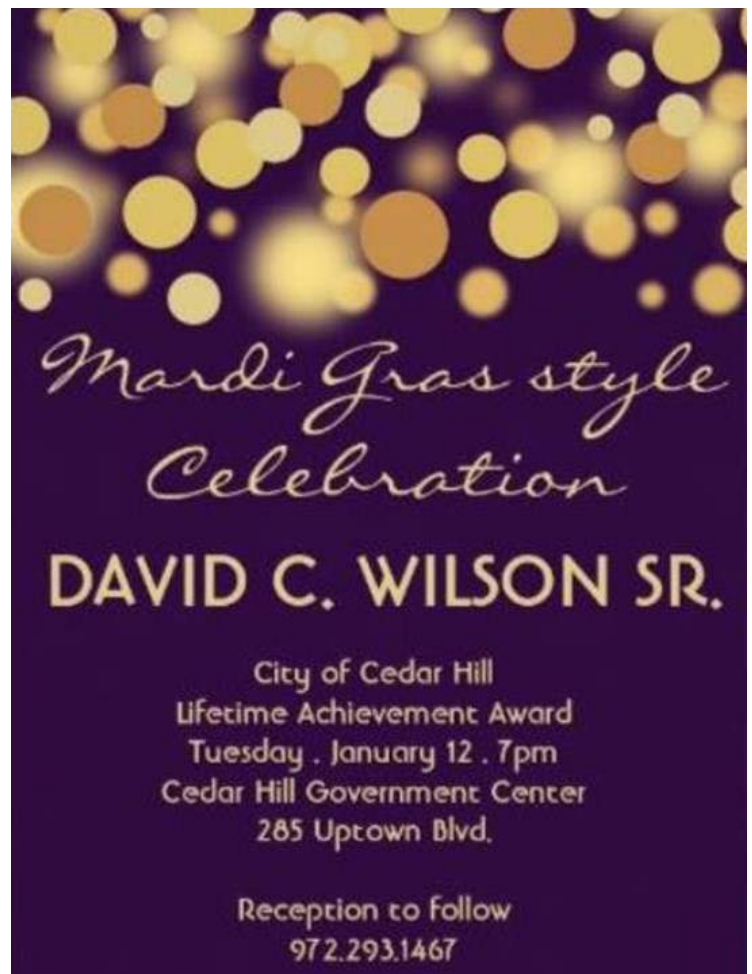
Crystal Howell  
108 W. Beltline Rd. Ste.# 6  
Cedar Hill, TX 75104  
(972) 637-4585  
[www.facebook.com/Mister-James-Delicious-Foods-927433047373317/](https://www.facebook.com/Mister-James-Delicious-Foods-927433047373317/)

**Zinn Design**

Alicia Zinn  
1515 Kari Ann Dr.  
Cedar Hill, TX 75104  
(469) 454-8527  
[www.zinndesign.org](http://www.zinndesign.org)

**Pioneer Drivers Education Schools, LLC**

Clarence Lott  
216 Texas St.  
Cedar Hill, TX 75104  
(972) 637-3131  
[www.pioneerdriverseducation.com](http://www.pioneerdriverseducation.com)



**Competitive Edge Business Forum**

1/19/2016 | 12:00 PM - 1:00 PM  
Cedar Hill Chamber | 300 Houston St.

**Topic: The Habit Loop**

Research studies tell us that up to 40% of the average person's day is guided by habits. Habits can be good or bad, but what do we really know about the science of habits. Expert marketers use the science of habits to sell their products and services. High performing organizations and individuals know how to create performance habits to improve productivity. Join us as we take a close look at the "habit loop" to understand how it works and how you can make it work for you. You will also learn an 11 minute exercise to create new productive habits that really works.

## Sponsorship Opportunities

**Business on the Hill** – Breakfast networking event to be held at your location, 2nd Thu of the month, 7:30 am. Name/Logo displayed on all promotional materials; including newsletter, email invite, website and mobile app calendar listings, and lunch & learn programs. Exclusive rights to display materials on tables, 2 minute infomercial and pose the question of the day. It is a great opportunity to invite business members into your facility. **\$FOOD - Provide a light breakfast for 15-20 people for 11 months ( Jan-Jun, Sep-Dec) SOLD**

**Chamber 101** - Breakfast informative session to be held at Chamber, every three months, at 8 am. Name/Logo displayed on all promotional materials; including newsletter, website, invite and agenda. Exclusive rights to display materials on tables, 2 minute infomercial. **\$FOOD - Provide a light breakfast for 8-10 people**

**Chamber Night Out**- Would you like to host an Experience? Here is your chance to sponsor an evening event for the membership of the Cedar Hill Chamber of Commerce. Experience Cedar Hill serves two purposes:

- \* It allows the Host to invite the business community and their customers to
  - \* Get a "Behind the Scenes" look at their location its business, services and facilities.
  - \* It offers restaurants the opportunity to offer a taste "From the Kitchen Of." **\$150**
- \*3 Available**

**Competitive Edge Business Forum** – Lunch business development event to be held at Chamber, 3<sup>rd</sup> Tue of most months, 12 noon. Name/Logo displayed on all promotional materials; including newsletter, email invite, website and mobile app calendar listings, and lunch & learn programs, 2 minute infomercial **\$500**

**Lunch & Learn** – Luncheon with over 50+ participants from the community, various keynote speakers discussing topics related to business. Lunch is provided by caterer and is held at various locations, 4th Thu of most months, 11:30 am.

**Presenting Sponsor- \$250 limit to ONE**

- \* Includes Two (2) reserved seats at Chairman's Table
- \* Able to display marketing materials/ goodies on tables
- \* Exclusive Three (3) minute infomercial
- \* Logo inclusion on all promotional materials and PowerPoint presentation (2 slides)
- \* Includes business card drawing sponsor for \$50 cash
- \* Logo displayed as Presenting Sponsor on registration page

**Corporate Sponsor \$200- UNLIMITED**

- \* Includes One (1) seat at Chairman's Table
- \* Able to display marketing material on designated tables
- \* Logo inclusion on all promotional materials and PowerPoint presentation (1 slide)

- \* Includes business card drawing sponsor for \$50 cash
- \* Name listed as a corporate sponsor on registration page

**Door Prize Sponsor \$75- limit to TWO**

- \* Mentioned in emails, events calendar. Includes business card drawing sponsor for \$50 cash

Jan 28 - Annual Meeting & Open Carry Business Rights

April 28– TBA

Aug 18 - Annual State of the CHISD

Nov 17 - Annual State of the City

**Welcome Basket Program** - Hand delivered gift that welcomes new residents, both commercial and residential and encourages them to get connected and use Chamber Members. **\$1 and \$2 per basket packages**

**Visitor's Center** - The Chamber lobby is open 24 hrs a day, 7 days a week and as a member you may display brochures, business cards and post announcements on the billboard? Visitors stop by daily and pick up info.....are they seeing your business? **\$FREE**

## Communication Sponsorship Opportunities

**Newsletter** - Full color, 8-10 page publication emailed monthly to over 1,600 addresses.

- \* Business Card Size **\$25**
- \* 1/2 Page **\$50**
- \* Single Ad **\$100**  
(one time full size ad with links)

**Weekly Email** - Monday reminder of events to over 850 addresses.

- \* 1/2 Page **\$50**

**Mobile App** - Enhanced Listing **\$10**

**Web Site -**

Category Additional Listing (1yr) **\$100**

Category Banner (90 days, 480x60) **\$75**

Directory Listing-Upgrade to Premium **\$100**

- \* Featured at the top of your categories
- \* Full-color logo placement
- \* Description of products and services
- \* Online photo gallery of products, staff, location
- \* Hours of operation
- \* Customer testimonials
- \* Downloadable documents -- PowerPoint, PDF, etc.
- \* Recommend your business on Facebook
- \* Share your business with Facebook friends



STAY CONNECTED | SHOP LOCAL

**NOW**  
THAT →  
**IS SERIOUSLY**  
**EPIC**



**#CedarHillChamber**

**Dick's Uptown Cafe**

Teril Woodward  
610 Uptown Blvd. #100  
Cedar Hill, TX 75104

972-293-9944  
dicksuptown@att.net

**OutReach Medical Home Health Agency, Inc.**

Kay Carrington  
101 Kenya Ste. 114  
Cedar Hill, TX 75104

972-293-3500  
kaycmills@aol.com

**Trinity Church**

Shelia Hood  
1231 E. Pleasant Run Rd.  
Cedar Hill, TX 75104

469-523-2711  
information@trinitychurch.org

**VCRnow**

Jeff Anderson  
198 Brothers Blvd. Ste. 400  
Red Oak, TX 75154

214-446-9101  
info@vcrnow.com

**CustomEyes Vision Care**

Anthony Tran  
950 E. Beltline Rd. # 190  
Cedar Hill, TX 75104

469-272-3937  
atran@customeyesvisioncare.com

**Chick-fil-A**

Jeremy Trojacek  
387 E. FM 1382  
Cedar Hill, TX 75104

972-293-0022  
chickfilacedarhill@att.net

**Houston Street Outfitters**

Gina Daskocil  
208 Houston St.  
Cedar Hill, TX 75104

972-293-6883  
gina@hsoshop.com

**ITT Technical Institute— Desoto**

Lakeita Sutton  
921 W. Beltline Rd. Ste. 181  
Desoto, TX 75115

972-274-8600  
lsutton@itt-tech.edu

**JH Travel Incentives, Inc.**

Jill Heyerdahl  
808 Hidden Creek  
Cedar Hill, TX 75104

972-293-1509  
jhti@aol.com

**Brookdale Senior Living**

Jan Salzar  
602 E. Beltline  
Cedar Hill, TX 75104

972-291-5000  
jsalzar@brookdaleliving.com

**Village Tech Schools**

David Williams  
1010 E. Parkerville Rd.  
Cedar Hill, TX 75104

972-827-7843  
dwilliams@villagetechnschool.org

**JH Travel Incentives, Inc.**

Jill Heyerdahl  
808 Hidden Creek  
Cedar Hill, TX 75104

972-293-1509  
jhti@aol.com

**Haydin Insurance Group**

Daniel Haydin  
201 Bryan Place  
Cedar Hill, TX 75104

972-299-5355  
dan@haydingroup.com

**Saltgrass**

Steven Silvester  
747 N. Hwy 67  
Cedar Hill, TX 75104

972-291-6348  
sgc@ldry.com

**Bob Stallings Hyundai**

Lindsey Stuart  
39550 LBJ Freeway S.  
Dallas, TX 75232

214-694-2700  
lstuart@mydallashyundai.com

**Woodforest National Bank**

Jason Valerio  
621 Uptown Blvd  
Inside Walmart  
Cedar Hill, TX 75104

972-299-2275  
jvalerio@woodforest.com

**Home Depot**

Kevin Greenlee  
373 E. FM 1382  
Cedar Hill, TX 75104

972-299-9390  
kevin\_f\_greenlee@homedepot.com

**Wolverton Company Inc.**

Thomas Wolverton  
118 W. Fairmeadows  
Duncanville, TX 75116

972-296-2665  
thomasw@wolvertonair.com

**Proforma A-Z Specialties**

Sherry Kennedy  
214 S. Main Street Suite 102A  
Duncanville, TX 75116

972-709-0015  
sherry.kennedy@proforma.com

**Chamber**

**Champions**

#BESOCIALCH

Meet First Wednesday of Every Month at 11:30 am

Cedar Hill Chamber Board Room

# Activities

## January 2016

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1 Chamber Closed	2
3	4	5 Networking Lunch	6 Chamber Champions	7	8	9
10	11	12 David Wilson Lifetime Achievement Award	13 RC- Walmart Neighborhood Market	14 Business on the Hill	15	16
17	18	19 Competitive Edge	20	21	22	23
24/31	25	26	27	28 Lunch & Learn	29	30

Items in Red are Community Events and not sponsored by the Chamber.