

Cedar Hill Chamber of Commerce-Newsletter

Business Matters

October 2015

02-03

Networking Opportunities
CardioShack Open

06-07

Marketing Opportunities
New Members

09-10

Renewing Members
Calendar



A Look into What's Coming.....

We need and want you investing as a sponsor in the Cedar Hill Chamber of Commerce 2015 Golf Event! We are excited to continue our partnership with Methodist Charlton Medical Center this year that will benefit both the Chamber's program of work and the Heart & Vascular Institute at MCMC. Sponsorships over the last two years have contributed over \$24,000 to the HVI at Methodist Charlton and is vital in assisting the Chamber to produce valuable benefits to its members.

The 2015 CardioShack Open will take place on Thursday, October 22nd at Thorntree Country Club.



We have an exciting event planned with a tee off time of 3 pm for nine holes in the light, followed by dinner and nine holes in the dark. This unique event will ensure a fun field of golfers and a great audience to promote your business and show community support.

Please consider sponsoring, playing, working or inviting others to participate. Contact the Chamber office at 972-291-7817 if you have additional questions. Sponsorship Levels are outlined on page 3. Thank you to those that have already committed!

Awards Sponsor



Towel Sponsor



VOLUNTEERS NEEDED!

Join in the planning of this fun event.

Mondays at 11:30 am at the Chamber, BYOL

October 5, 12 & 19

Mission:

The mission of the Cedar Hill Chamber of Commerce is to be premier by serving and enhancing our community by providing leadership for business growth and development.



Vision:

The vision of the Cedar Hill Chamber of Commerce is to engage and retain businesses and collaborative partnerships between schools, communities and the city to promote an environment of inclusion for capacity building.



2015 Board of Directors

Amber Hatley | Chair
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Honorable Rob Franke
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Allison J.H. Thompson
Director, Cedar Hill EDC

Orlando Riddick
Superintendent, CHISD

Staff

Amanda Skinner, IOM
Executive Director | CEO

Elsa Garcia
Director of First Impression

Cedar Hill Chamber
(972) 291-7817

Email: admin@cedarhillchamber.org

Website: www.cedarhillchamber.org

Network Building Opportunities

At the Cedar Hill Chamber, there is always something to do - whether it's learning more about running your business or connecting with other professionals and leaders. Make sure to check out our monthly calendar of events to enrich and enhance your professional life.

NETWORKING LUNCH

1st Tuesday of the month, 11:30 AM

Panera Bread | 416A E Pleasant Run Rd, Cedar Hill

B.Y.O.L. (Buy your own lunch)



BUSINESS ON THE HILL

2nd Thursday of the month, 7:30 AM

Resource One Credit Union | 755 N. Hwy 67, Cedar Hill

\$2 Members | \$5 General



Lunch & Learn:

High Tech World of Literacy: Discover More Than Just Books

Interactive breakouts featuring resources that can add to your bottom line!

Presented by Zula B. Wylie Public Library

- Apple Technology -
- 3D Printing presented by Polyprinter -
- Reference USA - Leading provider in business and consumer research -
- and much more -

October 22nd | 11:30 AM

Alan E. Sims Recreation Center

310 E Parkerville Rd , Cedar Hill, TX 75104

\$20 Reservation | \$25 At the door

All Attendees Entered in Drawing to Win - Kindle Fire Tablet

Presenting Sponsor:



Corporate Sponsor:



Giveaway Sponsor:





- Title Sponsor \$7,500 – EXCLUSIVE**
 Two Teams of 4 Golfers each
 Name/Logo on Pin Flags
 Name/Logo on Welcome Banner
 Name/Logo on all media materials
 Acknowledgement at Sponsor VIP Reception
 Sponsor Banner at Prominent Green #18
- Heart Sponsor \$5,000 – TWO AVAILABLE**
 Name/Logo prominently displayed on front of program
 Name on Welcome Banner
 Name/Logo on all media materials
 One Team of 4 Golfers
 Prominent Sign on Green #13 or #15
- Bag Valet Sponsor \$2,000 - EXCLUSIVE**
 Name/Logo on Bag Tags
 Name on media materials
 Sponsor Banner at bag valet area
 Driving Range Sign
- Golf Cart Sponsor \$1,500 – ONE AVAILABLE**
 Name/Logo on golf carts
 Driving Range Sign
 Sponsor banner at golf cart area
 One Team of 4 Golfers
- Golf Ball Sponsor \$1,500 – TWO AVAILABLE**
 Name and/or logo displayed on media materials
 Logo on all regular golf balls. (One sleeve given to each player)
- Practice Green Sponsor \$1,250 – EXCLUSIVE**
 Name on Putting Contest
 Name displayed on media materials
 2 Golfers
 Sponsor Banner & Table at Putting Area
- Drink Sponsor \$1,000 - EXCLUSIVE**
 Name and/or logo displayed on media materials
 Name / Logo on drink cart and coolers
 Two Golfers (+ \$200 for Team of 4)
- Hole in One Contest Sponsor \$1,000 – UP TO TWO AVAILABLE**
 Name displayed on all media materials
 Tee Box Sign offering \$10,000 Grand Prize for Winner
 Exclusive presence on designated hole
 Sponsor must provide 2 witnesses for the entire length of play
 Sponsor provided prize
- Advertising Sponsor \$1,000**
 Name displayed on all media materials
 Two Golfers (+ \$200 for Team of 4)
 Driving Range Sign
- Exclusive Green Sponsor \$500 – TWO AVAILABLE**
 Sponsor sign exclusively on #10 or #11
 Sponsor reps on hole to greet golfers and provide goodies
- Driving Range Signs \$150**
 Name listed in program and signage provided on course
 Sponsor Sign on Range

**Contact Amanda or Elsa at Cedar Hill Chamber
 972-291-7817 or cedarhillchamber.org
 for more info**



The Cedar Hill Chamber (a 501-c6 Non Profit Corporation) has a mission to serve and enhance our community by providing leadership for business growth and development. The Youth Entrepreneurs Partnership, with a successful class completed continues to develop its curriculum for middle and high school students who want to explore the world of business. Students receive practical, hands-on training from business advisors and local business leaders. If completed properly, student will have a registered business.

It is the **VISION** of the Youth Entrepreneurs Partnership to develop the passion and skills of students to succeed in the marketplace and life so they are productive members of society who make their lives and the lives of others better. To achieve this vision the course will:

- Stimulate economic thinking skills
- Encourage creative, intelligent risk-taking
- Provide practical business experience, and
- Instill independence and personal responsibility

It is the **MISSION** of Y.E.P. to equip young entrepreneurs through engagement, training, mentoring and community partnerships.

The inaugural class.....

Had 13 participants register.

Started and finished with 12 participants!

Registered 11 businesses!!

Had one of those businesses join the Chamber.

Had three of those businesses represented at the Taste of Cedar Hill and Business Expo.

**Be a part of the next class!
 Sponsor, Mentor or Volunteer.**

COMPETITIVE

BUSINESS FORUM

EDGE

Third Tuesday of the month at 12:00pm
Cedar Hill Chamber of Commerce
300 W. Houston Street, Cedar Hill
Free to attend with RSVP.

Sponsored by:




Southwest's Best Referrals

Listen and Connect

Listening is a skill we all know is important and yet it isn't always an easy skill to use. In this month's Competitive Edge Business Forum we are going to take a deeper look into the neuroscience of listening as well as talking about listening behaviors that create blindspots that prevent us from hearing each other. We will also take a look at ways to improve our listening and create more meaningful connections.

Sponsor – Southwest's Best BNI Chapter

Co-sponsor – Melissa Thrailkill - Attorney at Law




YP Presents: Life Chats


Next Meeting:
Tuesday, October 20, 7:30 a.m.

Join the conversation!

We are currently discussing:
On the Edge: Leadership Lessons from Mount Everest and Other Extreme Environments by Alison Levine

Location: **White Rhino Coffee House**


 Zula B. Wylie Public Library | 225 Cedar St., Cedar Hill, TX 75104
(972) 291-READ | www.cedarhilllibrary.org






Join
Commissioner John Wiley Price and Mayor Rob Franke
for this highly anticipated event.

The ceremony will take place at the corner of Mansfield Road and Lake Ridge Parkway.
A designated parking area will be set up along Lake Ridge Parkway.

Thursday, October 15th AT 2:00 PM
MANSFIELD ROAD
GROUNDBREAKING





10.22.15
Thorntree Country Club
3:00 pm | 9 Holes in the Light
5:30 pm | Dinner
6:30 pm | 9 Holes in the Dark



Why Go Anywhere Else?

Anyone can provide advice. At Edward Jones, our goal is to provide advice and guidance tailored to your needs.

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For more information or to schedule a complimentary financial review, call or stop by today.



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Financial Advisor

875 Straus Rd Suite 300
Cedar Hill, TX 75104
972-293-2010

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Member SIPC



**1stCH.org's 47th Fall Festival
is November 14, 2015!**

**Let us help promote your
business as part of this
historic community event!**

***In 2014, we raised over \$15,000,
of which over 1/3rd was given back to
the community and ministries.***

**Let's Do Something More
in 2015!**

We provide facilities & financial support to Cedar Hill Shares Pantry, Bridges Safehouse, Boy & Girl Scouts, Just Enough Light and other school, youth and religious groups... just to name a few.

**Please show your support by
donating goods, services or
gift cards to our Live or Silent
Auction!**

***Contact fallfest@1stch.org OR
Call or text 469-323-1976
to make a tax deductible donation.***

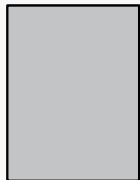


Find us on Facebook &
Cedar Hill BubbleLife
Like & Share our Event

Cedar Hill Chamber of Commerce Newsletter

Business Matters

2015 Advertising Rates



FULL PAGE	1 TIME	3 TIME
4 COLOR	\$100	\$225

7.5" X 10"

PRICE PER ISSUE



1/2 PAGE VERT.	1 TIME	3 TIME
4 COLOR	\$75	\$150

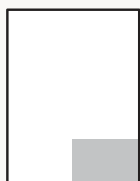
3.625" X 10"

PRICE PER ISSUE



1/3 PAGE HOR.	1 TIME	3 TIME
4 COLOR (CMYK)	\$50	\$100

7.5" X 3"



1/6 PAGE HOR.	1 TIME	3 TIME
4 COLOR (CMYK)	\$25	\$50

3.625" X 3"

ADVERTISING RATES - Rate charges are for space only. Any required typesetting, additional art or production will be charged extra. Frequency rates applicable are based on number of equal size units run within a six month period.

Marketing Opportunities

- **Luncheon Cash Drawing Sponsor** - average attendance of over 60 business professionals. **Only 1 sponsor left. \$75**
- **Chamber Night Out** - held quarterly. \$200 to host. **Only 1 available - November 12**
- **Business Matters Newsletter** \$25-\$100
- **Monday Email** \$50

Call 972-291-7817 or email Elsa,
admin@cedarhillchamber.org for details



www.cedarhillchamber.org

Chairman's Circle
Investors

Diamond



KNOW • FOLLOW • SERVE • JESUS
Good Shepherd
EPISCOPAL CHURCH



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Silver

Atmos Energy
Medical Center Arlington
The Brickman Group
ProForma A-Z Specialties
Buffalo Wild Wings
Prosperity Bank
Cherry Hill Photo Enterprises
Regions Bank

Regus Management Group, LLC
Coca-Cola Enterprises
Texas Oncology
COSTCO
Methodist Cancer Center
Goss Allstate Insurance
Texas Trust Credit Union
Martin Marietta
Walmart #3285

Helping Business Do Business



Envision Imaging

Erica Alonso
3920 W. Wheatland Rd Ste 120
Dallas, TX 75237
www.envisionimg.com
(972) 820-8050

My Choice Spa & Wellness Lounge

Tochi Osuji
1110 E. Pleasant Run Rd.
Desoto, TX 75115
www.mychoicespa.com
972-346-1399

ADT Security

James Thomas
3220 Keller Springs Rd. Ste. 130
Carrollton, TX 75006
www.adt.com
972-765-6201

Diemer Group

Clark Diemer
610 Uptown Blvd. #273
Cedar Hill, TX 75104
www.diemergroup.com
(214) 562-7324

Ways to Get Involved:



Chamber

Champions

#BESOCIALCH

Meet First Wednesday of Every Month at 10 am

Cedar Hill Chamber Board Room

300 Houston St. | Cedar Hill





the fourteenth annual
**TASTE OF CEDAR HILL
 & BUSINESS EXPO**



*Sample foods and
 beverages while
 learning about
 local businesses
 and community
 organizations.*

**THANK YOU TO ALL VENDORS
 & VOLUNTEERS!**
Estimated Attendance between 850-900



Congrats
Winners!



**Best Tasting Food
 Adult's Choice
 David's Seafood Grill & Catering**



**Best Tasting Food
 Kid's Choice
 IHOP**

STAY CONNECTED | SHOP LOCAL

NOW
THAT →
IS SERIOUSLY
EPIC



#CedarHillChamber

Split Endings

Daniel Hayden
201 Bryan Place
Cedar Hill, TX 75104

972-291-7883
danhaydin@sbcglobal.net

Batteries Plus Bulbs

Travis Covey
420 E. Pleasant Run Rd. Ste. 346
Cedar Hill, TX 75104

469-272-4533
travis.covey@batteriesplus.net

Benjamin Franklin Plumbing

Jamie Gatto
1019 Explorer
Duncanville, TX 75137

972-283-6161
jamie@benplumbing.com

Costco Wholesale

Teresa Villareal
250 W. Hwy 67
Duncanville, TX 75137

469-221-8129
w636mk10@costco.com

Farmers Insurance & Financial Services

Dale Ward
1109 N. Hwy 67, #3
Cedar Hill, TX 75104

972-293-0204
dward@farmersagent.com

IHOP Restaurant

Oscar Dominguez
205 E. FM 1382
Cedar Hill, TX 75104

972-293-2464
IHOP1450@acgtexas.com

Travel Agents of Duncanville

Catherine Nichols
313 S. Cedar Ridge
Duncanville, TX 75116

972-296-0477

letstravel@travelagentsduncanville.com

Zula B. Wylie Library

Aranda Bell
225 Cedar Street
Cedar Hill, TX 75104

972-291-7323
library@cedarhilltx.com

Bower's Real Estate Services

Thomas Bowers
PO Box 696
Cedar Hill, TX 75104-2678

469-272-5876
tombtap@swbell.net

Cedar Hill Adult Day Care & Recreation Center Inc.

Margaret Adeyemi
330 Cooper St.
Cedar Hill, TX 75104

972-293-2431
mojicare41@yahoo.com

Trinity Christian

Jordan Molina
1231 E. Pleasant Run
Cedar Hill, TX 75104

972-291-2505
jmolina@trinitychristianschool.com

Crescent Point

235 W. Pleasant Run Rd.
Cedar Hill, TX 75104

972-299-6551

Champions Cove

Susan Thompson
1600 S. Main St.
Duncanville, TX 75137

972-298-5545
susan@championscove.com

David's Seafood Grill & Catering

David Wilson
350 E. FM 1382
Cedar Hill, TX 75104

972-293-0005
davidssseafood@sbcglobal.net

Emerald Cut Lawns and Landscape, Inc

Ken Beyer
609 E. Pleasant Run Rd.
Cedar Hill, TX 75104

972-291-8216
ken@emeraldcutlawns.com

Life Schools

Barry West
129 W. Wintergreen
Cedar Hill, TX 75104

972-376-4400
barry.west@lifeschools.net

NOW Magazines

Linda Dean-Miley
P.O. Box 1071
Waxahachie, TX 75168

972-937-8447
linda.dean@nowmagazines.com

Cedar Hill Shares

Gene Sims
403 Houston St.
Cedar Hill, TX 75104

972-293-2822
cedarhillfoodpantry@gmail.com

Expressions Salon & Spa

Lisa Speaks
510 W. FM 1382
Cedar Hill, TX 75104

972-291-4247
ldspeak@yahoo.com

Friends Place Adult Day Services

Marylynne Henry
1232 W. Beltline Rd.
Desoto, TX 75115

972-274-2484
marylynne.henry@gmail.com

Schlotzsky's

Rick Jones
207 E. FM 1382
Cedar Hill, TX 75104

972-293-1500
schlotzskyscedarhill@schlotzskys.com

Metals USA-DFW

Beverlea Bons
1585 Edgefield Way
Cedar Hill, TX 75104

972-299-6497
bbons@metalsusa.com

Edward Jones- Vernon Folks

Vernon Folks
1431 N. Hwy 67 Ste. 300
Cedar Hill, TX 75104

972-293-9609
vernon.folks@edwardjones.com

CEDAR HILL CHAMBER

— Presents —

THE RIBBON CUTTING FOR



610 UPTOWN BLVD STE 2000

CEDAR HILL, TX 75104

OCTOBER 15TH, 2015 | 11:30 A.M. - 12:30 P.M.

2016 Membership Directory and Community Profile

In an effort to provide an exceptional publication, great customer service and significant savings to you the advertiser, we will be managing the ad sales in house, partnering with local students in the design of this publication and a local printer in the production.

Don't delay securing your placement! Contact Amanda Skinner or Elsa Garcia to reserve your spot from last year or be a brand new advertiser. We are at admin@cedarhillchamber.org or 972-291-7817.

The 2016 publication will be an incredible piece with editorial by our very own subject experts, will highlight members as well as why Cedar Hill and the surrounding area is an amazing place to live, work and play. The guide will feature articles and photos showing the strength of our community and all that we have to offer.

Thousands of unique visitors to our chamber website will also see the 2016 edition with a PDF version which we post on our website as well as email out for further exposure for you –our member.

The full-color, glossy copies of the 2016 Membership Directory and Guide is entirely funded by advertising.

Distribution of 5,000 copies includes:

- ◇ The Chamber and the City as well as other public and retail locations around town.
- ◇ Mailing to each of the Chamber members.
- ◇ Mailing to all informational and relocation inquiries throughout the U.S. from prospective residents and businesses.
- ◇ Distributed in welcome baskets to new residents and businesses.

Should you have any questions regarding this publication, please feel free to contact me at the Chamber of Commerce 972.291.7817

COVERS		+/-25%
Four Color Ads	2015 Rate	Discounted Rate
Outside Back	\$2,595.00	\$1,895.00
Inside Front or Inside Back	\$2,395.00	\$1,695.00
PROFILE PAGES		
Four Color Ads		
Page 1 or 2	\$1,995.00	\$ 1,495.00
Full Page	\$1,795.00	\$ 1,295.00
Half Page	\$1,095.00	\$ 795.00
Quarter Page	\$ 995.00	\$ 695.00
Biz Card Size	\$ 495.00	\$ 395.00

Special thanks to Design Team 

Activities

October 2015

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1 Mayor's Prayer Breakfast	2 Dmitri Ratser	3 14th Annual Sister to Sister Walk Roll Owl Prowl Family Camp
4 Owl Prowl Family Camp	5	6 Networking Lunch National Night Out	7 Chamber Champions COSO Meeting	8 Business on Hill	9 YP Mastermind	10 Mission Fun Run Country Day on the Hill Resource One CU Shred Event
11	12	13	14	15 RC: Regus Management Group, LLC	16	17 11th Annual Fall Bazaar
18	19	20 YP Life Chats Competitive Edge Business Forum	21	22 Lunch & Learn Cardio Shack Open	23 YP Mastermind	24
25	26	27	28	29 Wine Walk	30	31 Hillcrest Christian Academy Golf Tour- nament and Hole-In- One Contest

Items in Red are Community Events and not sponsored by the Chamber.