

Cedar Hill Chamber of Commerce-Newsletter *Business Matters*

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Networking Opportunity
New Members/Marketing Opportunities

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Gala & Auction Sponsorship

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Renewals
Sponsorship Opportunities

APRIL 2016

A word from our Chairman...



It's Official! The 2016 Annual Cedar Hill Chamber of Commerce Gala and Auction will be held on May 19, 2016 at LONE STAR PARK and has been dubbed The Great Gatsby, "A Roaring 20's Affair".

The Cedar Hill Derby is being held in the Dash for Cash Room, where one entire glass wall sports a view across the apron to the track. Grab some refreshments, bid on an auction item, and stroll out to the rail to watch the horses parade past as they head to the starting gate! Sounds like fun, huh? This promises to be the "best gala and auction ever". Anticipated attendance of over 200 includes community and business leaders from the Best Southwest area as well as State and local officials.

This is a wonderful opportunity to increase your organization's visibility and contribute to the success of all members of the Cedar Hill Chamber of Commerce. It will be a delight to add your name to the list of Gala Supporters! Please consider participating in one or more of these involvement opportunities:

- **Sponsorship** – Corporate sponsorships remain one of the most vital sources of auction revenue, as well as one of the best ways to showcase your company throughout the event. Be recognized as a supporter of business enterprise, reward your employees, or treat your best customers to an evening of fun. You will find sponsorship packages listed on page six. There are a limited number of sponsorships available in each category, and we encourage you to sign up quickly to claim one for yourself! Please contact Alysa Hunter at membership@cedarhillchamber.org to reserve your package.
- **Auction Item Donation** – Donations are a major portion of the fundraiser so the "ask" is that every chamber member donate at least one auction item. Select an item(s) that proudly represents your company or organization, asking yourself the all important question—"what would I bid on?", and submit your information. Your company/organization will be prominently displayed with the item. Attendees will recognize that you are a partner in the success of the business community.

Attendance – Come one, Come all! Most importantly, be at the Gala, meet fellow business owners/operators, participate in the fun, bid on auction items, invite friends, customers, employees. Individual tickets are \$100 each and can be purchased on line www.cedarhillchamber.org or by calling the Chamber at 972.291.7817.

We are so excited for the opportunity to spend time with you at this year's event. Please take time to respond to one or all of the opportunities as soon as possible. Call us if you have questions or need more information.
SEE YOU THERE!

Join the Planning Committee!

Committee Meetings:

Thursdays, April 7th, 14th, 21st & 28th, 5 PM at Mrs. McKee Home
Thursdays, May 5th and 12th 5 PM at Mrs. McKee Home

Teams:

Auction, Invitation, Sponsorship, Logistics, Check Out, Hospitality & Decorations.



Mission:

The mission of the Cedar Hill Chamber is to create dynamic experiences for businesses through innovative training, collaborative partnerships and service opportunities



Vision:

Envisioning a thriving business community built on the values of excellence, service, innovation and collaboration.



2016 Board of Directors

Warren Goss | Chair
Goss Allstate Insurance

Aranda Bell | Chair Elect
Village Tech Schools

Fran Laukaitis | 1st Vice Chair
Methodist Charlton Medical Center

Debi Knoblock | Treasurer
Texas Trust Credit Union

Tiffanie DuBoise | Secretary
YP of Cedar Hill

Amber Hatley | Past Chair
Century 21 Judge Fite

Greg Porter | Ex Officio
City of Cedar Hill

Dustin Dauenhauer
Comfort Rehab & Chiropractic

Kathy Draxler
Individual

Corey Green
Atmos Energy

Steve Hendon
Practice to Business

Corporal Juan Herrera
Cedar Hill Police Department

Jeremy Trojacek
Chick-fil-A Cedar Hill

Ex Officio Members

Honorable Rob Franke

Mayor, City of Cedar Hill

Allison J.H. Thompson

Director, Cedar Hill EDC

Orlando Riddick

Superintendent, CHISD

Staff

Amanda Skinner, IOM
Executive Director/CEO

Alysa Hunter
Membership Director

Elsa Ozuna
Director of First Impressions

Cedar Hill Chamber
(972) 291-7817

Email: admin@cedarhillchamber.org
Website: www.cedarhillchamber.org

Network Building Opportunities

At the Cedar Hill Chamber, there is always something to do - whether it's learning more about running your business or connecting with other professionals and leaders. Make sure to check out our monthly calendar of events to enrich and enhance your professional life.

NETWORKING LUNCH

1st Tuesday of the month, 11:30 AM

The Oasis at Joe Pool Lake |

5700 Lake Ridge Pkwy

Grand Prairie, TX 75052

B.Y.O.L. (Buy your own lunch)



BUSINESS ON THE HILL

2nd Thursday of the month, 7:30 AM

Texas Trust Credit Union | 109 W. FM 1382

\$2 Members | \$5 General



Lunch & Learn

LUNCH.
LEARN.
LAUNCH.

April 28th
11:30 AM

Topic: TBA

Sponsored By:



2700 Travis Street
Desoto, TX 75115

\$20 pre-register \$25 at the door





AMS Academics Solutions

Alexis Scott
 1423 N. HWY 67 #100
 Cedar Hill, TX 75104
 972-755-1151
www.amsacademicsolutions.com

Sacred Funeral Home

Chandra Gerald-Jennings
 1395 N. Hwy 67
 Cedar Hill, TX 75104
 214-417-3876
www.sacredfuneralhome.com

Stanley Restoration

J.R. Chapman
 1471 American Way
 Cedar Hill, TX 75104
 972-296-4959
www.stanleyrestoration.com

Paragon Payroll

Steven Rose
 509 S. 9th Street
 Midlothian, TX 76065
 866-444-4615
www.paragonpayroll.com



Don't miss out
 on this tasty event!

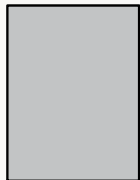


Ribbon cutting April 14th, 11:30 am



Business Matters

2016 Advertising Rates



FULL PAGE	1 TIME	3 TIME
4 COLOR	\$100	\$225

7.5" X 10"

PRICE PER ISSUE



1/2 PAGE VERT.	1 TIME	3 TIME
4 COLOR	\$75	\$150

3.625" X 10"

PRICE PER ISSUE



1/3 PAGE HOR.	1 TIME	3 TIME
4 COLOR (CMYK)	\$50	\$100

7.5" X 3"



1/6 PAGE HOR.	1 TIME	3 TIME
4 COLOR (CMYK)	\$25	\$50

3.625" X 3"

ADVERTISING RATES - Rate charges are for space only. Any required typesetting, additional art or production will be charged extra. Frequency rates applicable are based on number of equal size units run within a six month period.

Marketing Opportunity

Chamber 101

A breakfast informative session to help you as a new or old chamber investor to learn and connect with your chamber benefits

Only 4 will be held in 2016!

***3 Available**

Call 972-291-7817 or email Alysia, membership@cedarhillchamber.org for details



www.cedarhillchamber.org

Chairman's Circle
Investors

Diamond



KNOW • FOLLOW • SERVE • JESUS
Good Shepherd
EPISCOPAL CHURCH



Platinum



Gold



Silver

Atmos Energy
Medical Center Arlington
ProForma A-Z Specialties
Buffalo Wild Wings
Prosperity Bank
Cherry Hill Photo Enterprises
Regions Bank
Pollo Tropical
Regus Management Group, LLC

Coca-Cola Enterprises
Texas Oncology
COSTCO
Methodist Cancer Center
Goss Allstate Insurance
Texas Trust Credit Union
Martin Marietta
Walmart #3285
Frost Bank

Helping Business Do Business

Cedar Hill Derby

Auction Donor Form



Item Description

Note: Include all facts for catalog description and publicity. Include any limitations such as number of persons, time of year, expiration date, black-out dates, geographical limitations, insurance requirements, etc.

Short Description: _____

Full Item Description:

Donor Value: _____

Item Delivered to Chamber on: _____

Or Item To be Picked Up on: _____

Office Use Only

Item #: _____ C C&I

Display Needed: _____

Category: _____

Silent Item

Live Item

Basket Component

Cash Donation

Item Status:

Received: _____

To Be Delivered: _____

For Pick Up: _____

Entered By: _____

White - Donor Pink - File Yellow - Item

Donor Information

Donor Company: _____

Company Representative: _____

Donor's Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Email: _____

Signature Donor: _____ Solicitor's Name: _____

Thank you for Your Investment

Your contribution may be tax deductible as a business expense under IRS Section Code 501 (c)(6)

You are invited to the Winners Circle @ Lone Star Park

For an evening at the Races | Thursday, May 19, 2016 | Gates Open/Silent Auction begins at 5 pm – Races Start at 6:30 pm



Cedar Hill Chamber of Commerce | 300 Houston St | Cedar Hill, TX 75104

972-291-7817 | 972-291-8101 fax | www.cedarhillchamber.org



The Cedar Hill Chamber of Commerce * 2016 Gala and Auction



Join us in the Winner's Circle

Cedar Hill Derby

Lone Star Park – May 19, 2016 – Gates Open 5 pm

Sponsorships Available

TRIPLE CROWN \$3,000

Reserved Triple Crown Table for Eight
Four Valet Parking Vouchers
Twenty Lone Star Bucks for Each Guest at Your Table
Sponsor name and/or logo displayed continuously during the event on 5 race screens
Sponsor name and/or logo displayed at registration table
Sponsor name and/or logo displayed at silent auction tables
Full Page ad in the program
Sponsor recognition from podium / Sponsor name listed in program
Sponsor name on all media publications / Sponsor name listed on the website

THE DERBY \$2,000

Reserved Derby Table for eight
Two Valet Parking Vouchers
Ten Lone Star Bucks for Each Guest at Your Table
Sponsor name and/or logo prominently displayed on race screens between races.
Half page ad in program
Sponsor recognition from podium / Sponsor name listed in program / Sponsor name listed on the website

PREAKNESS \$1,500

Reserved Preakness Table for eight
Sponsor name and/or logo displayed on TV's between races
Sponsor recognition from podium
Sponsor name listed in program / Sponsor name listed on the website

BELMONT STAKES \$900

Reserved Belmont Stakes Table for eight
Sponsor name and/or logo listed in program / Sponsor name listed on the website

PHOTO OP SPONSOR \$500

Sponsor name and/or logo displayed on photo op backdrop during entire event

Contact Name _____	Business Name _____
Phone _____	Email _____
Payment: <input type="checkbox"/> Check <input type="checkbox"/> Cash <input type="checkbox"/> Credit Card (Visa, Master Card, Am. Exp., Disc.) <input type="checkbox"/> Please Invoice	
Name on Credit Card _____	
Credit Card # _____	Exp. Date _____ Code _____

STAY CONNECTED | SHOP LOCAL

NOW
THAT →
IS SERIOUSLY
EPIC



#CedarHillChamber

MJB Wood Group, Inc

Terry Moss
1585 High Meadow Way
Cedar Hill, TX 75104

972-293-5244
tmoss@mjbwood.com

Doug's Plumbing

Doug Walden
P.O. Box 1569
Cedar Hill, TX 75106

972-291-1407
dougwalden@msn.com

Cedar Hill Village

Helen Carnegis

214-219-5600
helen@corinthproperties.com

4645 N. Central Expressway #200
Dallas, TX 75205

Gorman Co., Inc.

Hal Gorman
P.O. Box 968
Cedar Hill, TX 75106

972-723-8318
hal@gorman.com

McDonalds Cedar Hill

Analissa Oliphant
201 F.M. 1382
Cedar Hill, TX 75104

972-291-9921
analissa@oldpond1.com

Texas Trust Credit Union

Debi Knoblock
109 W. F.M. 1382
Cedar Hill, TX 75104

972-595-1720
dknoblock@texastrustcu.org

Cedar Hill Spine

Stephen Ozanne, M.D.P.A.
200 Bryan Place
Cedar Hill, TX 75104

972-299-6966
sozmd@msn.com

Roof Time Contractors

Kevin Swain
617 W. Main St.
Midlothian, TX 76065

972-723-8463
info@rooftimegc.com

Dogwood Canyon Audubon Center at Cedar Hill

Hailey Summerford
1206 W FM 1382
Cedar Hill, TX 75104

469-526-1990
hsummerford@audubon.org

CareNow

Mandy Bostick
345 N. HWY 67
Cedar Hill, TX 75104

972-745-7500
mandyb@carenow.com

Chicken Express

Ryan Moore
389 N. HWY 67
Cedar Hill, TX 75104

972-293-8085
ryanmoore.llc@gmail.com

Duncanville Healthcare & Rehabilitation Center

972-708-8800

duncanville.marketing@nexion-health.com

419 S. Cockrell Hill Road
Duncanville, TX 75116

Kruegers Auto Service Center

Johnny Kruger
301 Hickerson St.
Cedar Hill, TX 75104

972-291-1389

Trinity Floor Company, Inc.

Cathy Johnson
P.O. Box 224927
Dallas, TX 75222

214-943-1157
cjohnson@trinityhardwoodusa.com

Buffalo Wild Wings

Arthur Jeffrey
430 E. Pleasant Run Rd.
Cedar Hill, TX 75104

972-291-4172
102@buffalowildwings.com

Thank you for
your continued support.



Sponsorship Opportunities

Business on the Hill – Breakfast networking event to be held at your location, 2nd Thu of the month, 7:30 am. Name/Logo displayed on all promotional materials; including newsletter, email invite, website and mobile app calendar listings, and lunch & learn programs. Exclusive rights to display materials on tables, 2 minute infomercial and pose the question of the day. It is a great opportunity to invite business members into your facility. **\$FOOD - Provide a light breakfast for 15-20 people for 11 months (Jan-Jun, Aug-Dec) SOLD**

Chamber 101 - Breakfast informative session to be held at Chamber, every three months, at 8 am. Name/Logo displayed on all promotional materials; including newsletter, website, invite and agenda. Exclusive rights to display materials on tables, 2 minute infomercial. **\$FOOD - Provide a light breakfast for 8-10 people**

Chamber Night Out- Would you like to host an Experience? Here is your chance to sponsor an evening event for the membership of the Cedar Hill Chamber of Commerce. CNO serves two purposes:

- * It allows the Host to invite the business community and their customers to
- * Get a "Behind the Scenes" look at their location its business, services and facilities.
- * It offers restaurants the opportunity to offer a taste "From the Kitchen Of."

\$SOLD

Competitive Edge Business Forum – Lunch business development event to be held at Chamber, 3rd Tue of most months, 12 noon. Name/Logo displayed on all promotional materials; including newsletter, email invite, website and mobile app calendar listings, and lunch & learn programs, 2 minute infomercial **\$200**

Lunch & Learn – Luncheon with over 50+ participants from the community, various keynote speakers discussing topics related to business. Lunch is provided by caterer and is held at various locations, 4th Thu of most months, 11:30 am.

Presenting Sponsor- \$250 limit to ONE

- * Includes Two (2) reserved seats at Chairman's Table
- * Able to display marketing materials/ goodies on tables
- * Exclusive Three (3) minute infomercial
- * Logo inclusion on all promotional materials and PowerPoint presentation (2 slides)
- * Includes business card drawing sponsor for \$50 cash
- * Logo displayed as Presenting Sponsor on registration page

Corporate Sponsor \$200- UNLIMITED

- * Includes One (1) seat at Chairman's Table
- * Able to display marketing material on designated tables
- * Logo inclusion on all promotional ma-

terials and PowerPoint presentation (1 slide)

- * Includes business card drawing sponsor for \$50 cash
- * Name listed as a corporate sponsor on registration page

*

Door Prize Sponsor \$75- limit to TWO

- * Mentioned in emails, events calendar. Includes business card drawing sponsor for \$50 cash

Jan 28 - Annual Meeting & Open Carry Business Rights

April 28–

Aug 18 - Annual State of the CHISD

Nov 17 - Annual State of the City

Welcome Basket Program - Hand delivered gift that welcomes new residents, both commercial and residential and encourages them to get connected and use Chamber Members. **\$1 and \$2 per basket packages**

Visitor's Center - The Chamber lobby is open 24 hrs a day, 7 days a week and as a member you may display brochures, business cards and post announcements on the billboard? Visitors stop by daily and pick up info.....are they seeing your business? **\$FREE**

Communication Sponsorship Opportunities

Newsletter -

Full color, 8-10 page publication emailed monthly to over 1,600 addresses.

- * Business Card Size **\$25**
 - * 1/2 Page **\$50**
 - * Single Ad **\$100**
- (one time full size ad with links)

Weekly Email -

Monday reminder of events to over 850 addresses.

- * 1/2 Page **\$50**

Mobile App - Enhanced Listing **\$10**

Web Site -

Category Additional Listing (1yr) **\$100**

Category Banner (90 days, 480x60) **\$75**

Directory Listing-Upgrade to Premium **\$100**

- * Featured at the top of your categories
- * Full-color logo placement
- * Description of products and services
- * Online photo gallery of products, staff, location
- * Hours of operation
- * Customer testimonials
- * Downloadable documents -- PowerPoint, PDF, etc.
- * Recommend your business on Facebook
- * Share your business with Facebook friends

YOU'RE INVITED TO

COMPETITIVE EDGE BUSINESS FORUM

APRIL 19, 2016

CEDAR HILL CHAMBER BOARD ROOM
300 HOUSTON ST.
12:00 PM - 1:00 PM

TOPIC:
ANATOMY OF A HOPEFUL PERSON



RESERVE YOUR SEAT AT WWW.CEDARHILLCHAMBER.ORG



YP Presents: Life Chats

Join the conversation!

Tuesday, April 19th, 7:30 a.m.

Location:

White Rhino Coffee House



Sponsor Opportunity

Competitive Edge Business Forum

Lunch business development event to be held at the Chamber, 3rd Tuesday of most months. Name/Logo displayed on all promotional materials; including newsletter, email invite, website and mobile app calendar listings, and lunch & learn programs, 2 minute infomercial \$200

*6 Available

Call 972-291-7817 or email Elsa,
admin@cedarhillchamber.org with any questions

SAVE THE DATES FOR CHAMBER NIGHT OUT

JUNE 9, 2016

HOSTED BY:



JULY 14, 2016

HOSTED BY:



AUGUST 11, 2016

HOSTED BY:



An evening full of fun,
delicious food and a great
opportunity to network



Activities

April 2016

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4 YP Meeting	5 Networking Lunch	6 Chamber Champions	7 Gala Meeting	8	9
10	11	12 RC- Pioneer Drivers Education School	13	14 Business on the Hill RC- Nothing Bundt Cakes Gala Meeting	15	16
17	18	19 YP Lifechat's Competitive Edge Business Forum	20	21 RC- Cedar Hill Floors & More Gala Meeting	22	23
24	25	26	27	28 Lunch & Learn Gala Meeting	29	30

Items in Red are Community Events and not sponsored by the Chamber.