

### A word from Chairman...



Greetings Everyone and Happy 4th of July.

As we enter this holiday summer weekend, I started thinking about exactly what it means to be in the middle of a Cedar Hill summer. Well we know we will have at least 16 days at or above 100 degrees. We know for the next 10 weeks we are likely to have less than 2 inches of rain. We know we will not see 60 degree temperatures (day or night) until October, Wow!

However, it is not all bad. Our kids are out of school so we will have more family time. Lucky families will take vacations over the next 8

weeks. The days are long and filled with all types of sports, church, and community activities. During the evenings it starts to cool down and you may find a number of us with friends and family on outside restaurant decks, attending or hosting a barbeque, or enjoying the evenings with a significant other.

We at the Chamber will be doing the same summer things with our friends and family, but we will take time out to continue our support of Chamber events and to execute Chamber business.

There will be changes in the back half of 2016 but as we all know changes bring opportunities and it is our goal to explore our opportunities and continue to grow the Chamber and better serve the businesses in our community.

I wish everyone a safe and happy summer and I look forward to working with the Chamber to enhance our membership and strengthen the community.

"Shop with and Support Cedar Hill Businesses."

Warren J. Goss, Jr

Chairman 2016 Cedar Hill Chamber of Commerce

#### **INSIDE THIS ISSUE**

FP:

A word from

2/3:

Networking Events | New Members

4/5

Renewals | Sponsorship Opportunities

6/7:

Inside Story

8/9:

Paragon Payroll Ad. | Taste of Cedar Hill

BP:

Calendar

# **Mission:**

The mission of the Cedar Hill Chamber is to create dynamic experiences for businesses through innovative training, collaborative partnerships and service opportunities.



# **Vision:**

Envisioning a thriving business community built on the values of excellence, service, innovation and collaboration.

#### 2016 Board of Directors

Warren Goss | Chair Goss Allstate Insurance

**Aranda Bell** | *Chair Elect* Zula B Wylie Public Library

**Fran Laukaitis** | 1st Vice Chair Methodist Charlton Medical Center

**Debi Knoblock** | *Treasurer* Texas Trust Credit Union

**Tiffanie DuBoise** | Secretary YP of Cedar Hill

**Amber Hatley** | *Past Chair* Century 21 Judge Fite

**Greg Porter** | *Ex Officio* City of Cedar Hill

**Dustin Dauenhauer** Comfort Rehab & Chiropractic

> Kathy Draxler Individual

Corey Green Atmos Energy

Steve Hendon Practice to Business

**Corporal Juan Herrera** Cedar Hill Police Department

> Jeremy Trojacek Chick-fil-A Cedar Hill

**Ex Officio Members** 

Honorable Rob Franke Mayor, City of Cedar Hill

**Allison J.H. Thompson** *Director, Cedar Hill EDC* 

**Orlando Riddick**Superintendent, CHISD

### **Staff**

Amanda Skinner, IOM Executive Director/CEO

**Alysa Hunter** *Membership Director* 

**Elsa Ozuna**Director of First Impressions

#### Cedar Hill Chamber

(972) 291-7817 Email: admin@cedarhillchamber.org Website: www.cedarhillchamber.org

### Stay Connected





# **MIX & MINGLE OPPORTUNITIES**

#### NETWORKING LUNCH

1st Tuesday of the Month, 11:30 AM Henderson Chicken 635 E. Pleasant Run Rd. Ste. 3-255 B.Y.O.L (Buy your own lunch)



#### BUSINESS ON THE HILL

2nd Thursday of the Month, 7:30 AM TX Trust Credit Union|109 W. FM 1382 \$2 Members | \$5 General



"Design is the silent ambassador of your brand." - Paul Rand



LEADERSHIP PLAYS A SIGNIFICANT ROLE IN DEFINING THE CULTURE OF THE SOUTHWEST REGION, AND THIS YEAR WE HAVE PARTNERED WITH PROFESSOR, DR. LARRY TERRY WITH UNT DALLAS TO COME TOGETHER TO MAKE OPPORTUNITIES FOR THOSE INDIVIDUALS SEEKING TO GROW AS LEADERS AND SERVE THEIR COMMUNITIES AND POSITION THEMSELVES IN THE AREA'S TO MAKE CHANGE. THE SECONDARY GOAL OF THIS 9 MONTH LEADERSHIP PROGRAM IS TO BUILD AWARENESS ABOUT OR LOCAL COMMUNITIES AND ENCOURAGE THE WILLINGNESS TO SERVE THE PUBLIC AREA. THAT SAID, THE IDEA IS THAT EACH PARTICIPANT WILL "GIVE BACK" WITH A COMMUNITY PROJECT THAT WILL IMPACT OUR COMMUNITY NON-PROFITS.

APPLICATION FOR THE 2016-2017 CLASS ARE NOW BEING ACCEPTED

JUST GO TO WWW.LEADERSHIPSW.COM



### **Tarleton State University**

Sandi MdDermott 855-444-6432 819 Mt. Zion Rd. Bldg. 2 Room 115 Midlothian, TX 76065 www.tarleton.edu/midlothian

### **Edward Jones- Marion Hostetler**

Marion Hostetler 469-337-2467 875 Straus Road #300 Cedar Hill, TX 75104 www.facebook.com/ejadvisormarionhostetler/

### **TrendHR**

Jimmy Langham 469-955-4016 1002 Crestview DR Cedar Hill, TX 75104

### **James Zanders & Associates**

Nickole Hall 214-269-3030 4655 N. Central Expwy Dallas, TX 75205





This group supports member attraction and retention through new member visits and hosting Chamber events. Meets the first Wednesday of each month at 11:30 a.m. at Chamber.



**Plummer Elementary School** 

Sherese Nix 972-291-4058 1203 S. Clark Rd. Cedar Hill, TX 75104

**P&W Quality Machines** 

Evan Jahnke 972-299-0500 707 S. Hwy 67 Cedar Hill, TX 75104

**Cedar Hill Economic Development Corporation** 

Louis Castillo 972-291-5132 285 Uptown Blvd. Bldg.100 4th Floor Cedar Hill, TX 75104

**Jack Shroeder & Associates** 

Jill Holley 877-572-8392 214 W. Belt Line Rd. Cedar Hill, TX 75104

Soulman's Bar-B-Que

972-291-3400 124 N Hwy 67 Service Rd. Cedar Hill, TX 75104

**Cotton Electric** 

Rick Cotton 972-296-4020 1130 S. Cedar Ridge Rd. Duncanville, TX 75137

**CNB of Texas** 

Stephanie Starrett 972-351-5367 106 W. FM 1382 Cedar Hill, TX 75104

**Edible Arrangement** 

Ron Bolar 972-293-2848 617 Uptown Blvd. Ste. 105 Cedar Hill, TX 75104

**Clark Dental Group** 

Brenda 972-2914281 211 W. Beltline Rd. Cedar Hill, TX 75104 **Haydin Insurance Group** Daniel Haydin

201 Bryan Place Cedar Hill, TX 75104

**Waste Management of Texas** 

Steve Keller 214-626-8896 1600 C. South Railroad Lewisville, TX 75067

972-299-5355

**Latitudes Cruise and Travel** 

Tom Elder 972-723-2847 3771 Joe Wilson Rd Midlothian, TX 76065

**Prosperity Bank** 

Barbara Elliott 972-291-6246 217 E. FM 1382 Cedar Hill, TX 75104

Jim Hood Company

Jim Hood 214-446-1094 610 Uptown Blvd. Ste. 2000 Cedar Hill, TX 75104

**Dermatology Associates of Uptown** 

Laura Helewa 972-283-8979 610 Uptown Blvd. #102 Cedar Hill, TX 75104

State Farm Insurane – Walter Williams

Laura Helewa 972-293-1300 642 Uptown Blvd. #190 Cedar Hill, TX 75104

The Oasis/Lynn Creek Marina

Jeremy Ames 817-640-7676 5700 Lake Ridge Pkwy Grand Prairie, TX 75052

**American Trophy & Awards** 

Christi Carrasco 972-223-4490 221 N. Hampton DeSoto, TX 75115

**Fuzzy's Taco Shop** 

Todd Knight 972-293-8482 241 E. FM 1382 Ste. 317 Cedar Hill, TX 75104





# **Sponsorship Opportunity**

### Chamber 101

A breakfast informative session to help you as a new or old chamber investor to learn and connect with your chamber benefits

Only 4 will be held in 2016!

### \*2 Available

Call 972-291-7817 or email Alysa, membership@cedarhillchamber.org for details





"Trust yourself. You know more than you think you do." - Benjamin Spock



# Sponsorship Opportunity

### **Competitive Edge Business Forum**

Lunch business development event to be held at the Chamber, 3rd Tuesday of most months. Name/Logo displayed on all promotional materials; including newsletter, email invite, website and mobile app calendar listings, and 2 minute infomercial. \$200

### \*5 Available

Call 972-291-7817 or email Elsa, admin@cedarhillchamber.org with any questions



# **Monday E-mail Sponsor**

Sponsoring the Monday e-mail is an opportunity to advertise any upcoming sales, save the date, fundraiser or any other event. The Monday e-mail gets sent out to 892 subscribers, which includes chamber members and non-members. As the sponsor your Ad is the first thing they will see. \$50

Call 972-291-7817 or email Elsa, admin@cedarhillchamber.org with any questions

Cedar Hill Chamber of Commerce Newsletter

# Business Matters

2016 Advertising Rates



<b>FULL PAGE</b>	1 TIME	3 TIME
4 COLOR	\$100	\$225

7.5" X 10"

#### **PRICE PER ISSUE**



1/2 PAGE VERT.	1 TIME	3 TIME	
4 COLOR	\$75	\$150	

3.625" X 10"

#### **PRICE PER ISSUE**



1/3 PAGE HOR.	1 TIME	3 TIME
4 COLOR (CMYK)	\$50	\$100

7.5"X3"

#### **PRICE PER ISSUE**



1/6 PAGE HOR.	1 TIME	3 TIME		
4 COLOR (CMYK)	\$25	\$50		

3.625"X3"

PRICE PER ISSUE

ADVERTISING RATES - Rate charges are for space only. Any required Typesetting, additional art or production will be charged extra. Frequency rates applicable, are based on the number of equal size units run within a six month period. Contact the Cedar Hill Chamber at 972-291-7817 with any questions.

### Get Involved:









## Diamond





### Platinum





# Gold

















# Silver

Atmos Energy
Buffalo Wild Wings
Cherry Hill Photo
Enterprises, Inc.
Coca-Cola Enterprises
COSTCO
Frost Bank
Goss Allstate Insurance
Martin Marietta

Medical Center Arlington

Pollo Tropical
ProForma A-Z Specialties
Prosperity Bank
Regions Bank
Regus Management Group, LLC
Texas Oncology
Methodist Cancer Center
Texas Trust Credit Union
Walmart #3285

Helping Business Do Business









## 5 Important Questions to Ask Yourself About Your Payroll



Do you feel like you explain your business, payroll and tax questions to a new person every time you call for support?



Are there things you wish your payroll company would do for you but won't or it's too expensive to implement?



Was your ACA (Obamacare) reporting confusing and cumbersome; and you're still not sure if it was even correct?



Do you think you are too small or it's too expensive to use a payroll company?



Are you at wit's end with your payroll vendor and wish someone could make the whole thing easier – like a *REAL PARTNER who will take the time to KNOW YOUR BUSINESS*?

If you answered YES to any of these questions, then it's time to talk to Paragon.



See what Mama's Daughters had to say about the Paragon difference.

### EXPERIENCE the DIFFERENCE with Paragon Payroll.

Go to www.paragonpayroll.com or call us at (866) 444-4615 to get more information about Paragon's services.





The 15th Annual Taste of Cedar Hill and Business Expo is almost here! We will have over 60 vendors in this year's combined event which occupies the 54,000 square foot Recreation Center.

Inserts advertising the celebration will be included in the August utility bill going out to all Cedar Hill residents. The event will be featured in the September Cedar Hill HIGHLIGHTS newsletter mailed to every household in the City. Advertising has, or will appear on the Cedar Hill Chamber website, social media and the September issue of NOW Magazine. Finally, our large-format mesh banners will be prominently displayed at Belt Line Road and FM 1382 and one more on Uptown Boulevard.

Open registration will begin July 1st so complete your registration early and reserve your booth today! Prices will increase by \$25 September 1.

We are looking forward to a big day and we hope the event provides you many opportunities to meet new potential customers, exchange ideas with other business owners and build partnerships that will benefit you in the community.

If you have additional questions please contact Alysa Hunter at 972-291-7817.

Thank you for your participation. Let's have a great day with the community!

Sincerely,

Michael Lemmon



# July2016

Items in Red are Community Events and not sponsored by the Chamber.

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					<ul><li>1</li><li>LYCT: Mary Poppins</li><li>Jam to Give</li></ul>	2 LYCT: Mary Poppins
3 LYCT: Mary Poppins	4 HAPPY 4th Of JULY Chamber Closed	5 Networking Lunch	6 Chamber Champions	7	8 Jam to Give	9
10	11	12 SBA Luncheon	13	14 Business on the Hill	15 Jam to Give	16
17	18	19	20	21	22 Jam to Give	23
24	25	26	27	28	29 Jam to Give	30
31						