

Cedar Hill Chamber of Commerce-Newsletter

Business Matters

April 2015

02-03

Networking Opportunities
1ST Quarter Recap

06-07

Save The Date-Gala
Luncheon

09-10

Renewing Members
Calendar



A NOTE FROM THE GALA CHAIR

April 1, 2015

Hello!

It's Official! The 2015 Annual Cedar Hill Chamber of Commerce Gala and Auction will be held on May 29, 2015 at **LONE STAR PARK** and has been dubbed The Cedar Hill Derby, "a day at the races".



The Cedar Hill Derby is being held in the Dash for Cash Room whose one entire glass wall sports a view across the apron to the track. Grab some refreshments, bid on an auction item, and stroll out to the rail to watch the horses parade past you headed to the starting gate! Fun, Huh? This promises to be the "best gala and auction ever". Anticipated attendance of over 200 includes community and business leaders from the Best Southwest area as well as State and local officials.

This is a wonderful opportunity to increase your organization's visibility and contribute to the success of all members of the Cedar Hill Chamber of Commerce. It will be a delight to add your name to the list of Gala Supporters. Please consider participating in one or more of the involvement opportunities.

Sponsorship – Corporate sponsorships remain one of the most vital sources of auction revenue as well as one of the best ways to showcase your company throughout the event. Be recognized as a supporter of business enterprise and reward your employees or treat your best customers to an evening of fun. Sponsorship Packages are listed on the attached Sponsor Form. There are a limited number of sponsorships available in each category, so sign up quickly. Please contact Michelle Rodriguez at membership@cedarhillchamber.org to reserve your package.

Auction Item Donation – Donations are a major portion of the fundraiser so the "ask" is that every chamber member donate at least one auction item. Select an item(s) that proudly represents your company or organization, asking yourself "what would I bid on?", and submit your information via the enclosed donor form. Your company/organization will be prominently displayed with the item. Attendees will recognize that you are a partner in the success of the business community.

Attendance – Come one, Come all. Most importantly, be at the Gala, meet fellow business owners/operators, participate in the fun, bid on auction items, invite friends, customers, employees. Individual tickets are \$100 each and can be purchased on line www.cedarhillchamber.org or by calling the Chamber at 972.291.7817.

So excited for the opportunity to hang out with you at this year's event. Please take time to respond to one or all of the opportunities as soon as possible. Call us if you have questions or need more information.

SEE YOU AT THE RACES!

Shelia Hood, Transformation Vision Cedar Hill
Cedar Hill Derby Chair
972-809-4711

Amber Hatley, Century 21 Judge Fite
Cedar Hill Chamber 2015 Chair
972-342-2289

Mission:

The mission of the Cedar Hill Chamber of Commerce is to be premier by serving and enhancing our community by providing leadership for business growth and development.



Vision:

The vision of the Cedar Hill Chamber of Commerce is to engage and retain businesses and collaborative partnerships between schools, communities and the city to promote an environment of



2015 Board of Directors

Amber Hatley | Chair
Century 21 Judge Fite

Warren Goss | Chair Elect
Goss Allstate Insurance

David Williams | 1st Vice Chair
Village Tech Schools

Scott Meigs | Treasurer
Texas Trust Credit Union

Phillip Washington | Secretary
7th Harvest Investments

Maranda Auzenne | Past Chair
Uptown Village at Cedar Hill

Greg Porter | Ex Officio
City of Cedar Hill

Aranda Bell
Zula B. Wylie Public Library

Jeanetta Dagley
Mr. Electric

Danyelle Dikes
Chick-fil-A Cedar Hill

Kathy Draxler
Individual

Robert Garca
MJB Wood Group

Mo Hadzovic
Mo & Hari's Italian Bistro

Rance Halfmann
Title Boxing Club

Corporal Juan Herrera
Cedar Hill Police Department

Lawrence Hogle
Midtown Cedar Hill

Fran Laukaitis
Methodist Charlton Medical Center

April Soria
Alpha Omega Plumbing

David C. Wilson, Sr.
David's Seafood Grill & Catering

Ex Officio Members

Honorable Rob Franke
Mayor, City of Cedar Hill

Allison J.H. Thompson
Director, Cedar Hill EDC

Orlando Riddick
Superintendent, CHISD

Staff

Amanda Skinner
Executive Director | CEO

Michelle Rodriguez
Director of Membership Development

**Cedar Hill
Chamber of Commerce**
(972) 291-7817

Email: admin@cedarhillchamber.org
Website: www.cedarhillchamber.org

Network Building Opportunities

At the Cedar Hill Chamber, there is always something to do - whether it's learning more about running your business or connecting with other professionals and leaders. Make sure to check out our monthly calendar of events to enrich and enhance your professional life.

NETWORKING LUNCH

1st Tuesday of the month, 11:30 AM
Red Robin Gourmet Burgers & Spirits
229 N. Hwy 67 | Cedar Hill



BUSINESS ON THE HILL

2nd Friday of the month, 7:30 AM
Resource One Credit Union
755 N. Hwy 67 | Cedar Hill
\$2 Members | \$5 General



LUNCH & LEARN

4th Thursday of the month, 11:00 AM
Alan E. Sims Recreation Center
755 N. Hwy 67 | Cedar Hill | \$20 Members | \$25 General



COMPETITIVE

BUSINESS FORUM

EDGE

Third Tuesday of the month at 12:00pm
Cedar Hill Chamber of Commerce
300 W. Houston Street, Cedar Hill
Free to attend with RSVP.

Sponsored by:



Well-Being is More Than a Number

April 21

I'm sure most of us have heard the radio ads or read articles about the importance of our well-being. There's even a survey you can take to get your well-being number. Join us as we explore what well-being is and how it can have a profound impact on your personal and professional life.

April co-sponsor with Southwest's Best Referrals BNI – Pat Rozell (Kyani)

1st Quarter At A Glance

NEW MEMBERS JOINED

January– March 15 New Members (2015 Goal 45)

WELCOME BASKETS DELIVERED

16 Residential Baskets Delivered for January move-ins

Y.E.P. Program

In its 10th week | 12 students | over 160 volunteer hours

NETWORKING LUNCHES

Average of 25 participants patronizing local restaurants monthly

BUSINESS ON THE HILL

Raised over \$60 from participants and given 1/2 away at monthly meetings, PLUS the coffee is FREE! Average Coffee Price- The average price for brewed coffee is \$2.38.

COMPETITIVE EDGE BUSINESS FORUM

34 participants receiving over 3 hours of professional development

RIBBON CUTTINGS

4 ribbon cuttings hosted by the Cedar Hill Chamber

2015 Directories

6,000 ordered | 750 delivered to residents and businesses



April 2, 2015 | 5:45 PM

**Good Shepherd Episcopal Church 915
Old Straus Rd.**

COME GET INFORMED.

Presented by: The Cedar Hill Chamber of
Commerce & Kingwood Neighborhood



Luncheon and Style Show

April 9, 2015, 11:30 a.m.

Alan E. Sims
Cedar Hill Recreation Center

Individual Tickets: \$25

SPONSORSHIPS AVAILABLE!

Tickets Available at:

Cedar Hill Food Pantry
403 Houston
972-293-2822

New 2 You Thrift Store
320 S. Clark Rd.
972-293-0411

Benefiting the Programs of



CHARITY 5K EVENT coming 11 April 2015

The Cedar Hill Lions Club and CHSD Athletics are proud to present the 5th Annual David Milson Legacy Run at the Cedar Hill High School on April 11, 2015. Part of the course will be along the new city trails system.

All proceeds will go to Cedar Hill Lions Club Charities, Inc., a 501(c)(3) corporation affiliated with the Cedar Hill Lions Club. We support local programs such as the Cedar Hill Food Pantry, eye exams and free glasses for local children in need, scholarships, CHSD Athletics and Hall of Fame, CHSD special education athletics, other local charities, The Texas Lions Camp (for physically disabled, hearing/vision impaired, and diabetic children), Lions Sight & Tissue Foundation, Leader Dogs for the Blind, and other charitable activities of Lions Clubs International.

David Milson became head basketball coach at Cedar Hill High School in 1987 and he twice led his teams to the Class 5A state finals, in 2004 and 2009. On January 31, 2011, he passed away from lung cancer. While David's achievements as a basketball coach were numerous, his true legacy will be his contributions as a teacher, friend, and family man.

www.MilesforMilson.org



Support Your Local Community!
Sponsors Needed for Charity 5K Run
Honor the Memory of Coach Milson

Saturday, 11 April 2015
Cedar Hill High School
Have Fun with the Whole Family!

To make a tax deductible sponsor donation, please contact Karen Haines at 214-675-1596 or karen.haines@lydson.com.

Sponsor Opportunities Still Available!

see MilesforMilson.org/sponsor-us

Sponsor Student Runners (\$15 each - MilesforMilson.org/students)

Sign up to run!

Adults \$25.75 (\$31 after April 3)

Students \$15

Kids' K \$10.30 (children under 12)

This will be a timed and certified 5K run and Kids' K/Fun Run benefiting Cedar Hill Lions Club Charities, Inc.

Timing chips will be furnished to all registered 5K participants.

Top overall male and female finishers will receive medals. Winners of 5K male/female/age combination categories will also receive medals.

7am registration begins (Cedar Hill High School)

7:30am 1st raffle drawing

8:15am Kids' K / Fun Run

8:30am 2d raffle drawing

9am 5K start

9:30am 3d raffle drawing

Awards presentation following 5K

If you are not a runner (or walker) - you know someone that is!

To make a tax deductible sponsor donation, please contact Karen Haines at 214-675-1596 or karen.haines@lydson.com.

Online runner registration now open!
www.MilesforMilson.org

Murder at the Cinco de Mayo Fiesta



You Are Invited To
The Seventh Annual
CHSD Education Foundation

Murder Mystery
Saturday, May 2

Was it the cactus in the sombrero with a handgun?

Business Matters

2015 Advertising Rates



FULL PAGE	1 TIME	3 TIME
4 COLOR	\$100	\$225

7.5" X 10"

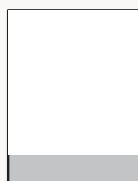
PRICE PER ISSUE



1/2 PAGE VERT.	1 TIME	3 TIME
4 COLOR	\$75	\$150

3.625" X 10"

PRICE PER ISSUE



1/3 PAGE HOR.	1 TIME	3 TIME
4 COLOR (CMYK)	\$50	\$100

7.5" X 3"



1/6 PAGE HOR.	1 TIME	3 TIME
4 COLOR (CMYK)	\$25	\$50

3.625" X 3"

ADVERTISING RATES - Rate charges are for space only. Any required typesetting, additional art or production will be charged extra.

Frequency rates applicable are based on number of equal size units run

Marketing Opportunities

- **Luncheon Sponsorships**- average attendance of over 60 business professionals. **Only 2 presenting sponsors left. \$350**
- **Chamber Night Out**- held quarterly. \$200 to host. **SOLD OUT!**
- **Business Matters Newsletter** \$25-\$100
- **Monday Email** \$50

Call 972-291-7817 or email Michelle, membership@cedarhillchamber.org for details



www.cedarhillchamber.org

Chairman's Circle 2015

Diamond



Platinum



Gold



Martin Marietta Materials



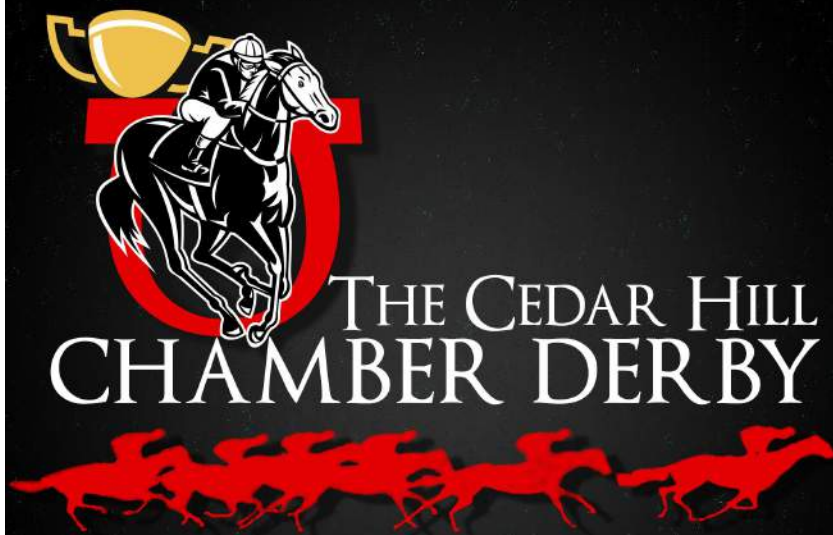
Silver

Atkinson Toyota
Atmos Energy
The Brickman Group
Buffalo Wild Wings
Cherry Hill Photo Enterprises, Inc.
Coca-Cola Enterprises
COSTCO
Goss Allstate Insurance

Medical Center Arlington
ProForma A-Z Specialties
Prosperity Bank
Regions Bank
Texas Trust Credit Union
Texas Oncology
Methodist Cancer Center
Walmart #3285

Helping Business Do Business

*The Cedar Hill Chamber of Commerce presents
2015 Gala and Auction*



Save the Date

*Lone Star Park
Friday, May 29, 2015*

ADDITIONAL SPONSORSHIPS

PHOTO OP SPONSOR ~~\$500~~—SOLD****

- Sponsor name and/or logo displayed on photo op backdrop during entire event (**step and repeat**)

PHOTO OP SPONSOR **\$500 (Limit One)**

- Sponsor name and/or logo displayed on photo op during entire event

LANYARD SPONSOR **\$500 (Limit One)**

- Sponsor name and/or logo displayed on photo op backdrop during entire event

TRIPLE CROWN \$3,000

- Reserved Triple Crown Table for Eight
- Sponsored Race with Picture of your group (up to 10) in the Winners Circle Four Valet Parking Vouchers
- Twenty Lone Star Bucks for Each Guest at Your Table
- Sponsor name and/or logo displayed continuously during the event on 5 race screens Sponsor name and/or logo displayed at registration table
- Sponsor name and/or logo displayed at silent auction tables Full Page ad in the program
- Sponsor recognition from podium / Sponsor name listed in program Sponsor name on all media publications / Sponsor name listed on the website

THE DERBY **\$2,000**

- Reserved Derby Table for eight Two Valet Parking Vouchers
- Sponsored Race with Picture of your group (up to 10) in the Winners Circle Ten Lone Star Bucks for Each Guest at Your Table
- Sponsor name and/or logo prominently displayed on race screens between races. Half page ad in program
- Sponsor recognition from podium / Sponsor name listed in program / Sponsor name listed on the website

PREAKNESS **\$1,500**

- Reserved Preakness Table for eight
- Sponsor name and/or logo displayed on TV's between races Sponsor recognition from podium
- Sponsor name listed in program / Sponsor name listed on the website

BELMONT STAKES **\$900**

- Reserved Belmont Stakes Table for eight
- Sponsor name and/or logo listed in program / Sponsor name listed on the website

SOCIAL MEDIA LUNCHEON

Let's Be Social

Alan E. Sims Recreation Center | 310 E. Parkerville Rd.

April 23, 2015

11am to 1 pm

\$20
ENTRY

We are bringing the best part of any social media conference directly to you - the chance to network, socialize, and ask the experts questions! We will kick off the luncheon with a mini expo and end it with a Kindle Fire giveaway!

ACHIEVE PUBLIC RELATIONS

Denita L. Lacking-Quinn

SOCIAL MEDIA DELIVERED

Shannon Streater

BRIGHT GIRL MEDIA

Chanelle R. Yarber

ZOE COMMUNICATIONS AGENCY

Felecia Benton



#BeSocialCH

We will be tweeting LIVE from this event
Kindle Fire- courtesy of the Zula B. Wylie Library





Young Professionals Book Club

at the Zula B. Wylie Public Library



Next meeting:

Tuesday, April 21st, 6:30 pm at Panera Bread in Cedar Hill.

A book club for young adults who are looking to develop personally and professionally as well as to expand their social circles. Join us for an opportunity to read motivational books while networking and growing your skills! We are currently discussing **So Good They Can't Ignore You by Cal Newport.**

Sponsored by Zula B. Wylie Public Library & Cedar Hill Chamber Young Professionals.



Zula B. Wylie Public Library | 225 Cedar St. Cedar Hill,
TX 75104 | 972-291-7323 | www.cedarhilllibrary.org



STAY CONNECTED | SHOP LOCAL

NOW
THAT →
IS SERIOUSLY
EPIC



#CedarHillChamber

Edward Jones - Charles Peyton
Haydin Insurance Group
Primrose of Cedar Hill
Split Endings
Cedar Hill ISD

David Clayton & Sons Funeral Home
Waste Management of Texas
Comfort Rehab & Chiropractic
Doug's Plumbing
Gorman Co., Inc.
Roof Time Contractors
Veracruz Cafe
Strayer University
Practice To Business
Uptown Village at Cedar Hill
A-Immaculate Cleaning Service
VCRnow

Nicole Thibault, Attorney & Counselor at Law, a Professional LLC
Cedar Hill Spine
Central Animal Clinic
Chicken Express
Dick's Uptown Cafe
McDonalds Cedar Hill
Liberty Mutual Insurance
Mas-Tek Engineering & Associates
Trinity Floor Company, Inc.
Buffalo Wild Wings
Crestview Court
Drug Prevention Resources, Inc.
Steve Smith
Share Wellness Urgent Medical Clinic
Duncanville Healthcare & Rehabilitation Center
Regions Bank

**THANK YOU FOR YOUR
CONTINUED SUPPORT**

Carolyn Ann Walker
972.333.4230
Individual Member

Takai by Angela
374 E. FM 1382 Suite A
Cedar Hill, TX 75104
972.637.4305

Uptown Eye Associates
613 Uptown Blvd #101
Cedar Hill, TX 75104
972.291.5757

Saint Anne Episcopal Church
1700 N. Westmoreland Blvd
DeSoto, TX 75115
972.709.0691

WELCOME NEW MEMBERS



Activities

April 2015

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1 10:00 AM Chamber Champions	2 5:45 PM Candidate's Forum	3 GOOD FRIDAY (Chamber Closed)	4 Miracle Weekend
5 EASTER	6 4:00 PM YP Meeting	7 11:30 AM Networking Lunch	8	9 11:30 AM Fashion with Flair	10 7:30 AM Business on the Hill 11:30 AM Busi- ness / Partner- ships Committee	11 Miles For Milson ELEMENTS
12	13	14	15 LSW Day	16	17	18
19	20	21 12:00 PM Com- petitive Edge / 6:30 PM YP of Cedar Hill Book Club	22	23 11:00 AM Let's Be So- cial-Luncheon	24	25
26	27	28	29	30		