

FOCUS ON LYME

Dear Focus On Lyme Supporter:

Focus On Lyme was founded to change Lyme disease one step at a time by focusing on diagnostics, treatment, prevention and advocacy for patients suffering from Lyme disease and associated tick-borne diseases. **On July 15, 2016, we are hosting an Educational Forum and Fundraising Reception in partnership with the Stram Center for Integrative Medicine to educate and benefit Lyme disease patients.**

As an organization, Focus On Lyme has partnered with the world-renowned research institute, TGen to develop an accurate Lyme diagnostic tool that will recognize multiple species of Lyme, major co-infections, as well as non-Lyme causes of infection. Using the power of DNA sequencing, this test is revolutionary and unlike any of the current tests on the market which are less than 50% accurate.

The **Forum & Reception** will be hosted at The Desmond in Albany, NY. Guests will include Lyme patients and their families, as well as key corporate executives and community philanthropists. ***Please lend your support with a donation to the event.***

As one of our supporters you will be recognized on the event website and at the event.

Proceeds from the event will support sample trials before the new diagnostic test is available to the public, as well as families suffering with Lyme disease. Focus On Lyme is a 501(c)3 non-profit and your donation is tax deductible. Our tax ID number is #86-0946204.

If you are unaware of Lyme disease, the statistics are startling, but Focus On Lyme and the Stram Center for Integrative Medicine are committed to making a difference.

- 300,000 diagnosed a year; more than breast or colon cancer
- NIH funding for Lyme is significantly less than funding for breast cancer, HIV, colon cancer or hepatitis
- 40% of patients have long term complications
- Lyme mimics other conditions and patients are misdiagnosed with Parkinson's disease, ALS or MS

Please know how sincerely grateful we will be if you choose to support the **Educational Forum and Fundraising Reception for Lyme disease**. On behalf of the patients we serve, thank you!

Please contact Monique Audino at 518-689-2244, extension *(star) 108 you have any questions.

Sincerely,

Tammy Crawford, Founder Focus on Lyme
Ronald L. Stram, MD, Founder Stram Center for Integrative Medicine

Lyme Disease Educational Forum & Fundraising Reception

July 15, 2016 | The Desmond - Albany, NY

2:00pm Educational Forum & Exhibition | 5:30pm Fundraising Reception

Who We Are:

The **Stram Center for Integrative Medicine** offers a holistic and empowering approach to health. Their strategy is investigative medicine. By finding the root cause of disease and not merely treating symptoms, they base their therapies on identifying and treating the underlying problem.

Focus On Lyme's mission is to improve diagnostics, treatment, prevention and advocacy for patients suffering from Lyme and associated tick-borne diseases. They are currently funding research for a new Lyme diagnostic tool with unparalleled accuracy using next generation DNA sequencing.

What Is this Event:

Esteemed Lyme disease clinicians and researchers will be sharing disease treatment information, as well as discuss promising research. Funds raised from the event will be applied to Lyme disease research, as well as given to families currently suffering from the effects of Lyme.

Activities Include:

- Educational Forum • Exhibition Area • Reception • Live Music • Raffle
- Heavy Hor' d'oeuvres prepared by Executive Chef Michael St. John

Who Will Attend:

Over 300 Lyme patients and their caregivers are expected to attend. Also present are national and local sponsors and philanthropists.

CHANGING LYME ONE STEP AT A TIME

Focus On Lyme | SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR - \$10,000

- 4 Tickets to the Educational Forum and Reception
- 6' Draped Table Exhibitor Space with 4 Chairs
- Dedicated Recognition at the Educational Forum and Reception
- Opportunity for your Group Leader to Introduce a Speaker at the Educational Forum
- Opportunity to provide Event Take-Away Item
- Mentions on Event Social Media Platforms
- Company Logo and Description on Event Website with Link to your Website
- Logo on Event Signage
- Company Article in the Stram Center Newsletter distributed to 3,200 contacts
- Company logo on Stram Center Website with 18,000 page views monthly

PLATINUM SPONSOR - \$5,000

- 2 Tickets to the Educational Forum and Reception
- 6' Draped Table Exhibitor Space with 2 Chairs
- Recognition during Educational Forum
- Logo Recognition in Stram Center Newsletter distributed to 3,200 contacts
- Company Logo displayed in Sponsorship Presentation Loop and Event Signage
- Company Logo on Event Website with Link to your Website
- Opportunity to Provide Event Take-Away
- Mentions on Event Social Media Platforms

SILVER SPONSOR - \$2,500

- 2 Tickets to the Educational Forum and Reception
- 6' Draped Table Exhibitor Space with 2 Chairs
- Company Logo displayed in Sponsorship Presentation Loop and Event Signage
- Company logo on Event Website with Link to your Website
- Name Recognition in Stram Center Newsletter distributed to 3,200 contacts
- Mentions on Event Social Media

EXHIBITOR - \$1,000

- 6' Draped Table with 2 Chairs
- 2 Tickets to the Fundraising Reception
- Company Name Listed on Event Website with Link to your Website
- Name Recognition at Forum and Reception

Stram Center for Integrative Medicine
stramcenter.com
518.689.2244
invite@stramcenter.com

Focus On Lyme
focusonlyme.org
480.235.1420
info@focusonlyme.org

CHANGING LYME ONE STEP AT A TIME

Educational Forum & Fundraising Reception Sponsor Commitment Form

Yes, I/We will support the 2016 Albany Educational Forum & Fundraising Reception with:

- | | |
|---|---------------------|
| <input type="checkbox"/> Title Sponsor | \$ 10,000 |
| <input type="checkbox"/> Platinum Sponsor | \$ 5,000 |
| <input type="checkbox"/> Silver Sponsor | \$ 2,500 |
| <input type="checkbox"/> Exhibitor | \$ 1,000 |
| <input type="checkbox"/> Individual Educational
Forum Ticket | \$ 25 x ____ = ____ |
| <input type="checkbox"/> Individual Fundraising
Reception Ticket | \$ 75 x ____ = ____ |
| <input type="checkbox"/> Customized Partnership | _____ |

Contact Name: _____

Company Name: _____

Title: _____

Mailing Address: _____

City/State/Zip: _____ Phone: _____

E-Mail Address: _____

Signature: _____

Please make check payable to: **Focus On Lyme**
835 W. Warner Road, Suite 101-236
Gilbert, AZ 85233

Pay by Credit Card:

Credit Card Number: _____

Expiration Date: _____ CVV Number: _____

Billing Zip Code: _____

Scan and email to: ccook@focusonlyme.org

Focus On Lyme is a 501(c)(3) tax exempt, charitable organization #86-0946204
480.235.1420 | 835 W. Warner Road, Suite 101-236 | Gilbert, AZ 85233 | focusonlyme.org