



# Managing Your Brand with Social Media

featuring **Norreida Reyes,**

*Principal at Think Well Spring Communications*

This workshop will provide useful tips for businesses looking to solidify their brand through social media. Discussion will include managing your online reputation, garnering customer loyalty and developing cross-posting partnerships.

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**Tuesday, May 19th 10:00 - 12:00 pm**

255 Orange Street, Albany, 2nd Floor Conference Room

*Free parking in the adjacent lot. Building and parking lot  
are handicapped accessible.*

Please RSVP to Paul Stewart at 436-8586 x805  
or email [Paul@mycommunityloanfund.org](mailto:Paul@mycommunityloanfund.org).



The Community Loan Fund of the Capital Region is a non-profit community development financial institution serving the Capital Region of New York State -- Albany, Columbia, Fulton, Greene, Montgomery, Rensselaer, Saratoga, Schenectady, Schoharie, Warren & Washington Counties.

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