

The Valley's arts, culture, and community magazine
returns with a new issue on Friday September 11

**Celebrate the fast-approaching fall harvest season with the September issue of the
Hudson Valley Mercantile magazine**

With the dog days of summer here, and Labor Day weekend imminent, it's time to begin thinking about the season that draws so many visitors to our beautiful region: autumn
We here at Columbia-Greene Media, publisher of the *Register-Star*, *Daily Mail*, *River Chronicle*, *Ravena News Herald*, *Greene County News*, *The Mountain Eagle*, *Windham Journal* and *Chatham Courier* newspapers, have already been dreaming of fall and all that comes with it: apple picking at the local orchards, scenic hikes in the Catskills, and keeping warm by a fire with friends and loved ones on a chilly evening.

That's why we're returning in September with a new issue of our beloved arts and culture publication, the ***Hudson Valley Mercantile***.

The September issue is devoted to the fall harvest, with a particular focus on local farm stands and scenic drives through the countryside. As always, we're celebrating the unique confluence of people, businesses, and events within our communities that makes the Hudson valley so special.

The magazine is distributed to home subscribers of our newspapers, and on newsstands at high-traffic locations throughout Greene, Columbia, Albany and Northern Dutchess counties.

You don't need to imagine what kind of impact appearing in front of that kind of audience can have. Find out for yourself with an advertisement placement suited to match a budget that's right for you. And as always, Chamber of Commerce members **enjoy a 10% discount on all placements.**

For more information and to book space, email me at marlenemctigue@aol.com or call 518-756-2030 today!

Here's to your success, and to cider donuts!

—Marlene McTigue, *Columbia-Greene Media*