



**BETHLEHEM**  
Chamber of Commerce

## 2016 Business & Community Directory

### Promote your business to the Bethlehem Community

- **8,000 printed plus Electronic copy on Chamber website**
- **Annual Publication**
- **Exclusive to Chamber Members**
- **Distributed to Business, Community, Schools and New Residents**
- **Promotes Buy Local Bethlehem**
- **Portable Size—5"x8"**
- **Glossy Pages**      • **Full Color**

### Premium Position Covers: (Includes Color)

**Back Cover** (4-3/4"w x 7-3/4"t) .....\$1,395

### Inside Covers or Facing Pages

(4-3/4"w x 7-3/4"t) .....\$995

**Premium Positions** (Full Page Size).....\$895

(Opposite Index, President's Letter, Staff, Board, Bethlehem Services, Parks or School District Pages)

### Regular Ad Rates: (Includes Color)

**Full Page** (4-3/4"w x 7-3/4"t).....\$650

**1/2 Page** (4-3/4"w x 3-3/4"t) .....\$475

**1/4 Page Vertical** (2-1/4"w x 3-3/4"t) ..... \$260

**1/4 Page Horizontal** (4-3/4"w x 1-7/8"t)....\$260

**1/8 Page** ( 2-1/4"w x 1-7/8"t).....\$160

### To Reserve Your Space

#### Contact:

Don McCormick—518-542-3341 or donmccormick096@gmail.com

Paula Segal—518-482-9044



### DEADLINES:

**Ad Deadline: ASAP**

**Issue Date: April 2016**

## 2016 Directory Ad Sizes

**Quarter Page Horizontal**  
**4-3/4" w x 1-7/8" t**

**Quarter Page  
Vertical**  
**2-1/4" w x 3-3/4" t**

**Eighth Page**  
**2-1/4" w x 1-7/8" t**

**Full Page**  
**4-3/4" w x 7-3/4" t**

**Half Page**  
**4-3/4" w x 3-3/4" t**



# BETHLEHEM

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## 2016 Business & Community Directory Advertising Agreement

Name \_\_\_\_\_ Company \_\_\_\_\_  
Street \_\_\_\_\_ City, State, Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_  
Signature \_\_\_\_\_ Date \_\_\_\_\_

Ad Size \_\_\_\_\_ Ad Price \$ \_\_\_\_\_  
Repeat Ad \_\_\_\_\_ E-mailing Press-Ready Ad \_\_\_\_\_ Ad to be Designed \_\_\_\_\_  
Press-Ready Artwork \_\_\_\_\_ Copy/Logo Provided \_\_\_\_\_

*There may be additional fees for ad design if press-ready artwork is not provided*

Payment: Check \_\_\_\_\_ Make Checks Payable to: Bethlehem Chamber of Commerce  
Check Sent to Chamber Office \_\_\_\_\_

Credit Card: MC \_\_\_\_\_ Visa \_\_\_\_\_ AMEX \_\_\_\_\_ Discover \_\_\_\_\_ Exp Date \_\_\_\_\_ Sec code \_\_\_\_\_

Card Number \_\_\_\_\_ Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_ Signature \_\_\_\_\_

*Advertiser agrees to furnish copy and/or artwork. If no material is submitted by deadline, publisher will use own discretion on ad copy. Publisher will not assume liability for accuracy of advertising copy. Acceptable press-ready copy is requested for all ads. Or approval from Advertiser to use previous advertisement.*

### Ad Specs:

All press-ready ads must be provided in Adobe PDF format, 300 DPI and fonts must be embedded into the file.

### DEADLINES:

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**Issue Date: April 2016**

Email/Fax Agreement (including Credit Card Payment, Press-Ready Ad/Copy) to:  
Don McCormick—(321)600-4227 or donmccormick096@gmail.com

Or Mail Check Payment (payable to Bethlehem Chamber of Commerce) to:  
Bethlehem Chamber, 318 Delaware Ave., Suite 11, Delmar, NY 12054