

# 2016 Business & Community Directory

### Promote your business to the Bethlehem Community

- 8,000 printed plus Electronic copy on Chamber website
  - Annual Publication
  - Exclusive to Chamber Members
- Distributed to Business, Community, Schools and New Residents
  - Promotes Buy Local Bethlehem
    - •Portable Size—5"x8"
    - •Glossy Pages •Full Color

Premium Position Covers: (Includes Color)
<b>Back Cover</b> (4-3/4"w x 7-3/4"t)\$1,395
Inside Covers or Facing Pages
(4-3/4"w × 7-3/4"t) <b>\$995</b>
Premium Positions (Full Page Slze)\$895
(Opposite Index, President's Letter, Staff, Board, Bethle hem Services, Parks or School District Pages)
Regular Ad Rates: (Includes Color)
Full Page (4-3/4"w x 7-3/4"t)\$650
<b>1/2 Page</b> (4-3/4"w × 3-3/4"t) <b>\$475</b>
<b>1/4 Page Vertical</b> (2-1/4"w x 3-3/4"t) <b>\$260</b>
I/4 Page Horizontal (4-3/4"w x 1-7/8"t)\$260
I/8 Page (2-1/4"w x 1-7/8"t)\$160

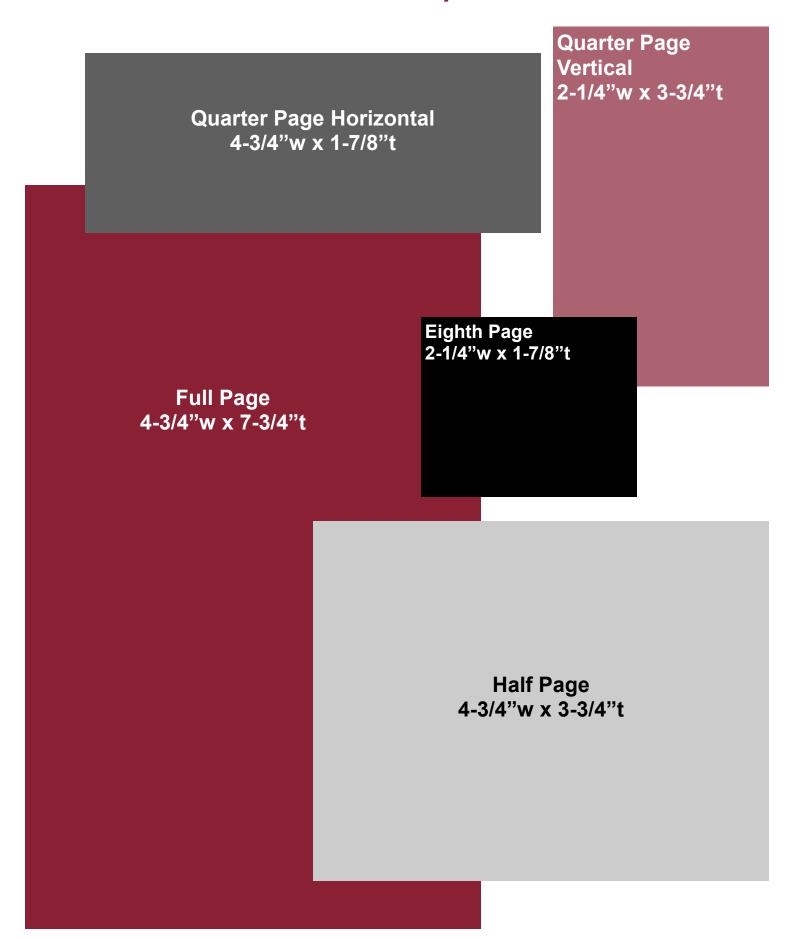
## To Reserve Your Space Contact:

Don McCormick—518-542-3341 or donmccormick096@gmail.com
Paula Segal—518-482-9044

# BEIFUER DEADLINES: 2014-2015 Business Ad Deadline: ASAP

Issue Date: April 2016

#### **2016 Directory Ad Sizes**





## 2016 Business & Community Directory Advertising Agreement

Name	Company
Street	City, State, Zip
PhoneFax	Email
Signature	Date
Ad Size	Ad Price \$
Repeat Ad Emailing Pro	ss-Ready Ad Ad to be Designed
Press-Ready ArtworkCo	y/Logo Provided
There may be additional fees for ad o	esign if press-ready artwork is not provided
Payment: CheckM	ake Checks Payable to: Bethlehem Chamber of Commerce
Check Sent to Chamber Office	
Credit Card: MC_Visa_AM	EX_Discover_Exp DateSec code
Card Number	Name on Card
Billing Address	Signature
tion on ad copy. Publisher will r	and/or artwork. If no material is submitted by deadline, publisher will use own discretassume liability for accuracy of advertising copy. Acceptable press-ready copy is rell ads. Or approval from Advertiser to use previous advertisement.

#### Ad Specs:

All press-ready ads must be provided in Adobe PDF format, 300 DPI and fonts must be embedded into the file.

#### **DEADLINES:**

Ad Deadline: ASAP Issue Date: April 2016

Email/Fax Agreement (including Credit Card Payment, Press-Ready Ad/Copy) to:

Don McCormick—(321)600-4227 or donmccormick096@gmail.com

Or Mail Check Payment (payable to Bethlehem Chamber of Commerce) to:
Bethlehem Chamber, 318 Delaware Ave., Suite 11, Delmar, NY 12054