

# This flyer could get you up to \$200 cash back.

When you sign up for the Key@Work® program, open a qualifying KeyBank checking account, and meet the additional requirements, you'll get enough KeyBank Relationship Rewards® points to redeem for cash back, travel, merchandise or gift cards to purchase the rewards you want most.

## Choose your account and rewards points bonus. To get:

### 100,000 rewards points = \$200 cash back<sup>1</sup>:

- ☒ Open a Key Advantage,<sup>SM</sup> Key Privilege,<sup>®</sup> or Key Privilege Select Checking<sup>®</sup> account.
- ☒ Make at least one (1) direct deposit of \$1,000 or more within 60 days from account opening.
- ☒ Enroll in KeyBank Relationship Rewards and present this flyer by 10/2/15.

### 25,000 rewards points = \$50 cash back<sup>2</sup>:

- ☒ Open a KeyBank Hassle-Free Account,<sup>®</sup> Key Express Checking<sup>®</sup> or Key Advantage<sup>®</sup> account.
- ☒ Make at least one (1) direct deposit of \$500 or more within 60 days from account opening.
- ☒ Enroll in KeyBank Relationship Rewards and present this flyer by 10/2/15.

It's time to experience a banking relationship where the benefits continue to grow. Stop into a branch with this flyer today for full offer details.

**Call** LaNette Jackson @ 518-512-0005  
TDD/TTY: 1-800-539-8336

**Visit** 370 Delaware Ave  
Delmar NY 12054



<sup>1</sup> Between 7/3/15 and 10/2/15, you must open a Key Advantage<sup>®</sup>, Key Privilege<sup>®</sup>, or Key Privilege Select Checking<sup>®</sup> Account, enroll in the KeyBank Relationship Rewards program **and** enroll in the Key@Work Program, **and** make at least one (1) \$1,000 direct deposit within 60 days of account opening to receive your points. Requirements must be met by 12/4/15.

<sup>2</sup> Between 7/3/15 and 10/2/15, you must open a KeyBank Hassle-Free Account<sup>®</sup>, Key Express Checking (this is the basic banking account in New York) or Key Advantage<sup>®</sup> account, enroll in the KeyBank Relationship Rewards program **and** enroll in the Key@Work Program, **and** make at least one (1) \$500 direct deposit within 60 days of account opening to receive your points. Requirements must be met by 12/4/15.

Limit one points allocation per qualifying account. Limit one points allocation per individual. **The fair market value of your points allocation will be reported to the IRS on Form 1099-INT.** Your KeyBank Relationship Rewards points will be reflected in your points balance within 90 days of meeting requirements. Direct deposit transactions are limited to: payroll, Social Security, pension, and government benefits. There may be an annual fee for the KeyBank Relationship Rewards program based on the type of checking account you open. The KeyBank Rewards Program Terms and Conditions and Activity, Bonus Points, and Relationship Product Points Guide can be found at [key.com/rewards](http://key.com/rewards) or at any KeyBank branch. Offer not available to clients who had a checking account or a KeyBank Hassle-Free Account with KeyBank in the last 12 months as a primary owner. Employees of KeyBank, its affiliates, and subsidiaries are not eligible for this offer.

If you close your account within 180 days of account opening, you will be charged a \$25 account early closure fee. Accounts overdrawn or closed at the time of fulfillment are not eligible for this offer. Accounts titled as Trust Accounts, Estate, Non-Individual, and No Access are excluded from eligibility. Offer is subject to cancellation without notice, and cannot be combined with any other offer. Other miscellaneous charges may apply. Coupon/Offer code required. Cannot be sold. **KeyBank instructions:**

**Please use the Event code process.**

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